



# MIACC

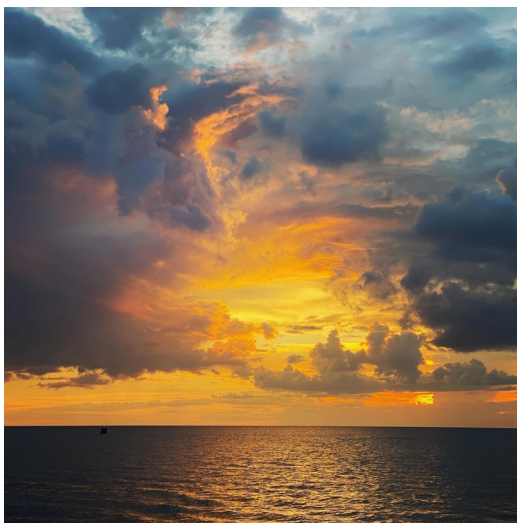
## *At the Helm*



### MIACC Sets Sail with Miss Naples

It was a beautiful night with MIACC members and potential new members  
aboard the Miss Naples!

The Miss Naples is a 48' custom built Catamaran accommodating up to 48 passengers.  
It is the perfect ride to experience the beauty of Naples.



**The Next MIACC Member Event will  
be in September!**

### August 2021

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#### **Welcome Aboard New Members:**

##### **Innovative Dock Solutions**

Stacey Bradley

1310 SW 4th Terrace

Cape Coral, FL 33991

Phone: (239) 310-5115

Email: [innovativedocksolutions@gmail.com](mailto:innovativedocksolutions@gmail.com)

##### **Tropical Penguin Charters**

Daniel Short

3425 16th Ave SE

Naples, FL 34117

Phone: (239) 963-7484

Email: [dshort0728@yahoo.com](mailto:dshort0728@yahoo.com)  
[tropicalpenguincharters.com](http://tropicalpenguincharters.com)

*Members Please Share  
The benefits of membership  
With your fellow colleagues!*

*Invite a new member to the  
Next membership meeting  
And earn a free meeting ON US!*



## MIACC Member News



- ♦ Titan Deck® is engineered so your decking will be the last thing on your mind. Made of 100% polypropylene, Titan Deck will not fade, cup, rot, peel, blister or break under normal use and weathering. It is a UV-protected, bare-foot friendly decking that stays cool in extreme temperatures and fits most docks and piers. The design of Titan Deck allows it to handle the wildest weather changes which can minimize damage from wind, waves, and high water and storm surges. This is why all Titan Deck products are backed with a lifetime limited warranty. [www.titandeck.net](http://www.titandeck.net)

Titan Deck is available at Shoreline Lumber in Southwest Florida.  
<https://www.shorelinelumber.com/>



### 5 Simple Tips for Marketing Your Business on Instagram

1. Utilize the Link in Bio Option: While Instagram doesn't allow you to put clickable links in posts you have a link on your bio. You have probably seen posts that say, "Link in bio." It is the only place you can add a clickable link, so we recommend updating it with your latest post link.
2. Follow Relevant Hashtags: As a business, you should follow hashtags for keywords related to your industry. Following hashtags

on your Instagram will add any posts tagged with those words to your feed. It allows you to see what your target audience and competitors are posting. This isn't to say that you must follow ALL hashtags related to your business. Look for hashtags that you would think of when thinking about your business/industry and see how many followers there are.

3. Engage with Others: This tip applies to all social networks, not only Instagram. As businesses, we're often used to posting the content to fill our pages and then moving on to the next thing. However, it's important to also engage with your followers by liking the posts your customers tag you in, replying to comments on your posts, and liking/commenting on other pages' posts.

4. Use High-Quality Photos: Instagram is a visual network. Using high-quality photos is extremely important. This doesn't mean you need a high-quality, professional-grade camera. Most smartphones now have great cameras. Also, remember that a lot of social networks are used on mobile. So, any photos you post will be displayed as a portrait. Landscape photos can work in some cases, but to get the best view, make sure to post photos as portraits.

