



## Levels of Sponsorship

**Triple Event Presenting Sponsor..... \$13,000**

*Benefits:*

- Prominent sponsor recognition on all event-related marketing & promotional materials: save the date, invitations, flyers, e-mails and posters
- Sponsor listing on all at-event signage and inside the event program
- Sponsor recognition on the event page [www.MIACC.org](http://www.MIACC.org)
- Selection of 2 (two) At-Event Sponsorship Opportunities (see below) per event *\*additional rates may apply*
- Booth vendor exhibit per event
- 15 tickets to each event

*Unique Benefits:*

- Company name mentioned in all media advertising: print, TV, online and radio
- Sponsor advertisement in event program
- Opportunity to speak to attendees
- Sponsor table at the event and the opportunity to display any products, services or company marketing materials
- Opportunity to provide marketing materials and giveaways for attendee gift bags

**Single Event Presenting Sponsor..... \$5,000**

*Benefits:*

- Prominent sponsor recognition on all event-related marketing & promotional: invitations, e-mails and posters
- Sponsor listing on all at-event signage and inside the event program
- Sponsor recognition on the event page [www.MIACC.org](http://www.MIACC.org)
- Selection of 2 (two) At-Event Sponsorship Opportunities (see below) *\*additional rates may apply*
- Booth vendor exhibit
- 10 tickets to the event

*Unique Benefits:*

- Company name mentioned in all media advertising: print, TV, online and radio
- Sponsor advertisement in event program
- Opportunity to speak to attendees
- Sponsor table at the event and the opportunity to display any products, services or company marketing materials

Owned & Operated by:





**Official Sponsor** ..... \$3,000

*Benefits:*

- Sponsor recognition on all event-related marketing & promotional materials: save the date, invitations, flyers, e-mails and posters
- Sponsor listing on select at-event signage and in the event program
- Sponsor recognition on the event page of the MIACC's web site
- Selection of 1 (one) At-Event Sponsorship Opportunities (see below) \*additional rates may apply
- Booth vendor exhibit
- 5 tickets to the event

*Unique Benefits:*

- Company name mentioned in media advertising: print and online
- Sponsor advertisement in event program
- Opportunity to speak to attendees

**Supporting Sponsor** ..... \$1,000

*Benefits:*

- Sponsor recognition on select at-event signage and in the event program
- Sponsor recognition on the event page of the MIACC's web site
- Discount on booth vendor exhibit
- 2 tickets to the event

*Unique Benefits:*

- Company name mentioned in media advertising: print and online
- Sponsor logo in event program

**At-Event Sponsorship Opportunities**

Although we encourage imagination and creativity in developing a customized sponsorship program to match your individual business and marketing needs, here are a few of the highly visible sponsorship opportunities available:

- Food Pavilion Sponsor
- Beverage Sales Sponsor
- Promotional Game Sponsor
- Seminar Tent Sponsor
- Daily Entry Sponsor
- Attendee Gift Sponsor
- Photo Booth Sponsor
- Billboard Truck Sponsor
- Entrance Sign Sponsor

Contact us for more information on these Sponsorship Benefits and Pricing Details.  
Tiffany Sawyer-Schank, Show Manager Phone: (239) 682-0900 or Email: director@miacc.org

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