

Press Release For Immediate Release –

5 Golden Rings Christmas Marine Industries Christmas Boat Parade on Naples Bay

Contact: Tiffany Sawyer-Schank 239-682-0900

Marine Industries Association of Collier County

Naples, FL – The 36th Annual Marine Industries Christmas Boat Parade on Naples Bay will be held Saturday, December 13, 2025. This year's parade theme is "5 Golden Rings." Winners will take best in class and best overall theme winner. The Naples City Dock will host the judging committee and VIP guests, with limited presale tickets for a front row seat to the spectacle. The parade of lighted boats will start at 6:15pm. All size boats are welcome to enter, in-lieu of an entry fee, donations will be accepted for the Ricky King Foundation.

Get into the holiday spirit with the Christmas Boat Parade!

Whether you deck out your own boat and invite friends and family for a festive cruise, or charter a decorated yacht for an unforgettable company Christmas party, it's a magical way to celebrate the season.

Prefer to watch? You're in for a treat! Raft up with friends on the Bay, host a viewing party from your waterfront backyard, or head to one of the many public spots along Naples Bay.

This beloved Naples tradition is a holiday highlight you won't want to miss!

PARADE ROUTE: The parade will start at 6:15pm from Marker 18 (Bayview park & Hamilton Harbor marina area) and will continue north to the Naples City Dock, then to Pincher's at Tin City at the Gordon River bridge, then travel back down the Bay into Port Royal's Man-O-War and Morgan Cove.

VIEWING LOCATIONS: Naples City Dock (ticketed), Pincher's at Tin City, Riverwalk Restaurant, Naples Landing, Kelly's Fish House, The Boat House on Naples Bay, and Bayview Park.

Awards and gift certificates will be given to the best decorated boats in their category. There will be approximately 8 to 10 winners.

The Captain's Meeting is a must attend for those wishing to participate. It will be held Wednesday, Dec. 10th at 6:30 p.m. at Pincher's at Tin City.

The Christmas Boat Parade is sponsored by the Marine Industries Association of Collier County and benefits The Ricky King Fund, and MIACC Foundation.

Parade entry for this event is FREE and entry forms are available at www.miacc.org. For more information or to become a sponsor, phone 239-682-0900 or email director@miacc.org.