5. Add Captions to Videos: Video, especially during COVID-19, has become extremely popular on most social networks. But keep in mind that the default setting for Instagram users is that the sound is automatically muted. You can increase engagement by adding captions to your videos and allow users to take in the content if they're unable to unmute (or don't want to).

#### ♦ Pelican Isle Yacht Club

#### CLUB OVERVIEW

##### CLUBHOUSE

*Yacht Club of choice in SW Florida*  
 Enjoy a culture characterized by warmth and a relaxed camaraderie. Dine, play, party, exercise or dock your vessel just minutes from the magnificent water of the Gulf of Mexico! Participate in a full variety of social activities and active lifestyle programs.

##### MARINA

190 Slips for vessels up to 55 feet!  
 Quick direct access to the Gulf of Mexico from our in-water slips (some lifts available) make our facility perfect for the boater who wants to get out on the water. Our private Marina offers ice, electric, pump out services, and above all, a social network of fellow boaters who appreciate the on-the-water lifestyle. Slip availability may be limited; max length is 55' / max draft is 4.5' / max beam is 16'.

##### SPORTS & RECREATION

*Fun-filled days & nights!*  
 Complete fitness facility with personal training, exercise classes, pickleball, tennis, bocce courts, kayaks, paddle boards, and various lifestyle programming is just the start of the active programs offered at PIYC.

##### BEACH SHUTTLE

*Convenient beach shuttle service!*  
 Members enjoy complimentary beach shuttle service. Our 32 passenger Club-owned "Pelican" catamaran carries Members from the Club through the serene waters of the Cocolichee River to the white sandy beaches of Delnor-Wiggins Pass State Park or to Barefoot Beach Preserve.

## PELICAN ISLE YACHT CLUB OVERVIEW & FAQs

*There Is No Better Time To Be Out On The Water!*

Voted internationally as a Top 50 Platinum Yacht Club of the World and again as a Platinum Club of America, Pelican Isle Yacht Club is a Private Member-owned Club conveniently situated in an exclusive Southwest Florida location just five minutes from the open waters of the Gulf of Mexico at Wiggins Pass. PIYC opened in 1996 and is comprised of over 400 Memberships with 190 Boat Slips, as well as a rich offering of lifestyle programming and amenities.

### MEMBERSHIP SUMMARY

*Applicants are required to complete an approval process including: PIYC application, background check and interview. Qualified applicants are approved by the Board of Directors.*

#### PIYC Preview Program

Limited to 10 Preview Memberships for an exclusive 90-day period.

- Participation Fee: \$5,000 plus 7% sales tax
- Optional in-water boat slip
- Monthly boat slip rental fees as applicable

#### Equity Social Membership

By invitation only and is subject to the approval of the Board of Directors.

- Non-Refundable Membership Initiation Fee: \$22,000
- Club Annual Dues: \$5,650 plus 7% tax/year
- Club Capital Fees: \$1,648/year
- F&B Minimum: \$750/year
- Monthly boat slip rental fees as applicable

#### Equity Yacht Membership

Exclusive use of a designated boat slip.

- Non-Refundable Membership Initiation Fee: \$22,000
- Club Annual Dues: \$5,650 plus 7% tax/year
- Club Capital Fees: \$1,648/year
- F&B Minimum: \$750/year
- Refundable Self Insurance Deposit: \$2,500
- Refundable Membership Boat Slip Transfer Fee
- Monthly Marina Fee: \$442 plus applicable taxes
- "Sovereign submerged lands" slips are subject to a one-time 6% use fee

*We are pleased that we have reached a point, in our continued growth as a Club, to be starting to implement new waitlist management policies for certain Membership categories as needed.*

For additional information - Please Contact:  
 Kathie Pedit | Director of Marketing & Membership Development  
 (239) 566-1606 ext. 102 | [membership@piyc.net](mailto:membership@piyc.net)



# MIACC Member News & Events



- ◆ Freedom Waters Foundation is proud to welcome Nichole Sleiman, of Kam Yachts to our Board of Directors and Amy Chancy, to our Crew as our Director of Development.



