



**Press Release
For Immediate Release –**

**All That Glitters
Marine Industries Christmas Boat Parade on Naples Bay**

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Marine Industries Association of Collier County

Naples, FL – The 31st Annual Marine Industries Christmas Boat Parade on Naples Bay will be held Saturday, December 12, 2020. This year’s parade theme, “All That Glitters” encourages participants to shine and celebrate the ending of a difficult year. Winners will take best in class and best overall theme winner. The Naples City Dock will host the judging committee and VIP guests, with limited extra space for a front row seat to the spectacle. The parade of lighted boats will start at 6:15pm. All size boats are welcome to enter, in-lieu of an entry fee, donations will be accepted for the Ricky King Foundation. Frank Perrucci, Boat Parade Chairman asks that participants and patrons consider a tax-deductible donation to the Ricky King Foundation, the parade committee’s charity benefactor for the annual event.

The Christmas Boat Parade is tons of fun for all! Decorate a boat and invite your friends and family aboard for a fun evening, or make it a company Christmas Party and charter a decorated yacht to participate in the fun! It’s also tons of fun to watch! Take your boat out to the Bay and raft off with friends to watch the parade, plan a watch party in your Naples Bay waterfront backyard, or come to one of the many public viewing locations.

PARADE ROUTE: The parade will start at 6:15pm from Marker 18 (Bayview park & Hamilton Harbor marina area) and will continue north to the Naples City Dock, then to Pincher’s at Tin City at the Gordon River bridge, then travel back down the Bay into Port Royal’s Man-O-War and Morgan Cove.

The parade may be viewed from: Naples City Dock, Pincher’s, Riverwalk Restaurant, Naples Landing, Kelly’s Fish House, The Boat House on Naples Bay, and Bayview Park.

Awards and gift certificates will be given to the best decorated boats in their category. There will be approximately 8 to 10 winners.

The Captain’s Meeting is a must attend for those wishing to participate. It will be held Wednesday, Dec. 9th at 6:30 p.m. at Pincher’s at Tin City.

The Boat Parade is sponsored by the Marine Industries Association of Collier County and benefits The Ricky King Fund, a foundation that since 1978 has provided support for the unmet medical needs of children. Tax deductible donations are welcome and 100% of donations will be presented to the Ricky King Fund at a special Parade Award Ceremony in January, 2021.

Parade entry for this event is FREE and entry forms are available at www.miacc.org. For more information or to become a sponsor, phone 239-682-0900 or email director@miacc.org.