



MIACC

At the Helm



Naples Boat Show | Jan 20-23

January 2022

JAN 20-23
10AM-5PM



ON LAND
and
IN WATER



\$12 Admission | Parking Free
ADVANCE TICKETS AVAILABLE ON
www.NaplesBoatShow.org
MORE INFORMATION: WWW.MIACC.ORG

HASSLE FREE PARKING
AT THE AIRPORT AND
COMPLIMENTARY SHUTTLE
TRANSPORTATION TO AND FROM
THE AIRPORT TO CITY DOCK

ON LAND

- Kids Club activities
- Food Trucks
- Nautical Market and Auction
- Center Consoles, Sport Fishing Boats, Cabin Cruisers, Pontoons and more plus Fishing and Boating Gear

IN THE WATER

- Yachts and Mega Yachts
- Shops and Restaurants at Crayton Cove



LOCATED AT THE NAPLES AIRPORT SOUTH TERMINAL LAWN
526 TERMINAL DRIVE WEST OF AIRPORT PULLING RD ON NORTH RD
AND NAPLES CITY DOCK 880 12TH AVE SOUTH

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Welcome Aboard New Members:

Barker Boatworks

Kevin Basirico
Phone: (941) 477-4700
2188 51st St
Sarasota, FL 34234
kevinbasirico@sf7boats.com
Barkerboatworks.com

Enduring Business Solutions

Derrick Jenkins
Phone: (239) 940-6716
1110 Pine Ridge Rd Ste 205A
Naples, FL 34108
derrick@ebwork.com
Ebwork.com

Stuart W Miller LLC

Stuart Miller
Phone: (239) 776-8770
6510 Sable Ridge Ln
Naples, FL 34109
swmiller34@aol.com
Coastalnaples.com

The Battery Store

Erik Colasanti
Phone: (813) 334-0764
4360 Corporate Square
Naples, FL 34104
eirk@palmbattery.com
Palmbattery.com

SPONSORS



#MARINEINDUSTRIES



@NAPLESBOATSHOW



/MIACCBATSHOW /MARINEINDUSTRIES

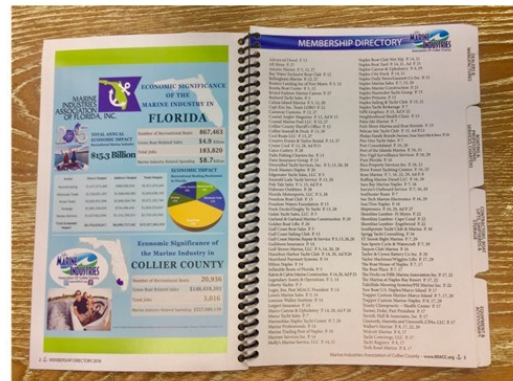


Advertising & Sponsorship Opportunities



We are working on our
2022/2023 Member Directories

Get your ads in before February 1st!
* BE SURE YOUR DUES ARE PAID UP!



Member Directory Advertising

2022/2023 MIACC Membership directories will be distributed at all MIACC Events, MIACC members and other area businesses.

Spiral bound, Full color, 120# enamel paper.

Ad space is available to MIACC members ONLY

- ☐ Back cover \$2,500
- ☐ Inside Front cover \$1,500
- ☐ Inside Back cover \$1,500
- ☐ Full page ad (Full Bleed) \$1,000
- ☐ Half page ad \$500
- ☐ Quarter page ad \$300
- ☐ Member Logo \$150

Ad specs (PDF files): **Exact Sizes Only!**

** Covers & Full Page full Bleed: 5.5" wide x 8.5" high plus .125" bleed

** Half Page (Horizontal Only): 4.625" wide x 3.75" high

** Quarter Page (Horizontal Only): 4.625" wide x 1.875" high

DEADLINE: Tuesday, February 1st



Sponsor the Kids Fishing Clinic!!

Deadline: February 11



Kids Fishing Clinic Sponsor



Teaching children a lifelong hobby, instilling appreciation for our marine environment and providing fun, family outings are the objectives of the Kids' Fishing Clinic. Over 200 children and 60 volunteers participate in this community event hosted by the MIACC Foundation & Florida Fish and Wildlife Conservation Commission

Sponsorship Opportunities

- ☐ T-shirt Back Logo - \$1,000
- ☐ T-shirt Sleeve Logo - \$2,000
- ☐ Participant Backpack - \$500 (Sponsor must provide minimum 250 backpacks)
- ☐ Fisherman's Hand Towel - \$500 (Sponsor must provide minimum 300 towels)

Company Name: _____
Contact Name: _____ Phone Number: _____
Email Address: _____

Deadline: Friday, February 11th

Make Checks Payable to MIACC Foundation

PO Box 9887, Naples, FL 34101

The Marine Industries Association of Collier County Foundation, Inc. is a tax exempt charitable 501(c)(3)



For more information contact Marine Industries Foundation at: Foundation@MIACC.org or (239) 682-0900

Congratulations to our Christmas Boat Parade Winners

Overall #14 Dalliance
Commercial A #7 Taylor Marie Naples Marina Sales
Commercial B #30 World Cat of Naples
Sail B #28 Miss Naples
Power A #25 Glory Days
Power B #6 Seament Mixer
Power C #22 Homer
Power D #3 Pelican
Theme #34 Hamilton Harbor Yacht Club
Pinchers - Tin City Naples, FL Favorite #6 Seament Mixer
The Boathouse on Naples Bay Favorite #25 Glory Days



Special Thanks to our Judges: Congressman Byron Donalds; Mayor Teresa Heitmann; Pres. & CEO of NCH Paul Hiltz; Sheriff Kevin Rambock; City Councilman Gary Price; Capt. Randy Yanez FWC; Ret. Lew Merletti Secret Service Presidential Protection Program for President Reagan, Bush Sr., Clinton.