Nichole Sleiman



Amy Chancy



Join us to learn how Veterans are enjoying the therapeutic benefits of being on the water and helping each other on their individual journeys.

**Friday, August 20**  
10:00 - 12:00 PM  
Boarding at 9:30 AM

**Miss Naples**  
550 Port O Call Way  
Naples, FL 34102

**Reserve Your Spot**  
Call: 239-263-2377 or Email: [Mgavin@freedomwatersfoundation.org](mailto:Mgavin@freedomwatersfoundation.org)

Thank you for your service!

[FreedomWatersFoundation.org](http://FreedomWatersFoundation.org) | 239-263-2377



## Private Charters

Fishing, Sightseeing, Sunsets, Cruising the waters, Dolphin Watching - Create your memorable private experience. Call to book and say SAVE10 to get 10% OFF!



## Family Fun Cruise

**Saturday, August 7**  
12pm—1:30pm

Families with younger children will love this cruise with characters, activities and gifts for the children! During the fun, enjoy the cruise and watch for dolphins.

Children will leave with one hands-on activity and a gift.

Adults: \$43 Child (3-12yo): \$21.50

**BOOK ONLINE [www.PureFL.com](http://www.PureFL.com) or contact us at 239.263.4949**

# State efforts seek to revise Big Cypress Basin

Karl Schneider | Naples Daily News

Two efforts are underway that could revise the Big Cypress Basin boundary and its board's geographic authority.

The South Florida Water Management District has mapped out a revision of the water drainage area referred to as the Big Cypress Basin. State legislators in the House directed the water district in early 2020 to use a scientific approach to revise the boundary of the basin.

"The proposed boundaries shall be based solely upon the common watershed within the Big Cypress Basin and must be scientifically supported," the bill directing the revisions says.

Big Cypress is one of two major watershed basins under the district.

A separate effort in the Florida senate seeks to expand the Big Cypress Basin board's reach into parts of Lee County. The board currently sets regional policy, budget and millage rates for the basin's flood protection efforts in Collier County and a portion of Monroe County.

State Sen. Ray Rodrigues (R - District 27) proposed the bill that would revise the board's membership to include Lee County residents and distribute taxes collected by the basin board to projects within the counties from which they were collected.

## Revising the physical boundary

Early last year, the Legislature tasked the water district with revising the map that outlines the physical boundary of the Big Cypress Basin.

"The scope of the study was very focused," basin chairwoman Charlette Roman said. "The key there was it had to be a science-based delineation and we are prepared to provide that by the deadline."

The draft revision outlines eight areas of revision and includes a report to be sent to Gov. Ron DeSantis, the state Senate president and the speaker of the state House of Representatives by Feb. 1.

The district used topography, aerial photos, road maps, field visits and historic documents as well as land use, changes to drainage features and animal habitats, district engineer Jeff Ludicello said during a November board meeting.

"The main work of this project was to examine the entire existing sub basin and boundaries and where needed propose a revision to that sub basin based on this scientific approach," he said.

The common element behind the eight revisions was updated data from the previous delineation. Higher resolution photography and better topographic data enabled the district to "get a better feel for the layout," he said. Land development and additional roads also played a role in changing the drainage patterns within the basin.

The effort to revise the basin boundary on maps does not expand the board members' geographic oversight, but a state senate effort is seeking to do just that.

The basin board and staff will continue with its work while the revisions head to Tallahassee, Roman said. Gov. DeSantis recently appointed three new board members, one who is returning, and they are being brought up to speed with the basin's daily activities.

## Expanding the board's reach

Separate from the revised map, state Sen. Rodrigues's effort to expand the authority of the basin's board is working through the Legislature.

Rodrigues represents Florida's District 27, which covers a large swath of Lee County. Efforts to reach the senator for comment were unsuccessful, as were efforts to reach Sen. Kathleen Passidomo (R - District 28), who represents Collier County and a portion of Lee.

The bill would enable portions of Lee County to be represented under the Big Cypress Basin rather than the Lake Okeechobee Basin, which is overseen by the greater South Florida Water Management District.

