

# MIACC

## *At the Helm*



**RSVP: July Member Meeting on the Miss Naples**

**July 2021**

# ★ MARINE INDUSTRIES ★ Member Cruise

\$20/PERSON

Light snacks provided \* Cash Bar

RSVP by July 12th [director@miacc.org](mailto:director@miacc.org)

*Miss Naples*

WEDNESDAY, JULY 14TH

6:45-9PM

550 PORT O CALL WAY, NAPLES

### ***Main Deck:***

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### ***Welcome Aboard New Members:***

*Members Please Share  
The benefits of membership  
With your fellow colleagues!*

*Invite a new member to the  
Next membership meeting  
And earn a free meeting ON US!*

*Follow Us! Like Us!*  
Find Us on your favorite Social Media



## Marine Safety & Security Forum Recap

- ◆ Education is most important to boater safety
- ◆ The best life jacket you can buy is the one you will wear! Being tossed from the boat can happen in an instant and it's hard to float if you're seriously injured or unconscious.
- ◆ Don't drink and boat!
- ◆ Don't let kids or guests sit on the bow or sides of a boat even at idle speed. A prop can strike 160x a second
- ◆ Be courteous! Watch your wake
- ◆ When you sell a vessel be sure to go with the buyer to transfer the title
- ◆ The more steps to deter boat theft the better!
  - ◆ Light is a big deterrent!
  - ◆ Hidden switch for lifts and engines
  - ◆ Fuel cut off switch
  - ◆ Don't leave your keys or equipment on the boat!
- ◆ If keeping your boat at a storage facility, check their security protocols. Don't keep it parked in the back
- ◆ Suggested Security Devices:
  - ◆ Geo fence
  - ◆ Ring camera with light
  - ◆ Titanium chain/lock
  - ◆ GPS tracking (keep in mind, GPS can be jammed by anti tracking devices)
- ◆ Write down the serial numbers of vessel, electronics and equipment

- ◆ Take photos of equipment, rods, vessel, etc
- ◆ Thieves will preop for months before a hit. Get and save a photo of suspicious persons.
- ◆ Share information!!! Police don't mind tips. Even if you think it's nothing. Share it. It could be a missing piece to an investigation.



## Sponsor the FWC Fishing Tournament

### 2nd Annual FWC Officers Association Fishing Tournament

Saturday August 7<sup>th</sup>, 2021  
Homestead Bayfront Park

We hope you will join us this year as a sponsor for the 2<sup>nd</sup> Annual FWC Officers Association Fishing Tournament. Our goals for this event are to provide a fun family event for FWC employees and friends, and most importantly, to provide funds for our non-profit organization to help those who protect Florida's natural resources.

#### Sponsorship Levels-

**Premier Platinum** - \$5,000 Large Logo on tournament shirt, social media (1)

**Platinum** - \$3,000 Sleeve Logo on tournament shirt, social media (2)

**Gold** - \$1,500 Logo placement on shirt back, social media (10)

**Silver** - \$500 Logo on social media and recognition on posters

**Prize donation** \_\_\_\_\_ Recognition on poster and social media

For more information: Rene Taboas (305) 345-1818 text/call or email [renetaboas@yahoo.com](mailto:renetaboas@yahoo.com)

The FWC is the largest Florida maritime law enforcement agency, the only law enforcement available in many of the more rural areas of Florida, and the first to respond to help those in need after a natural disaster. FWC officers responded to help Texans in need during Hurricane Harvey and were the first responders to provide aid to Floridians in need after Hurricane Irma hit the Keys.

Your donation will help the FWC Officers Association provide valuable benefits to active and retired FWC Officers





# MIACC Member News

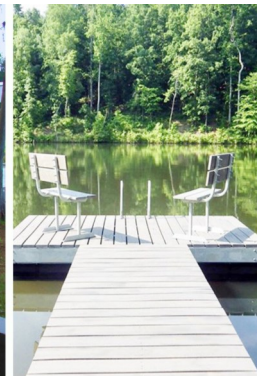


- ◆ The New Floating Fuel Dock is located at the end of the boat lift dock (aka the "T-Dock") and will serve as the PRIMARY FUEL DOCK for all marina customers. The outside face of the fuel dock is 95' long with several heavy duty cleats. There are two smaller fueling slips on the inside of the main fuel dock that can accommodate smaller vessels (40' or less with max. beam of 13'). The dock features 4 dispensers: two non-ethanol gasoline nozzles, a standard flow diesel nozzle, and a high flow diesel nozzle capable of 30 Gallons Per Minute (the high flow nozzle is 1" in diameter, all other nozzles are 3/4"). All hoses are 100' in length. The dock is also equipped with waste pump out. The Fuel Dock is not self service, a staff member must be present. Hail Rose Marina on VHF 09 to request fuel or pump out.

