

# MIACC At the Helm



### **News from your MIACC Board of Directors**



### **MIACC Christmas Boat Parade on Naples Bay**

December 11th
Theme: Stars & Stripes~ A Salute to America & Our
Armed Forces
Entry Forms available at MIACC.org
Sponsorships Available

Board of Director Nominations DUE October 15th!

#### **Naples Boat Show**

January 20-23, 2022 Applications will be sent this month! Sponsorships Available

### 2022/2023 Member Directory

Advertise in the MIACC Member Directory Renew your membership to be listed!



Thank You to Hamilton Harbor Yacht Club for a beautiful MIACC membership event!



Frank Perrucci with Rookery Bay staff at the Fruit Farm Creek Mangrove Restoration groundbreaking



L to R: Frank Perrucci, Russell Burland, Congressman Byron Donalds, and Jim Kalvin at the Republican Men's Club breakfast

### October 2021

### Main Deck:

From Your Board of 2
Directors

MIACC Member News & 2
Events

Save The Date: FWF Kind 3 Mariners Ball

MIPAC 3rd Quarter Dues

Upcoming Events

### Welcome Aboard New Members:

#### First Citizens Bank

Tony Tofani

Phone: (239) 390-5282

Email: tony.tofani@firstcitizens.com

Website: FirstCitizens.com

#### Ramada by Wyndham

Greg Nichols 1100 Tamiami Trail N Naples, FL 34102

Phone: (239) 263-3434

Email: greg@naplesramada.com Website: NaplesRamada.com

#### WIM Digital Media

Bill Moore

Phone: (239) 259-7996

Email: bill@captainbillmoore.com Website: WIMDigitalMedia.com

### Recreational Member Brian Kamp

Phone: (609) 320-1187 Email: kamps905@gmail.com





### 4 Board of Directors Seats Open



Looking for 4 Board of Directors & 2 Alternates... This could be YOU!



The election to fill vacancies on the Board of Directors of Marine Industries Association of Collier County, Inc.

("MIACC") will be held during the

### Annual Meeting on Thursday, November 11, 2021

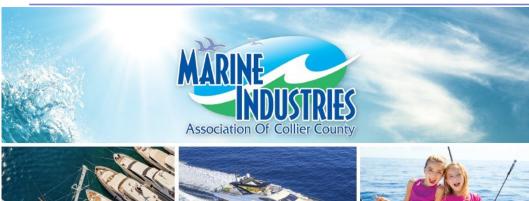
at 5:30 P.M. at the Naples Boat Club Clubhouse.

Any Full Member desiring to be a candidate for the Board of Directors must give written "Notice of Intent" no later than

October 15, 2021 at 4:30 P.M.

Written responses from individuals desiring to be a candidate for MIACC Board of Directors should be directed to: Marine Industries Association of Collier County, Inc., Attn: Tiffany Schank, 895 10th Street South, Suite 201-A, Naples, FL 34102 (vote@miacc.org).

### **MIACC Upcoming Events**









### CHRISTMAS BOAT PARADE ON NAPLES BAY

6:15-8:30 p.m.

The parade may be viewed from: Naples City Dock, Pincher's, Riverwalk Restaurant, Naples Landing, Kelly's Fish House, The Boat House Restaurant and Rayview Park

100% of the proceeds benefit Ricky King Foundation

#### NAPLES BOAT SHOW

January 20-23, 2022

10 a.m. - 5 p.m. Daily

premier recreational show in the Naples-Marco Island area. On Land at the Naples Airport, In-Water at the Naples City Dock with complimentary shuttle service.

#### Where

On-Land | Naples Airport 526 Terminal Dr In-Water | Naples City Dock 880 12th Ave S

### KIDS FISHING CLINIC

March 5, 2022

Registration: 9 a.m. - 12 p.m.

The primary goal of this program is to create responsible marine resource stewards by teaching children the vulnerability of Florida's marine ecosystems and ethical angling skills. The Clinic also teach fundamental saltwater fishing knowledge and skills while promoting a positive fishing

Where: Naples Pier 25 12th Ave S



### **Member News & Events**



Congratulations on being named

SWFL INC 2021 Small Business of The Year

### **Bark On The Ark Dog Cruise**



Saturday, October 9

8:30am - 11:30am Only \$49 per person

Puppy Pals and their Parents will enjoy a fun cruise and playtime on Keewaydin Island!