District spokesperson Sean Cooley said the basin board is a different taxing authority than the water district board.

"If the boundary was modified, it would change how newly incorporated areas would levy taxes, based on a preliminary understanding of the bill" Cooley said. "The Big Cypress Basin has a different taxing authority than the South Florida Water Management board."

The hope of some is that the new plan would allow the money levied from Lee County residents to remain in Lee for its flood control and water quality projects.

"The benefit is to allocate resources at the disposal of the Big Cypress Basin to portions of Lee County," Roland Ottolini, the county's natural resources director, said. "Perhaps it would increase the level of service for flood protection and water supply, the main mission the South Florida Water Management District is involved with."

Lee currently relies on services headquarter in West Palm Beach, he said. Rodrigues's bill would provide resources closer to Lee's geographic area.

The county has completed its own flood protection masterplan addressing the southern part of Lee, but Ottolini said that could ultimately be included in any expansion of the basin board.

"There could be some opportunities to partner with the basin in construction of those projects (in the masterplan)," he said. "Regional type projects that follow their current mission."

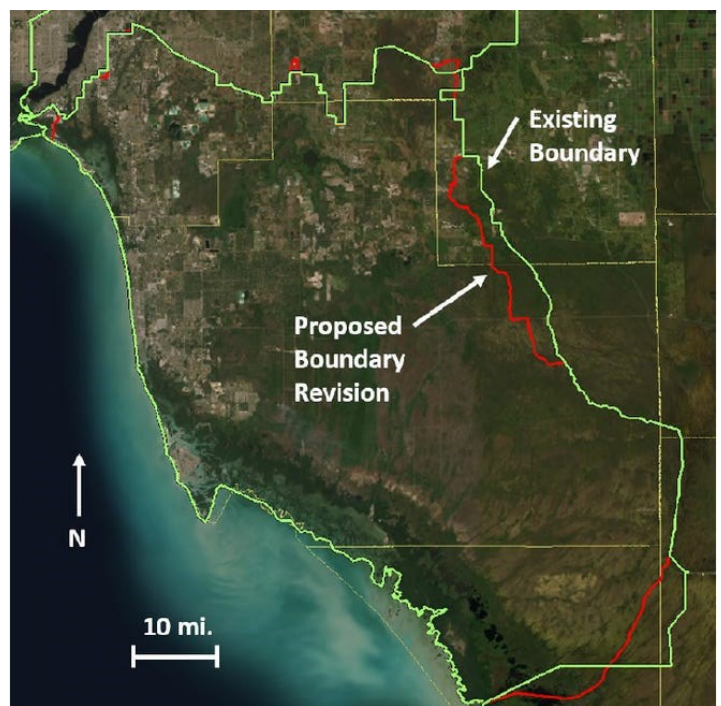
Dan DeLisi, a former basin board chair, said the expansion would benefit residents in Lee. Big Cypress Basin has a field station located in Collier County with equipment used for canal maintenance and other flood protection work.

"We didn't really have access to that type of equipment," DeLisi said. "If the expansion happens, the field station just south of us - you can see instances where that station could send equipment into the Estero River to clear debris that causes flooding. That's where the district operates best."

Roman said the district is analyzing the legislation and monitoring the bill.

"As far as we are concerned, we respect the legislative process and feel it will always act in the best interest of the constituents," she said.

Collier County commissioners are set to establish a position on Rodrigues's efforts to expand the basin during its Tuesday meeting.





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Tiffany Sawyer-Schank  
Executive Director

## Keewaydin Preserve Fundraising Campaign



Check out our new fundraising campaign:

<https://vimeo.com/562894743>



## MIPAC 3rd Quarter Contributions

### Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

*Our Mission:* Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

*Our Goal:* MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

*Our Members:* Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



**3rd Quarter Contribution Requests have been sent.**

**Make Checks Payable to MIPAC!**



## Upcoming Events

MIACC Member Meeting

Christmas Boat Parade

Naples Boat Show

Kids Fishing Clinic

September TBD

December 11, 2021

January 20-23, 2022

March 5, 2022