



# MIACC

## At the Helm



### Naples' Favorite Christmas Tradition

**December 2021**

#### Main Deck:

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#### Welcome Aboard New Members:

##### Aloha Marine

Scotty Shelton  
Phone: (239) 233-7212  
1215 SE 10th St  
Cape Coral, FL 33990  
scotty.alohamarine@gmail.com  
Website: aloha-marine.com

##### Hotline Naples LLC

Jon Kaplan  
Phone: (239) 641-4308  
hotlinenaplesllc@gmail.com

##### Marks Cabinetry Services Inc

Martin Lunn  
Phone: (239) 208-9428  
6321 Metro Plantation Rd  
Ft Myers, FL 33966  
martin.lunn@mcscabinets.com  
Website: mcscabinets.com

Share the benefits of membership  
With your colleagues!

Sign Up a New Member  
And earn a free meeting ON US!



**32<sup>ND</sup> ANNUAL MARINE INDUSTRIES CHRISTMAS BOAT PARADE**  
DECEMBER 11, 2021

**THEME**  
**STARS & STRIPES**  
A SALUTE TO AMERICA & OUR ARMED FORCES

**CATEGORIES:**  
POWER BEST ENTRY: Up to 30' • 31' • 40' • 41' • 50' • 51'+  
SAIL BEST ENTRY: Up to 35' • 36' +  
COMMERCIAL: Up to 40' • 41' +  
PARADE THEME: Stars & Stripes (Best Entry)  
CAPTAINS' MEETING: Wednesday, December 8th  
at 6:30pm • Pincher's at Tin City

**BENEFITS:**  
• ALL BOAT SIZES WELCOME  
• FREE TO ENTER  
• DONATIONS APPRECIATED  
• 100% OF PROCEEDS TO BENEFIT THE RICKY KING CHILDREN'S FUND

*Over the past decade, the Marine Industries Christmas Boat Parade has provided over \$100,000 in donations to the Ricky King Children's Fund, a Foundation that provides support for the unmet medical needs for children of South West Florida*

The parade may be viewed from: Pinchers, Riverwalk Restaurant, Naples Landing, Kelly's Fish House, The Boat House on Naples Bay, Naples City Dock and Bayview Park. **AWARDS AND PRIZES SPONSORED BY:** The Boat House on Naples Bay Coastal Marine Fuel • The Dock Restaurant • Kelly's Fish House • M&M's Café • Royal Scoop at Berkshire • Pincher's • The Riverwalk Restaurant • Sea/Tow • Sunshine Ace Hardware • Tavern on the Bay • Tow Boat US • Naples Princess • The Wharf Tavern & Clam Bar • Tommy Bahamas • Deep Lagoon Seafood • Bonefish Grill • Texas Tony's • Pure Naples • Napoli on the Bay • Olive Garden and many more...

**Register Today at WWW.MIACC.ORG or Call 239-682-0900 • Email: Director@MIACC.ORG**

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PINCHERS

SEA/TOW

NAPLES NANTUCKET YACHT CLUB

COASTAL ANGLER

FORMULA BOATS SOUTH

NPR



## Congratulations to our 2022 Executive Board



**SEAS THE DAY!**

**PURE FLORIDA®**

**NAPLES • FORT MYERS**

President  
Robin Rosario, Pure Florida



**TURRELL, HALL &  
ASSOCIATES, INC.**  
Marine & Environmental Consulting

Treasurer  
Josh Maxwell, Turrell, Hall & Associates



**FISH TALE**  
BOATS

Vice President  
Ray Jahn, Fish Tale



Gallagher Lutgert  
ARTHUR J. GALLAGHER & CO.

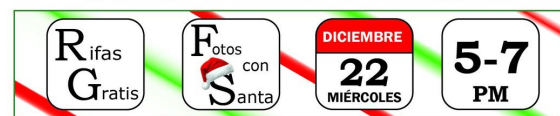
Secretary  
Kenny Main, Gallagher Lutgert



## MLACC Member Events



Musica Comida Juegos y regalos Brincolin



**THE DANE GROUP**

We are inviting our clients and vendors to collect unwrapped NEW toys or make donations for our Christmas Toy Drive taking place on December 22nd in Immokalee, FL.

Please let us know if you are interested in participating, donating or cooking food for this years event!

## Member News & Events



- ◆ Join Harry Casimir, CEO and Founder of Boat Marketing Pros, for a webinar covering Your 2022 Internet Marketing Plan!

Date: December 08, 2021

Time: 2 pm – 4 pm EST

Cost: FREE

Are you ready to take 2022 by storm? Do you have a clear plan of attack as it relates to your Internet marketing & lead generation strategy? Have you put together an updated plan based on all the changes in the online space?

On this live training, we'll be unpacking "Your 2022 Internet Marketing Plan" and what you need to do to MAXIMIZE your lead flow via the internet in your marine business going into the New Year.

Here's what we'll go over:

- \* Discover the latest trends – The Internet marketing space is constantly changing. We will outline the most important trends and what you need to do to stay ahead of the curve.
- \* Increase your inbound calls – We will uncover the proven methods to maximize your call count from customers looking online for your services.
- \* Dominate your local market – We will show you how to dominate your local market for marine businesses (boat dealers, boat clubs, marine construction, etc.) in your area.

**WARNING: LIMITED SPACE AVAILABLE**

This is always our most popular webinar of the year and space is limited. So make sure to register now to secure your spot on this live & interactive webinar.

