

MIACC At the Helm

PHASE 1



Keewaydin Preserve Successes

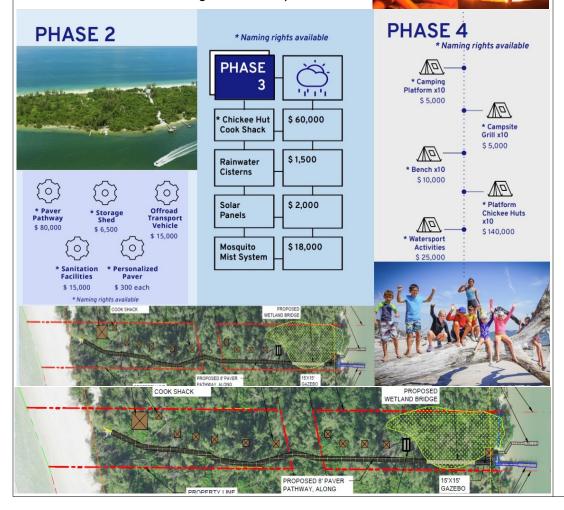


The MIACC Foundation has raised over \$20,000 for the Keewaydin Preserve project!!!

If you would like to get involved or donate, let us know!

All donations are tax deductible.

Follow us on Facebook and Instagram at /KeewaydinPreserve



May 2021

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Welcome Aboard New Members:

Members Please Share
The benefits of membership
With your fellow colleagues!

Invite a new member to the Next membership meeting And earn a free meeting ON US!

Follow Us! Like Us!
Find Us on your favorite Social Media



MIACC At the Helm

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CT Randall Decommissioning Ceremony

After 18 years of service, the offshore patrol vessel C.T. Randall was decommissioned from the Florida Fish and Wildlife Conservation Commission (FWC) fleet in a beautiful ceremony at Rose Marina.



Molly's Marine



MIACC Member News



Missy has been our leader advocating for boaters rights in Tallahassee on behalf of the Marine Industries Association of Florida and MIACC, since 2001.

Now she needs our help.! You can help by spreading the word on your Facebook page and any other means you have to distribute. Help bring awareness to Polycystic Kidney Disease (PKD) as there are many in need. Beginning with her mother and her two brothers all have PKD. Missy is on dialysis 9 hours a day and dad was recently diagnosed with stage 4 lung cancer. The family is carrying a huge load and we want to help relieve a portion of the burden as they've always a giving family.

Molly's Marine Service is looking to add to our family!

We are searching for a qualified SERVICE TECHNICIAN

YARD CREW HELP

We offer benefits and 401k. We are an EOE Please come in and see us to complete an application.

895 10th St. S. unit 101 Naples Fl. 34102, P 239-262-2628



Burkard Yacht Sales is seeking to hire a Part Time "Listing Assistant" that has the opportunity to morph into a full time "Office Manager" position. The position requires basic accounting and book keeping skills. It also requires inputting vessel information and photos into our vessel MLS system/ Website along with filling out various closing documents and closing vessels in our "Yacht Closer" system. Computer skills required and a knowledge of Quick Books accounting software is a plus. Please contact Christine Dantes @ 239-262-1030 if interested.

MARINA MIKE'S

- One Water Marine & Marina Mikes is ecstatic to introduce their new General Manager, John Kleven. John has worked for Marina Mikes since 2002, starting as the parts & service manager. We would like to thank John for his continued work within this industry and Congratulate him on his well-deserved promotion to General Manager of Marina Mikes.
- Freedom Waters Foundation is looking for an Administrative Assistant. The administrative assistant provides support in the office and at special events with all administrative duties as needed.



(239) 248-1120 * dfrenkel@freedomwatersfoundation.org

River Forest Yachting Centers' LaBelle, FL location is currently building a 4th climate controlled hurricane rated building as all three sold out last year. We are offering \$1,000 referral fee to people in the marine industry to help us fill the building.



River Forest Yachting Centers of LaBelle, FL & Stuart, FL is offering a \$1,000 client referral fee to any boat broker who refers a new customer to RFYC that signs and pays for a 2021 hurricane season agreement for inside climate controlled boat storage at the LaBelle, FL location only as we are breaking ground on a new 4th building.

