

# **MIACC** At the Helm



# **Kids Fishing Clinic This Saturday**



To SPONSOR, VOLUNTEER, or for more information, please call Tiffany Sawyer-Schank at (239) 682-0900 or email foundation@miacc@org



# **March 2022**

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# Welcome Aboard New Members:

### **Amore Jewelers**

Bill Skidmore Phone: (239) 333-4447 24600 S. Tamiami Trail Ste 208 Ft. Myers, FL 34134 Email: 10morejewelers@gmail.com Custom jewel ryinbonit as prings.com

### Naples Bay Yacht Stowage

Charles Tozzi Phone: (239) 793-4447 750 River Point Dr Naples, FL 34102 Email: ctozzi@yachtstowage.com Website: yachtstowage.com

### Reliable Permitting & Bus Support

Shalonda Washington 2223 Trade Center Way Naples, FL 34109 apermitqueen@reliablepermittingbss.com Website: reliablepermittingbss.com

### **Trade Secret Inspections**

Rick Kooyman Phone: (239) 537-1186 15275 Collier Blvd 201-342 Naples, FL 34119 Email: rick@tsipro.us Website: tradesecretinspections.com

### **Unity Flooring**

Johnny Silva Phone: (239) 298-9529 5301 Dr Martin Luther King Jr Blvd U2 Ft Myers, FL 33905 Email: info@unityflooring.com Website: unityflooring.com



# **Member Meeting March 15**



# March MIACC Member Meeting

March 15 5:30-7:30

Dinner Menu Available \* Happy Hour Specials

Vesuvio's at Gulfcoast Inn 2555 Tamiami Trail N

RSVP by March 11 | director@miacc.org



# **Member News**





WaveArray Antifouling Systems has just received a significant award from the National Science Foundation, referred to as "America's Seed Fund", to continue the development and deployment of WaveArrays's groundbreaking biofouling prevention systems. The significance of this award both for our company and our potential customers is enormous. It is an objective recognition that WaveArray has both an innovative technical approach and has strong prospects for growing a profitable US-based company that can serve societal needs of environmental protection. Customers can be assured that with the National Science Foundation support, there is both the financial backing and technical strength to meet their biofouling prevention needs. WaveArray already has a number of patents that protect its IP and with the help of this next NSF award, WaveArray will generate and file even more technological innovations for keeping boats and other submerged surfaces free from unwanted biofouling organisms. WaveArray is currently accepting applications for antifouling system trials for boaters and marinas in Collier County. For more information, please visit our website wave-array.com.

Marine Industries Association of Collier County Foundation



# RIVER FOREST

River Forest Yachting Centers is offering a referral fee of \$1,000 to anyone that refers a new inside storage customer for the LaBelle, FL location that signs an agreement for a minimum of five months of inside storage for hurricane season. We storage boats up to 85ft in climate controlled buildings and have an 82 ton lift.



River Forest Yachting Centers of LaBelle, FL & Stuart, FL is offering a \$1,000 client referral fee to any Boat Broker or Insurance Agent who refers a new customer to RFYC that signs and pays for a 2022 hurricane season agreement for inside boat storage at the LaBelle, FL location only as we have completed construction on a new 4th building.

Please contact Tracy Campbell at 772-287-4131 or tcampbell@riverforestyc.com for complete details.

We look forward to rewarding you for helping us fill our new hurricane rated building for 2022!



PROVIDING EXCEPTIONAL YACHT STORAGE, SERVICE & YACHT SALES

www.RiverForestYC.com





# **Member News**



 FREEDOM WATERS FOUNDATION BREAKS FUNDRAISING RECORD, RAISED MORE THAN \$340K DURING ANNUAL KIND MARINERS BALL



Freedom Waters Foundation, a local not-for-profit, reached record-breaking numbers during its 8th Annual Kind Mariners Ball, raising more than \$340,000. The funds will allow the organization to continue its important work of providing therapeutic boating experiences for children and individuals with special needs and veterans.

