

MARINE INDUSTRIES ASSOCIATION OF FLORIDA, INC.



ECONOMIC SIGNIFICANCE OF THE MARINE INDUSTRY IN FLORIDA



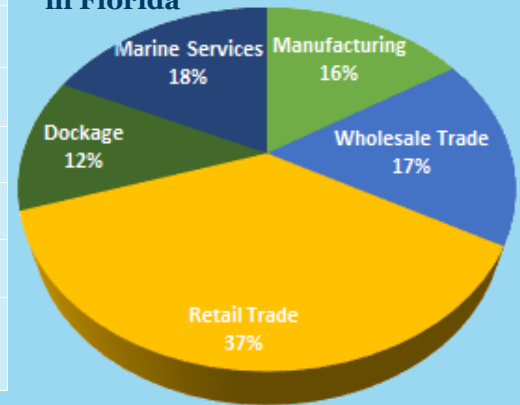
TOTAL ANNUAL ECONOMIC IMPACT
Recreational Marine Industry

\$15.3 Billion

Number of Recreational Boats	867,463
Gross Boat Related Sales	\$4.9 Billion
Total Jobs	183,820
Marine Industry Related Spending	\$8.7 Billion

Sector	Direct Output	Indirect Output	Total Output
Manufacturing	\$1,471,075,489	\$980,900,956	\$2,451,976,446
Wholesale Trade	\$1,536,631,207	\$1,068,066,902	\$2,604,698,109
Retail Trade	\$3,005,931,996	\$2,666,260,749	\$5,672,192,746
Dockage	\$1,085,164,630	\$754,189,418	\$1,839,354,047
Marine Services	\$1,627,822,694	\$1,131,339,315	\$2,759,162,009
Total Economic Impact	\$8,726,626,017	\$6,600,757,342	\$15,327,383,359

ECONOMIC IMPACT
Recreational Boating Businesses in Florida



Economic Significance of the Marine Industry in COLLIER COUNTY



Number of Recreational Boats	20,936
Gross Boat Related Sales	\$148,418,391
Total Jobs	3,016
Marine Industry Related Spending	\$227,080,139

Source: Florida's Recreational Marine Industry-Relative Growth & Economic Impact; Thomas J. Murray & Associates, Inc.