Please contact Tracy Campbell at 772-287-4131 or tcampbell@riverforestyc.com for complete details.

> We look forward to rewarding you for helping us fill our new hurricane rated building for 2021!



PROVIDING EXCEPTIONAL BOAT STORAGE & SERVICE SOLUTIONS

www.RiverForestYC.com

ABYC



MIACC Member News



BAY MARINE

IMMEDIATE BUYERS

WISCONSIN

ILLINOIS

FLORIDA

Selecting the right broker when selling your boat is key. Experienced brokers at Bay Marine can help you quickly identify how much you can potentially get for your boat while reducing the length of time your boat is on the market. We offer FREE market evaluations to assist you in your decision-making process. Bay Marine's sales crew has the experience at every level of boating. Visit our website www.baymarine.net for information on locations and contact information.







WHEN TO REPLACE BOAT LIFT CABLES



Did you know that boat lift manufacturers recommend lift cables be changed every 3 - 5 years? Internal abrasion or rust can be hidden and may not show visible damage on the cable. An older cable may sometimes fail without warning. An improperly positioned boat, creates uneven weight distribution on the cables and could lead to lift failure

If your cables haven't been replaced in years, or if you're unsure if your boat is improperly balanced, call us today for a free evaluation.

www.collierseawallanddock.com 919 North Collier Boulevard, Marco Island, FL

GIVE US A CALL TODAY! 239-389-4700







A business's brand is the backbone of its operations. If it's not effectively and neatly translated into every aspect of your business and marketing, your brand and boat dealership may struggle to stand out.

Everything we know about everything we buy is because of branding. If you think you should spend time and money on your brand - you are absolutely right.

We've laid out the key components that go into the anatomy of a brand so that you can start defining the brand of your business and watch your dealership soar.

Read more at: https:// boatmarketingpros.com/theanatomy-of-a-boatdealer-brand/





The new Commodore of Pelican Isle Yacht Club, John Garmhausen, was sworn into office for the 2021-2022 term, followed by Karen Hendricks, Vice Commodore, and Bob Flaherty, Rear Commodore. These are the Flag Officer positions PELICAN ISLE which lead the Club Board of Directors. Elections took place at the Membership Annual Meeting on Thursday, April 8th, and the official induction

took place at the traditional Change of Watch event on Saturday, April 10th. At this time, Tom Friedman, the 2020-2021 Commodore, turned over his watch of the Yacht Club to the new Commodore, John Garmhausen.

The Change of Watch is a time-honored Yacht Club tradition. Festivities began with Evening Colors, a short maritime ceremony during which we honor our Nation's flag at sunset. Immediately following was the transfer of authority from the outgoing Commodore to his successor with delicious food, great camaraderie and outdoor dancing. This event as well as many other Yacht Club traditions throughout the year are just part of what makes Pelican Isle Yacht Club such a special place to the Member-



Marine Industries Association of Collier County PO Box 9887 Naples, FL 34101

> Phone: (239) 682-0900 Fax: (239) 236-9000 Email: director@miacc.org www.miacc.org

> > Stephen Strassel President

Russell Burland Vice President

Chris Burkard Secretary

Josh Maxwell Treasurer

Directors: Darsey Gabbard, Ray Jahn, Jim Kalvin, Kenny Main, Robin Rosario

Emeritus: Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank
Executive Director

Member Events

Pure Florida Conservation Days



Saturday, May 22 Saturday, June 26 Saturday, July 24 Departing at 10am - 2pm

Join Pure Florida team members for beach cleanup days at popular beaches that can use our help!

Inviting University and High School Students at no cost in need of service hours.

Pure Florida provides everything.

Contact our team at 239.263.4949 for more info and to get registered

Mothers Day Moms Cruise Free with paid full fair





MIPAC 2nd Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membershipbased organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



2nd Quarter Contributions

Make Checks Payable to MIPAC!

Upcoming Events

Christmas Boat Parade Naples Boat Show Kids Fishing Clinic December 11, 2021 January 20-23, 2022 March 5, 2022