Doggy Bags for each pup include eco-friendly waste bags, recyclable water bowls, healthy treats and a tennis ball.

BOOK ONLINE www.PureFL.com or contact our team at 239.263.4949

#### Spooky Fun Halloween Science Show & Cruise



#### Saturday, October 23

- 9am 11:30 am
- · \$43 Adults
- \$21.50 Children (3-12 yo)

Mr. Glen is ready to have a ooey-gooey, foggy and slimey fun with you! After the science show, have fun aboard a Pure Florida Sightseeing Cruise!

Science Show 9am - 9:45am Cruise 10am - 11:30 am

BOOK ONLINE - PureFL.com or contact our team at 239.263.4949



PREMIERE OF RIVIERA 645 SUV RIVIERA 6000 & 5400 SY

RIVIERA 72 & 50 SPORT MY RIVIERA 445 & 505 SUV



RIVIERA

**BELIZE 66 & 54 DAYBRIDGE** 

\*RIVIERA'S IN-WATER DISPLAY WILL BE LOCATED ON DOCK C, STARTING AT SLIP 335.



REPRESENTING THE 170 CC

\*BOOTH 2051 & 2052



## Neighborhood Bash

### PARTY AT THE CLINIC!

Friday, November 5th 5:00 - 8:00 pm at the Clinic

### **TABLE for 6**

\$750

hi-top near band & food trucks OR under the tent

AND

6 tickets including all food truck fare, tidbits, sweets, wine and brew

### **TABLE for 4**

\$500

hi-top near band & food trucks
OR under the tent

AND

4 tickets including all food truck fare, tidbits, sweets, wine and

#### \$100

includes all food truck fare, tidbits, sweets, wine and brew

**INDIVIDUAL TICKETS** 

# Sponsoring Neighbors

\*William Raveis Real Estate\*

### \*Key Private Bank \*

\*Henry Schein Cares\*

\*Marine Industries Assn of Collier County\*

\*NCH Healthcare System\*

\*Millennium Physician

Group\*

\*Physicians Regional Healthcare System\*



### **REGISTER TODAY!**

<u>www.neighborhoodhealthclinic.org/2021-neighborhood-bash/</u> \* (239) 261-6600 \* scan QR Code Registration will be held at Check-In. No tickets will be distributed.

#### Marine Industries Association of Collier County PO Box 9887 Naples, FL 34101

Phone: (239) 682-0900 Fax: (239) 236-9000 Email: director@miacc.org www.miacc.org

> Stephen Strassel President

Russell Burland Vice President

Chris Burkard Secretary

Josh Maxwell Treasurer

Directors: Darsey Gabbard, Ray Jahn, Jim Kalvin, Kenny Main, Robin Rosario

Emeritus: Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

> Tiffany Sawyer-Schank **Executive Director**

### **Boat Marketing Pros Tip**



### **ATILUS | Grow Your Business Online**

Boat Show season is quickly approaching, is your business doing everything it can to gain some traction? Boat shows are an exciting social opportunity, and they all share one key element: lots of boats, accessories, and information all in one place filled with people like you who love being on the water. They combine the elements of a convention, a reunion, and a treasure hunt all in one.

In this guide, you'll learn how to leverage the internet to promote a boat show, whether your business or hosting the event or you're a vendor who is attending. View Boat Marketing Pros' Ultimate Boat Show Marketing Checklist here: <a href="https://boatmarketingpros.com/whitepapers/">https://boatmarketingpros.com/whitepapers/</a> the-ultimate-boat-show-marketing-checklist/



### **MIPAC** 4th Quarter Contributions

### **Marine Industries Promoting Access for Citizens**

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membershipbased organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



4th Quarter Contributions **SENT** 

Make Checks Payable to MIPAC!

### **Upcoming Events**

MIACC Annual Meeting: Naples Boat Club Clubhouse

Christmas Boat Parade

Naples Boat Show

Kids Fishing Clinic

November 11th 5:30-7:30pm December 11, 2021

January 20-23, 2022

March 5, 2022