"It's inspiring how our supporters came together and gave so generously to support our mission," said Debra Frenkel, LCSW, founder and executive director of Freedom Waters Foundation. "Their support will enable us to continue our impactful programs and realize our vision of expansion. We are looking forward to sharing more freedom and joy on and off the water in as many places as we possibly can."

Freedom Waters Foundation has provided more than 35,000 individuals with on-the-water experiences during its 16 years of service. The organization plans to expand nationwide to widen its reach and offer a renewed zest for living, a sense of self-worth, accomplishment, and independence to those in need in many communities.



Harry Casimir, CEO, and Founder of Boat Marketing Pros, conducted a workshop that will help uncover the Ultimate way to Create a Marine Digital Marketing Plan for 2022!

Watch the Webinar Video on Demand: <a href="https://boatmarketingpros.com/webinars/how-to-create-a-marine-digital-marketing-plan-for-2022/">https://boatmarketingpros.com/webinars/how-to-create-a-marine-digital-marketing-plan-for-2022/</a>

Are you ready to take 2022 by storm? Do you have a clear plan of action that relates to your Internet marketing & lead generation strategy? Have you put together an updated plan based on all the changes in the online space?

During this training, we'll be unpacking your 2022 digital marketing plan and what you need to do to MAXIMIZE quality leads generation through digital marketing for your Marine business moving forward this New Year.



Pier One Yacht Sales Welcomes Mike Mullinger to the Team



Pier One Yacht Sales welcomes Mike Mullinger back to their Fort Myers branch team.

Mike has broad experience in the marine sales arena. He began with his service at Boats Group and eventually joined Pier One Yacht Sales and became the managing branch partner in Fort Myers, FL. He then went on to become the general manager at Boater's Paradise in Cape Coral, FL where he oversaw maintenance, repair, and sales operations. Mike has now found his way back to Pier One Yacht Sales as a yacht salesperson.

We at Pier One Yacht Sales welcome Mike Mullinger back and look forward to his contribution to the team and the marine brokerage field.



Marine Industries Association of Collier County PO Box 9887 Naples, FL 34101

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> > Robin Rosario President

Ray Jahn Vice President

Kenny Main Secretary

Josh Maxwell Treasurer

Directors: Blake Borgeson, Darsey Gabbard, Dan Maruszczak, Stephen Strassel, Tony Tofani Emeritus: Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

> Tiffany Sawyer-Schank **Executive Director**



Pure Florida & Making Strides Against Breast Cancer "Pink Drinks & Sweet Sights" FUNdraising Cruise!

Pink Drinks & Sweet Sights FUNdraising Cruise is Saturday, March 26 departing at 10am! Join us for 90-minutes of fun and relaxation aboard a Pure Florida Sightseeing Cruise! Celebrate Breast Cancer Survivors & Supporters of Making Strides Against Breast Cancer as part of honoring International Women's Month! Book Today online or by calling 239.263.4949! Pink Drinks & Sweets Sights FUNdraising Cruise is \$50 per ticket plus tax. Proceeds will go directly to Making

Strides Against Breast Cancer Southwest Florida. The ticket includes the sightseeing cruise to view our beautiful waterways, see luxurious mansions and dolphins, enjoy FREE Pink Drinks and water on board as well as the chance to win prizes! Tickets can be purchased by visiting www.purefl.com or contacting the Pure Florida reservation team at 239.263.4949. This is a fundraising cruise and payment must be cash or credit card. Gift certificates, coupons and any other discounts will not be accepted. We hope you join us for a fun way to raise money for a great cause!





# **MIPAC** Ist Quarter Contributions

## **Marine Industries Promoting Access for Citizens**

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membershipbased organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



Make Checks Payable to MIPAC!

# **Upcoming Events**

Kids Fishing Clinic MIACC Member Meeting Candidate Forum Christmas Boat Parade

Naples Boat Show

March 5, 2022 March 15 5:30-7:30 May TBD December 10, 2023 January 19-22, 2023

