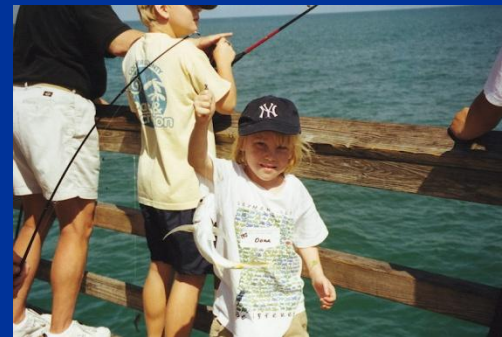


Kids' Fishing Clinics



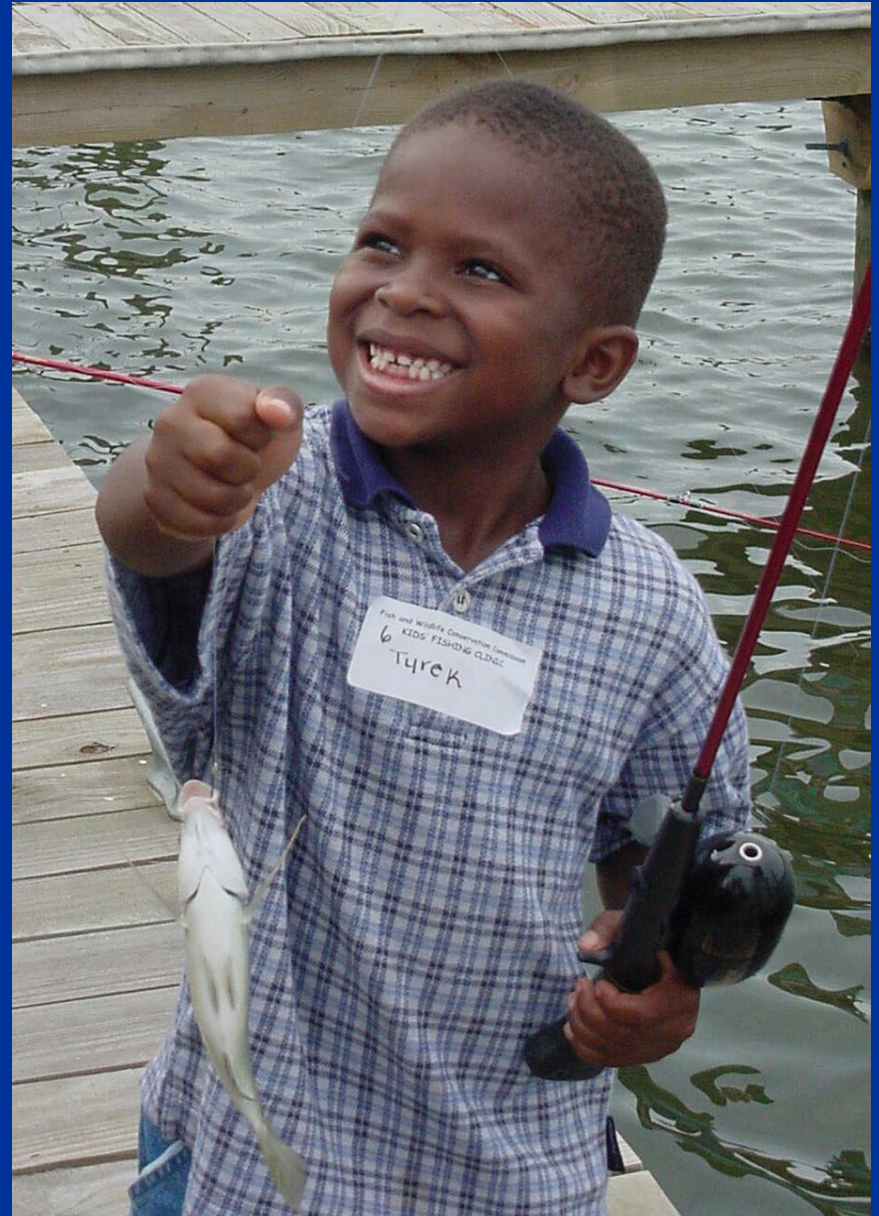
Aquatic Education

Fish and Wildlife Commission sponsored Kids' Fishing Clinics

**• 63,000 kids, 38,000
parents (est.), and 12,000
volunteers have
participated!**



*A child reading FWC's publication
Fishing Lines after a Kids' Fishing Clinic*



Goals from the Kids' Fishing Clinics:

- 1) Teach the children about habitat importance and how to be responsible marine resource stewards.
- 2) Show them how they can be ethical anglers.
- 3) For the kids to have a positive fishing experience.