VIP Guests and MIACC Parade Committee: Frank Perrucci, Michelle McLeod, Tiffany Sawyer-Schank, Erika Donalds, Tony Tofani

Sponsors: FisherBroyles, Pinchers, Coastal Angler Magazine, Formula Boats South, NPR Graphics, Naples Nantucket Yacht Group, First Citizens Bank, HomeLight

Awards: SeaTow, Tow Boat US, First Citizens Bank, Mr Tom's Spirits, Pinchers, Kellys Fish House, M&M's Cafe, Royal Scoop at Berkshire, Sunshine Ace, and many more!



Christmas Boat Parade
Award Party
&
MIACC Member Meeting

Wednesday, January 12th
Social 5:30-6:30
Awards 6:30
Naples Boat Club Clubhouse
909 10th St S

Member News & Events



- ♦ 2020 and 2021 have been record years for the marine industry and boat dealers are probably feeling those impacts the most. Boat dealers have already dealt with the waiting game for the last year or so, and now, manufacturers are raising their prices to reflect demand. Boats are in limited supply and new boat customers don't like the idea of waiting for their boats – let alone a price increase for a boat they've already committed to purchasing.

If your boat dealership is lacking inventory check out our tips on how to nurture your current customers.

Link: <https://boatmarketingpros.com/how-to-impress-buyers-tips-and-strategies-for-boat-dealers/>



- ♦ The Lorenzo Walker Technical College Marine Service Technologies program, class of 2021/2022 have completed Yamaha Introduction to Boating Basics certification. Students complete 1350 hours of training and earn industry certifications. Many students are employed or intern at local businesses and work to be part of the Collier County marine industry. Congratulations!

♦



County Commissioner Penny Taylor presented Neighborhood Health Clinic with a proclamation ratified by the Collier County Commission at their recent meeting, held November 9, 2021.

"We are so grateful to Commissioner Taylor and the Board of County Commissioners for recognizing the positive impact the Clinic has made in the community." Says Leslie Lascheid, Clinic CEO. "Our success is largely due to our volunteers, whose combined dedication and expertise is the engine that runs the Clinic."

This honor certifies November 2021 as Neighborhood Health Clinic Recognition Month in Collier County, recognizing the Clinic for its long-serving dedication to delivering quality medical and dental healthcare to neighbors in need since first opening doors, April 12, 1999. The Clinic is a fully committed, community resource with a newly expanded campus delivering comprehensive, quality medical and dental care to neighbors in need who have no alternative resources.



SPECIAL EVENT BENEFITING



Rock the Dock Electric Pop Wear your White Party

CONCERT, COCKTAILS, HORS D'OEUVRE, DANCING

THURSDAY, JANUARY 13, 2022

5:30 PM - 7:30 PM



The Naples Boat Club
909 10th Street South
Naples, Florida 34102

Featuring NuClassica
Electric POP Violin Orchestra
as seen on "America's Got Talent"

JOIN US FOR A WONDERFUL EVENING
TICKETS \$100 - (239) 263-2377
WWW.FREEDOMWATERSFOUNDATION.ORG

Marine Industries Association of Collier County
PO Box 9887
Naples, FL 34101

Phone: (239) 682-0900
Fax: (239) 236-9000
Email: director@miacc.org
www.miacc.org

Robin Rosario
President

Ray Jahn
Vice President

Kenny Main
Secretary

Josh Maxwell
Treasurer

Directors: Blake Borgeson, Darsey Gabbard, Dan
Maruszczak, Stephen Strassel, Tony Tofani

Emeritus: Frank Donohue, Jim Kalvin, Jim Logie, Lee
Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank
Executive Director



MIPAC 1st Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101

Upcoming Events

Membership Meeting/Parade Awards

Naples Boat Show

Coastal Clean Up

MIACC Member Directory Ad DEADLINE

Kids Fishing Clinic Sponsorship DEADLINE

January 12th 5:30-7:30pm

January 20-23, 2022

January 29 8am

February 1

February 11



WE NEED SPONSORS

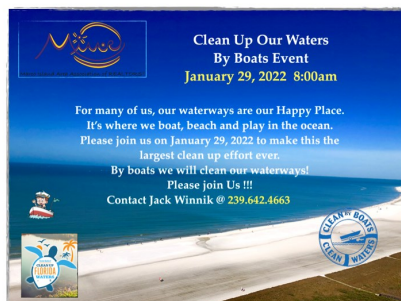
We need boats and captains for this event! Do you or a friend/family have a boat they could drive? Let's join and show a huge participation from Marco/Naples!

Please contact ;

Jack Winnik (847) 652-6525 or Caroline Charde (239)-394-5616 ASAP if you can help. Once we have enough boats, we can start signing members up on each vessel and form teams!

We have some swag for those interested in participating!

We will plan an after party on Coconut Island to celebrate the success!



Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.



Contribution Requests will be sent soon!
Make Checks Payable to MIPAC!

