



# MIACC

## *At the Helm*



### Kids Fishing Clinic Teaches 250 Kids to Fish

Over 250 kids came out to the 2022 Kids Fishing Clinic to learn to fish! We are so thankful for our sponsors and volunteers who help make this event such a success: Florida Fish and Wildlife, Fish Florida, Sea Grant, Windstar Fishing Club, Naples Fishing Club, Marco Sportfishing Club, Bonita Bay Fishing Club, Elks Club, Captain Redfish Rob's Charters, Findictive Charters, CCA Florida, Rose Marina, Native Pressure Washing and Home Watch, FishTale Boats, Mike's Bait House, Greenling Roofing, Serenity Bait Company, Bay Marine, SeaTow Naples, Coastal Angler Magazine, Sawyer's Outboard Service, Island Roofing & Sheet Metal, Amzim Marine, Collier Fair, and Cosmo's Pizzeria.



### March MIACC Membership Meeting Fun

It was family style MIACC Membership night at the delicious new restaurant, Vesuvius Pizza & Bar at Gulfcoast Inn Naples



**April 2022**

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#### ***Welcome Aboard New Members:***

##### **Red Zone Fleet Services**

Andre Powell  
Phone: (239) 610-0589  
3888 Mannix Dr #317  
Naples, FL 34114  
apowell@redzonefleetservices.com  
Website: redzonefleetservices.com

##### **FTF Group LLC**

Jules de Ron  
27535 Michigan St  
Bonita Springs, FL 27535  
ftfgroupplc@gmail.com

*Share the benefits of membership  
With your colleagues!*

*Sign Up a New Member  
And earn a free meeting ON US!*

*Follow Us! Like Us!*  
Find Us on your favorite Social Media





## Member News & Events



Did you know that over 90% of online searchers never scroll past the first page of results? Marine SEO can be a bit different than traditional SEO, so Harry Casimir – CEO and founder of Boat Marketing Pros is hosting a webinar on April 20, 2022 at 2 pm EST where he'll explain everything a marine business owner needs to know about optimizing his business website for maximum conversions. In the webinar, he'll uncover all his secrets on How to Optimize Your Marine Website for Conversions in 2022.

Here's a snippet of the discussion points:

5 crucial aspects to accelerate conversion

Importance of phone number & social proof placement

Easily convert visitors who do not call after completing a session on your website

Spots are limited and registration is FREE. Sign up today!

Register at:

<https://boatmarketingpros.com/webinars/how-to-optimize-your-marine-website-for-conversions-in-2022/>



**SAWYER'S**

Outboard Service

"LET US GUIDE YOU TO CALM WATERS"

Sawyer's welcomes Glen Harris to the family as the new Service Manager!! Glen has over 20 years in the marine industry and we are so excited to have him on the team!!



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<p><b>FOR SALE</b></p> <p>Factory Bay Marina 44 Ft Slip   \$209k</p>	<p><b>FOR SALE</b></p> <p>Factory Bay Marina 47 Ft Slip   \$324k</p>	<p><b>PENDING</b></p> <p>Factory Bay Marina 55 Ft Slip   \$349k</p>	<p><b>PENDING</b></p> <p>Factory Bay Marina 60 Ft Slip   \$350k</p>	<p><b>PENDING</b></p> <p>SandHoe Cottages at Cambria Naples   \$917k</p>
<p><b>SOLD</b></p> <p>Marco Island Marina 100 Ft Slip   \$992.5k</p>	<p><b>SOLD</b></p> <p>Riverside Marina 125 Ft Slip   \$800k</p>	<p><b>SOLD</b></p> <p>Explorado Marina 90 Ft Slip   \$480k</p>	<p><b>SOLD</b></p> <p>Explorado Marina 60 Ft Slip   \$380k</p>	<p><b>SOLD</b></p> <p>The Can Iro #217 Naples   \$450k</p>



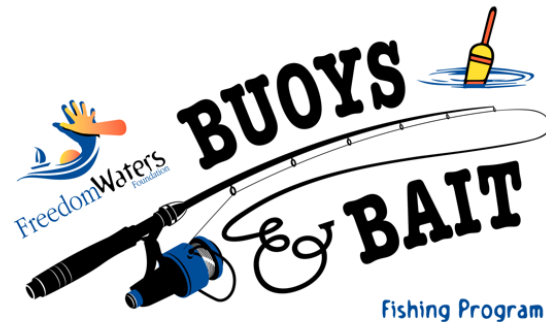
## Member News & Events



### ◆ Pelican Isle Yacht Club Celebrates Annual Fleet Review

Members of Pelican Isle Yacht Club and their guests gathered for PIYC's Annual Fleet Review and Blessing of the Fleet Ceremony on Saturday, March 5th. This is a special Yacht Club tradition, during which the Club's fleet is reviewed by the Commodore, Flag Officers and visiting dignitaries from the Club grounds overlooking the Cocohatchee River. Commodore John Garmhausen, Vice Commodore Karen Hendricks and Rear Commodore Bob Flaherty reviewed the fleet from the Club's Portside Patio accompanied by Fleet Captain Ron Souders and his wife Faith from Captiva Island Yacht Club, Commodore Rose Askew-Hergenhan with her husband Rudy from Isles Yacht Club, Commodore Thomas Wentworth and his wife Kelley from Marco Island Yacht Club and Rear Commodore Kathy Parks-King with her husband Tighe from Naples Yacht Club.