Pensacola

Steinhatchee

Crystal River

St. Petersburg

Naples

Fernandina Beach
(Jacksonville)

Palm Coast

Daytona Beach

Cape Canaveral

West Palm Beach

Clinic Sites

*At the clinics, the kids must go through
5 educational skill stations:*

- 1) Fishing Tackle
- 2) Touch Tank
- 3) Casting
- 4) Knot tying
- 5) Good Angler





Fishing Tackle Station

Highlights:

- * Rods and Reels
- * What do I need in my tackle box?
- * What are regulations?
- * Tackle

Where Fish Live (aka, the touch tank)



Discuss the importance of habitat and why fish need it.
Main message... "No Habitat, No Fish!"

Casting



Don't forget to let go of the button!!!

Knot-tying



The UniKnot and
the Clinch Knot

Can you show me
that Knot
AGAIN?





The Good Angler

- *Help fish numbers increase through catch and release.
- *Limit your take, don't take your limit.
- *Captain your boat, practice safety afloat.
- *No Habitat, No Fish!
- *Don't teach your trash to swim! Bring your garbage in!

Once the kids go through all of the educational stations, they receive a free rod and reel!



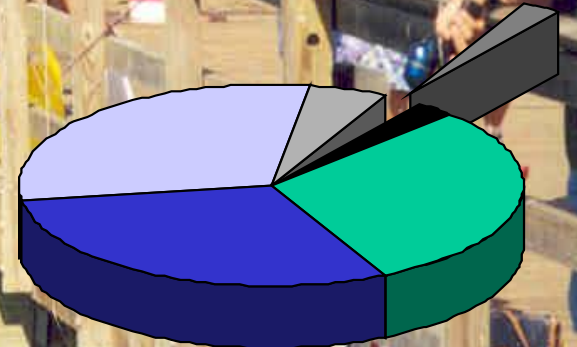
WHO'S
BUYING?

Look out fish!

FUNDING



The Communities



The Sponsors (Partners)

- 👤 Banks
- 👤 Hospitals
- 👤 Tackle Stores
- 👤 Car Dealers
- 👤 Construction Companies
- 👤 Utilities
- 👤 Individuals
- 👤 and the list goes on. . .



Fishing Clubs
Civic Organizations
Retail Stores
Grocery Stores
Etc.....



Who Attends?

The Kids:

- ⊕ Schools
 - ⊕ Public
 - ⊕ Private
- ⊕ After-school Programs
 - ⊕ Police Athletic Leagues
 - ⊕ Kiwanis Groups
- ⊕ Special Populations
- ⊕ Churches



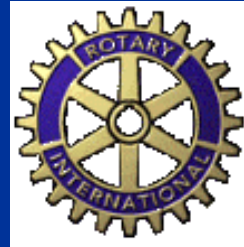
The How To:

- ⊕ Schools
 - ⊕ letters/flyers to principals
 - ⊕ Dept. of Ed.
- ⊕ Parent attendance required.
- ⊕ Volunteers post flyers
- ⊕ PSAs
 - ⊕ radio / TV / papers
- ⊕ Community newsletters
- ⊕ TV Fishing Shows



Lots of Volunteers

- ⊕ Fishing Clubs
- ⊕ Civic Clubs
- ⊕ Undergraduate and Graduate Students
- ⊕ Governmental Agencies...



Individuals
Local Businesses
Private Organizations
Etc....





Since 1997, volunteers with the Naples Fishing Club and other clubs and organizations (totaling 958) have helped educate:

5,500 Children and

3,600 Parents (est.)

on these extremely important issues facing fisheries! Imagine the possibilities with even more combined effort and support from the Marco Island Sportfishing Club!