◆



Since 2020, the marine industry has seen much growth in sales and awareness as the pandemic has shifted many people's lifestyles. With plenty of new boaters, boat dealers are reaching an all-time high in sales. However, how can you use this momentum to keep flourishing in the upcoming years? Here are a few suggestions:

Advertise Well, Advertise Often

Promote Forward Thinking

Keep Your Boat Dealer Flourishing

To read more into each of those points read the full article here: <https://boatmarketingpros.com/keeping-your-boat-dealers-momentum-going/>

◆ **ALMOST SOLD OUT!!!**

# SAVE THE DATE

THURSDAY, FEBRUARY 24, 2022



**NAPLES SAILING & YACHT CLUB**  
896 RIVER POINT DR  
NAPLES, FL 34102

**FOR MORE INFORMATION:**

[achancy@freedomwatersfoundation.org](mailto:achancy@freedomwatersfoundation.org) ★ (239) 263-2377  
[www.kindmarinersball.com](http://www.kindmarinersball.com)



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*Life is better with a boat!*

16820 San Carlos Blvd. Fort Myers, FL

239-295-4332





## Member News & Events

**SEAS THE DAY!**



### Science & Santa Holiday Cruise



**Saturday, December 4**

- 9am - 11:30 am
- \$44 Adults
- \$22 Children (3-12 yo)

Holiday Science Experiments with Mr. Glen, time with Santa, ornament making & a fun Pure Florida Sightseeing Cruise! Seas the Holidays!

Holiday Fun 9am - 9:45am  
Cruise 10am - 11:30 am

**BOOK ONLINE - PureFL.com or contact our team at 239.263.4949**



### Pelican Isle Yacht Club – Again Awarded Platinum Club of the World Status – Top 50 in the World



Pelican Isle Yacht Club is proud to announce that the Club has been selected again as a Platinum Club of the World! Platinum Club recognition is the most prestigious award in the Private Club industry. Pelican Isle Yacht Club is recognized internationally in the 2022-2023 top 50 Yacht Club Category.

Initiated in 2013, the Platinum Clubs of the World vote takes place every other year and is conducted through a worldwide vote of an international panel of industry experts, historians and connoisseurs. These industry leaders were directed to vote for Clubs that meet the seven Platinum Clubs of the World Selection Criteria.

The Advisory Board reviews and updates the selection criteria on an annual basis to respond to changing trends in private club leader-

ship, operations and management. Listed below are seven criteria for a Club to be considered for selection as a Platinum Club of the World:

UNIVERSAL RECOGNITION

A RESPECTED MEMBERSHIP

EXCELLENCE IN AMENITIES AND FACILITIES

EXCEPTIONAL SERVICE STANDARDS

ADAPTING TO CHANGING TIMES

MANAGEMENT AND OPERATIONS

OVERALL EXPERIENCE

PIYC is also currently ranked as the #7 Yacht Club in America and has consistently maintained Platinum status since 2014.

General Manager at Pelican Isle Yacht Club, Ali Feezor, commented on this global award by saying “It is an honor to have been recognized again by Platinum Clubs of the World. This reflects our commitment to excellence and pursuit of the highest possible standard. Pelican Isle Yacht Club is a special place; it is our beautiful surroundings, our friendly Membership and our professional staff that make us the Yacht Club of choice in Southwest Florida.”



In 2021, OneWater Marine and Walker's Marine, have teamed up with Toys for Tots to bring the gift of Christmas to children around the country. You will find the Toys for Tots collection boxes at all Walker Marine locations.



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Ray Jahn  
Vice President

Kenny Main  
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*Emeritus:* Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank  
Executive Director



## MIPAC 4th Quarter Contributions

### Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101

## Upcoming Events

Christmas Boat Parade  
Membership Meeting/Parade Awards  
Naples Boat Show  
Kids Fishing Clinic

December 11, 2021  
January 12th 5:30-7:30pm  
January 20-23, 2022  
March 5, 2022

## The Marine Industry Loses a Pioneer



Bellingham Marine mourns the loss of Pete Gaasland, a marina industry pioneer and a member of Bellingham Marine's founding family. Peter passed away on November 12th, 2021.



An accomplished businessman, Pete was the driving force behind the mass adoption of the use of the concrete floating dock system for marinas and other numerous applications that have become today's industry-leading product. Bellingham Marine was incorporated in 1928 with the Gaasland family acquiring ownership in 1942. When Pete completed college in 1959, he joined the family business where he rose through the ranks at Bellingham Marine and led the company from 1968 through 1995. During his stewardship, Bellingham Marine emerged as a global leader in the design and production of floating concrete docks. Bellingham Marine has changed ownership since the Gaasland era, but many of his principles have been retained by the company to this day.

Many iconic projects were built during Pete's tenure with the company but perhaps the most notable was the Port of Seattle's Shilshole Bay Marina. This 1,500-slip marina established the company's reputation and products as a leader in the field of marina design and construction.

"The Bellingham Marine team is saddened by the loss of Pete Gaasland. We extend our sincere condolences and sympathy to Pete's family. Our thoughts are with them during this difficult time," said Joe Ueberroth, the current owner of Bellingham Marine.

*Our Mission:* Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

*Our Goal:* MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

*Our Members:* Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.



**Make Checks Payable to MIPAC!**