There were 13 Member vessels as well as the North Naples Fire Department boat and the Collier County Sheriff's Department boat in this year's Review. Once the Fleet Review was concluded, all Members and guests gathered by the Club Mast for the Blessing of the Fleet. Following the Ceremony, Members and guests enjoyed a poolside lunch.



- ◆ Freedom Waters Foundation is currently seeking male fishing mentors and boats for their Buoys and Bait Fishing Tournament on April 30.

**SEAS THE DAY!**



## Spring Into Science Event & Cruise

**Saturday, April 9**

- 9am - 10am Science Fun
- 10am - 11:30 am Cruise
  - \$44 Adults
  - \$22 Children (3-12 yo)



Mr. Glen is ready to have a blast with you! Arrive early at 9am to enjoy all the activities and the Spring Science Show with Mr. Glen!

**BOOK ONLINE - [PureFL.com](http://PureFL.com) or contact our team at 239.263.4949**

## Bark On The Ark Dog Cruise

**Saturday, April 9**

**8am - 11:30am**

**Only \$49 per person**  
(tax not included)

Puppy Pals and their Parents will enjoy a fun cruise and playtime on Keewaydin Island!

Doggy Bags for each pup include eco-friendly waste bags, recyclable water bowls, healthy treats and a tennis ball.



**BOOK ONLINE [www.PureFL.com](http://www.PureFL.com) or contact our team at 239.263.4949**



## Condolences to the Pearson Family



and fulfillment through pursuing other interests that were meaningful to him to make an impact.

Alec was brave and fearless, but humble and with unmatched authenticity and undeniable integrity, as well as passionate and compassionate. He loved his family and friends deeply and they loved him just as deeply. He refused to live an ordinary life and he lived his life his way, unapologetically. He searched for ways to express his ideas, his creativity and his knowledge (mostly self-taught) with such ambition that it is as if he knew that he had less time to fit a full life into. He strived to master his passions and share them with the ones he loved. He worked tirelessly and relentlessly to make the world a better place. He was so well read and well rounded. His pictures and journals that he kept all his adult life tell a story of a true outdoorsman who loved God and his family above all else. He also wrote about all he learned from his very best friends, his brothers. His writings, his music and his conservation work will remain as a legacy of him and provide a glimpse of the fine man that Alec was.

## Alec Michael Pearson

JUNE 5, 1995 – MARCH 29, 2022

Alec Michael Pearson, 26, was born June 5, 1995 in Naples, Florida and died on March 29th, 2022 in a morning diving accident in the Gulf outside of Naples. He was unbelievably accomplished in his short lifetime. He graduated from the Community School of Naples as a National Merit Scholar, Captain of the Lacrosse team, and graduate of the Youth Leadership Collier Program and later the Associate Leadership Collier Program. He was a "double Gator" obtaining both his undergraduate degree in finance and his juris doctorate degree from the University of Florida, and was the treasurer and a member of the  $\pi$ K $\alpha$  fraternity. After passing the Florida Bar exam during the pandemic, he practiced law with his father at Grant Fridkin Pearson. After a year and a half of practicing law, Alec made the brave decision to change course and pursue his true passions in life which were conservation and environmental causes, and his music. He sacrificed the certainty and stability of his law practice that he was so good at for the chance of finding happiness

Alec was a man of God. He was baptized and accepted Jesus Christ into his heart. He understood the value of being a Christian and he read the Bible continuously. He now resides in heaven, waiting for his family and friends to join him one day. Alec is survived by his parents who loved him more than life, Bill and Leslie Pearson, brothers, W.T. (Amanda) and Nick Pearson, grandfather Tom Pearson, aunt Christy Starks (Arunas Bruzas), and aunt Debbie Garcia (Joe), uncle Tom Pearson, Jr., cousin Guinn Garcia (Derek), and their son Derek Jr., and cousin Vicki Staten (Drew), who will all forever love and miss him. He was predeceased by grandparents W.T. and Vicki Starks "Grandy and G.G.", grandmother Shirley Pearson, and aunt Lynn Pearson, all of whom he is with now. His family takes comfort in knowing that he is loved and is not alone. Alec made the most of his time, and will always be remembered and never forgotten.

A service for Alec will be held on Wednesday, April 6th, at North Naples Church (6000 Goodlette-Frank Rd. Naples, FL 34109) at 5:30 p.m. In lieu of flowers, consider a donation to Alec's favorite charities, Captains for Clean Water, the Everglades Foundation,



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Tiffany Sawyer-Schank  
Executive Director



## MIPAC 2nd Quarter Contributions

### Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101

### Upcoming Events

Meet the Candidate Forum  
Christmas Boat Parade  
Naples Boat Show

May 12th 5:30-7:30  
December 10, 2023  
January 19-22, 2023

## Donate for the MIACC Foundation

Marine Industries Association of Collier County Foundation



**Our Mission:** Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

**Our Goal:** MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

**Our Members:** Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.



**2nd Quarter Contribution Requests will be sent soon! Make Checks Payable to MIPAC!**

