



MIACC

At the Helm



RSVP: Upcoming MIACC January Events

January 2021



JOY

Christmas Boat Parade
Award Party
&
MIACC Member Meeting

Tuesday, January 12th
Social 5:30-6:30
Awards 6:30
Naples Boat Club Clubhouse
909 10th St S

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Welcome Aboard New Members:

Bay Marine

Sara Osheroff
16820 San Carlos Blvd
Fort Myers, FL 33908
Phone: (239) 295-4332
swfla@baymarine.net
Website: baymarine.net

EZ Docks Paradise Coast

Casey Ganor
4696 Elevation Way
Fort Myers, FL 3390
Phone: (239) 560-0655
Email: c.gaynor@ez-docks.com
Website: ez-docks.com

Grand Banks Yachts

Hank Compton
450 SW Salerno Rd
Stuart, FL 34997
Phone: (772) 286-9800
Email: sales@grandbanks.com
Website: grandbanks.com

Hell's Bay Boatworks

Al Keller
1520 Chaffee Dr.
Titusville, FL 32780
Phone: (321) 383-8223
Email: al@hellsbayboatworks.com
Website: hellsbayboatworks.com

JAN 21-24
10AM-5PM



**ON LAND
and
IN WATER**



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MIACC Member News & Events



Galati Yacht Sales Expands in Southwest Florida Opening new sales locations and support center

Galati Yacht Sales (GYS) announces the opening of a new customer support center in Fort Myers to further expand its yacht services from Marco Island to Charlotte Harbor. Currently, Galati has four full-service operations – Anna Maria Island, Tampa, Destin, and Naples, Florida --- dedicated to serving the customers who purchase new and late-model yachts from GYS.

“By re-locating and expanding our Naples customer support center to South Ft. Myers, we will be more centrally located and can better accommodate our customers,” explains Mike Galati.

“Additionally, we will continue to have mobile ‘dockside’ service.”

Galati Yacht Sales is renowned for its customer support. The customer support centers are reserved for customers who purchase a new or late model yacht from GYS.

Additionally, GYS will open a sales office in downtown Ft. Myers at The Luminary Hotel. That office includes slips on the Caloosahatchee River to showcase inventory and is scheduled to open in February 2021. Furthermore, the company is currently seeking to relocate the Naples sales offices to incorporate waterfront access.

“While we have always had a presence in Southwest Florida, we see this expansion of both Sales and Customer Support as an aggressive long-term growth strategy,” says Darren Plymale COO. “Southwest Florida, especially the coastal communities, continues to experience growth in new residents, and boating is the perfect recreational activity for many of our prospects and clients moving into the area. We want our sales offices to be on the water and close to where yachting enthusiasts gather.”

The Southwest Florida Support Center is located at 17601 Alico Commerce Court, Fort Myers, FL 33967.

ABOUT GALATI YACHT SALES

Galati Yachts Sales, with 13 locations in Florida, Alabama, and Texas plus Costa Rica, and Mexico including four yacht service yards, is one of the largest privately-held yacht dealerships in the world. Galati Yachts offers quality, new, pre-owned, and brokerage vessels along with unsurpassed customer service and proudly represents new Viking, Valhalla, Cruisers, Princess, Maritimo, Prestige Yachts, and the Hargrave Signature Series. Galati Yacht Sales has been family owned and operated since 1970 and is one of only seven firms inducted into the Boating Industry's Top 100 Hall of Fame. For additional information contact Mary Strauss [mstrauss@galatiyachts.com] and visit: <http://www.galatiyachts.com>



Boat Marketing Pros is running a live webinar on January 12th at 2:00 PM EST, titled "Your 2021 Internet Marketing Plan"

Get your marine business ready for 2021 by joining Harry Casimir from Boat Marketing Pros for this online training that will provide you with a full 2021 marketing plan.

“Your 2021 Internet Marketing Plan”

Date: January 12

Time: 2 PM EST

Link to register: <https://webinar.boatmarketingpros.com/2021>

7th Annual
KIND MARINERS BALL

SAVE THE DATE

Thursday, February 25, 2021 • 6:00 - 6:30 PM Reception • 6:30 - 7:30 PM Main Event

JOIN US VIRTUALLY!
More details coming soon.

FOR MORE INFORMATION: www.kindmarinersball.com or (239) 263-2377

Marine Industries Association of Collier County Foundation



Marine Industries Association of Collier County
PO Box 9887
Naples, FL 34101

Phone: (239) 682-0900
Fax: (239) 236-9000
Email: director@miacc.org
www.miacc.org

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President

Russell Burland
Vice President

Chris Burkard
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Robin Rosario, Kelly Sprigg

Alternate(s): Darsey Gabbard

Emeritus: Frank Donohue, Jim Calvin, Jim Logie, Lee
Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank
Executive Director



CHRISTMAS BOAT PARADE ON NAPLES BAY December 12, 2020 6:15-8:30 p.m. <i>The parade may be viewed from: Naples City Dock, Pincher's, Riverwalk Restaurant, Naples Landing, Kelly's Fish House, The Boat House Restaurant and Bayview Park</i> <i>100% of the proceeds benefit Ricky King Foundation</i>	NAPLES BOAT SHOW January 21-24, 2021 10 a.m. - 5 p.m. Daily <i>The Naples Boat Show is the largest premier recreational show in the Naples-Marco Island area. On Land at the Naples Airport, In-Water at the Naples City Dock with complimentary shuttle service.</i> Where: On-Land Naples Airport 526 Terminal Dr. In-Water Naples City Dock 880 12th Ave S	KIDS FISHING CLINIC March 6, 2021 Registration: 9 a.m. - 12 p.m. <i>The primary goal of this program is to create responsible marine resource stewards by teaching children the vulnerability of Florida's marine ecosystems and ethical angling skills. The Clinic also teach fundamental saltwater fishing knowledge and skills while promoting a positive fishing experience.</i> Where: Naples Pier 25 12th Ave S	DOCKTAIL PARTY April 9-11, 2021 Fri 5-8 p.m. Sat 10 a.m.-5 p.m. Sun 10 a.m.-2 p.m. <i>The VIP party kicks off Friday night, with the show continuing through the weekend of April 9-11 at the Naples City Dock. The show will feature boats, yachts, mega yachts and industry experts.</i> Where: Naples City Dock 880 12th Ave S
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ADVANCE TICKETS AVAILABLE ON
www.NaplesBoatShow.org
MORE INFORMATION: WWW.MIACC.ORG



MIPAC 1st Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101

Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.



1st Quarter Contributions will be sent soon.
Make Checks Payable to MIPAC!

Upcoming Events

Member Meeting & Boat Parade Award Party
Naples Boat Show
Kids Fishing Clinic
Docktail Party

January 12th 5:30
January 21-24, 2021
March 6, 2021
April 9-11, 2021