- ◆ Captain's Cabana Opens! This new facility houses men's and women's restrooms, showers, laundry and a small lounge for mariners to handle the occasional voyage office duties, hold Captain's meetings or to simply take a break from the heat with a favorite beverage (BYO). The "Captain's Cabana" stands in place of the original 1966 dockmasters office, in the heart of the marina.

## Captain's Cabana Opens!

~offering first class, private, facilities & lounge space ~



- ◆ Shoreline Lumber is proud to announce a new product to Southwest Florida: RENEWMax Decking.

RENEWMax Decking is an innovative wood alternative lumber that is ideal for any deck or dock application. It is manufactured by RENEW Plastics, a company that has been producing high-quality wood alternative products for over 45 years.

RENEWMax Decking is made of a blend of recycled pre-consumer/post-consumer and virgin high-density polyethylene, along with non-organic strengthening additives. Without the use of fiberglass, RENEWMax Decking is stronger than the average synthetic deck board and designed to last a lifetime. It is 100% waterproof and can withstand the Florida sun and seas without rotting, splintering, or weathering.

Available in three Earth tone colors with wood grain texture, RENEWMax Decking is backed by a 25-Year Limited Worry-Free Warranty and a 25-Year Fade and Stain Warranty.

It is sold locally in Southwest Florida at the Fort Myers and Englewood Shoreline Lumber locations. For more product information, visit our website [www.renewplastics.com/renewmax](http://www.renewplastics.com/renewmax).





# MIACC Member News & Events



## Private Charters

Fishing, Sightseeing, Sunsets, Cruising the waters, Dolphin Watching - Create your memorable private experience. Call to book and say SAVE10 to get 10% OFF!



## Summer Science Cruise with Mr. Glen

*Mix it, Build it, Float it!*

**Saturday, July 31**

- 9:30am - 11:30 am
- \$43 Adults
- \$21.50 Children (3-12 yo)

This fun show will get every child ready for school! Join Mr. Glen on an engineering adventure with chemistry, catapults and catamarans! Families work together and use their imagination to complete each build! Enjoyable sightseeing cruise follows the science fun!



**BOOK ONLINE - PureFL.com or contact our team at 239.263.4949**

## Family Fun Cruise

**Saturday, August 7**  
12pm-1:30pm

Families with younger children will love this cruise with characters, activities and gifts for the children! During the fun, enjoy the cruise and watch for dolphins.

Children will leave with one hands-on activity and a gift.

Adults: \$43 Child (3-12yo): \$21.50



**BOOK ONLINE [www.PureFL.com](http://www.PureFL.com) or contact us at 239.263.4949**



### 5 Tips to Improve Your Website Ranking on Google Search Page

1. Core Web Vitals: A combination of three key performance metrics – Largest Contentful Paint, First Input Delay, and Cumulative Layout Shift – that measure the visual loading, interactivity, and visual stability of pages on your website as it loads for users.

2. Mobile-Friendliness: Looks at how easy your website is to use and navigate on mobile devices, including the readability of content and whether links and on-page elements are clickable and accessible. That includes the Call-to-Actions as well, such as phone numbers, buttons, etc....

3. Safe Browsing: Assesses whether your website has issues such as malware, phishing, and hacked content, to ensure that users can browse safely.

4. HTTPS: Focuses on whether the connection of your website is secure and if the site is being served over HTTPS as recommended or not.

5. Non-Intrusive Interstitials: Ensures that crucial on-page content is not obstructed for users as they are browsing.

For more tips: WEBINAR

<https://boatmarketingpros.com/webinars/the-2021-guide-to-google-maps/>

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Tiffany Sawyer-Schank  
Executive Director

## Keewaydin Preserve Fundraising Campaign



Check out our new fundraising campaign:

<https://vimeo.com/562894743>



## MIPAC 3rd Quarter Contributions

### Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

*Our Mission:* Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

*Our Goal:* MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

*Our Members:* Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



**3rd Quarter Contribution Requests coming soon!**

**Make Checks Payable to MIPAC!**



## Upcoming Events

MIACC Member Meeting: Miss Naples

Christmas Boat Parade

Naples Boat Show

Kids Fishing Clinic

July 14th 6:45pm

December 11, 2021

January 20-23, 2022

March 5, 2022