



# MIACC

## *At the Helm*



### Informative Meet the Candidates Forum

**June 2022**



We had a great Forum with the candidates for Collier County Commissioners of District 2 & 4. Thank you to Michelle McLeod, Nancy Lewis, Lynn Corr, Reg Buxton, Gerald Lefebvre, Daija Hinojosa, Daniel Kowal, and Chris Hall for listening and speaking to our group!

We did a Straw Poll vote at the end of the Forum and the membership selected, as their winners:

District 2: Nancy Lewis

District 4: Michelle McLeod



### ***Main Deck:***

Member News & Events 2

Member News 3

News from Collier County Sheriff's Office Marine 3

Medical Boat Needed for FL Keys 4

MIPAC 2nd Quarter Dues 4

Upcoming Events 4

### ***Welcome Aboard New Members:***

#### **Brimmer's Custom Decor**

Sharon Brimmer

Phone: (239) 594-2264

2255 J&C Blvd

Naples, FL 34109

office@brimmerscustomdecor.com

Website: brimmerscustomdecor.com

#### **Foxboro Sports Tavern**

Thom Popoli Jr

Phone: (239) 293-5295

4420 Thomasson Dr

Naples, FL 34112

Email: thom@foxborotavern.com

Website: foxborotavern.com

#### **Landscape Florida**

Eric Evans

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12745 Livingston Road

Naples, FL 34105

Email: erice@landscapeflorida.com

Website: landscapeflorida.com

*Share the benefits of membership  
With your colleagues!*

*Sign Up a New Member  
And earn a free meeting ON US!*



## Member News & Events



Geo-targeting is an important aspect of online advertising that is often overlooked. For boat rentals, geo-targeting can be the difference between reaching your target market and missing out on customers. Reaching your target market is essential for any business, but it can be especially difficult for boat rentals. There are a number of factors to consider when advertising boat rentals, such as the type of boat, the location, and the target audience.

One way to ensure that you are reaching your target market is by leveraging geo-targeting. It allows you to display your ads to specific geographical locations. This approach is particularly beneficial for boat rentals with a mass local audience and a lot of competition nearby. Find out how you can be the leader in your local boat rental business by following the link below:  
<https://boatmarketingpros.com/importance-of-geo-targeting-for-boat-rentals/>



Freedom Waters Foundation continues to grow and share more freedom and joy on and off the water. The new Director of Program and Development on the east coast of Florida, Robin Meagher, and the Founder, Debra Frenkel, recently reconnected and met with community partners in Fort Lauderdale to discuss new ways to expand the services offered there. The organization also successfully hosted its very first events in Indiana on May 21 and 22 for more than 100 veterans, children, and family members. Continuing its expansion outside of Florida, Freedom Waters Foundation will host outings in Georgia for its second year in a row on September 17 and 18. Additionally, the Naples office is looking to grow its team and is currently hiring a bookkeeper and IT specialist. To learn more about Freedom Waters Foundation and get in touch, visit <https://freedomwatersfoundation.org/>. Southwest Florida is still the most served area for Freedom Waters Foundation - offering our Weller Day boat outings, fishing and adaptive sailing in partnership with many private and commercial boat owners, like the Naples Princess, Pure Florida who generously partner with us year round.



Kiki's Crew  
INVITES YOU TO

## KICKIN' IT WITH KIKI

JUNE 11th  
3 PM - 7 PM



FAMILY FUN  
& FOOD!

Come be a part of Kiki's Crew and help us kick cancer!

Family fun and food for all ages, including a silent auction to raise money for Kiki

Kierre "Kiki" Copeland is a precious 3 year old who loves gymnastics, dance, and painting her fingernails. She is the youngest daughter of Cade & Kristen Copeland who have given to the community of Naples for the last 13 years via LIFEstrength Health Center. Kiki was just diagnosed with eye cancer (retinoblastoma). Please support Kiki and the Copeland family during these challenging times. The Copelands are one of the most giving Families we have ever met — lets rally behind them and give back.



3573 ENTERPRISE AVE #61, NAPLES, FL 34104

DONATIONS ACCEPTED IN PLACE OF ADMISSION FEE

Cash Preferred or Check's payable to "Benefit of Kierre"  
Memo = "Gift for Kiki"

IF INTERESTED IN DONATION

Please email us at [kierrescrew@gmail.com](mailto:kierrescrew@gmail.com)

♥ Hosted by LIFEstrength & The Seaman Family ♥



If you'd like to make a donation to help the Copeland family get thru this hard time Please search [kierrescrew@gmail.com](mailto:kierrescrew@gmail.com) or scan the QR code above on **PayPal**

Any checks can be dropped off or mailed to:  
 LIFEstrength Health Center  
 ATTN: Kiki's Crew  
 4280 Tamiami Trl E, Ste 102  
 Naples, FL 34112

Checks can be made payable to "The Benefit of Kierre" with  
 memo:  
 A Gift for Kierre



## Member News



forever first™



### BUSINESS/COMMERCIAL BANKING

## The Way We Work

In today's world, you'll find no shortage of people and institutions happy to help you with your banking needs. But they're not all the same. Some will have experience. Some will have integrity. And a few will have both.

At First Citizens, we've been helping businesses manage their finances since 1898. Today, we're proud to bring our business and commercial banking customers the same commitment to excellence that has defined our bank for over 120 years. We work hard to listen to your needs and bring you sound financial advice that helps you meet your goals. Our goal is to surpass your expectations every day.

Whatever your strategic needs – from increasing efficiencies to maximizing cash flow to laying a foundation for long-term growth – we can help. We bring a consultative approach and work with you to explore the financial challenges and opportunities unique to your industry and your business. Then we bring you a mix of products and services – and the team members – to fit your needs today, tomorrow and down the road.

### HOW IT WORKS

#### What We Believe

First Citizens Bank offers a comprehensive array of specialized services that complement and go beyond our traditional banking products and services. As a First Citizens customer, you have access to these services through a single point of contact, your dedicated Relationship Manager. Your First Citizens Relationship Manager brings together the expertise and experience of a variety of specialists to tailor our financial solutions to meet the unique needs of your business.

#### What Defines Us

- Strength, stability, consistency
- Client-first culture
- A disciplined process
- A long-term perspective

#### What We Deliver

- Customized advice
- Tailored strategies
- Personal attention



Account openings and credit are subject to Bank approval. Member FDIC.



**BAY MARINE**  
YACHT HARBOR

## OPEN HOUSE - Sturgeon Bay, WI

Please Join Us June 17-19, 2022

- Meet our Bay Marine Yacht Harbor Staff
- Enjoy Food and Music
- Walk the Docks and See the Private Boat Launch
- Visit the Boaters Lounge and Saltwater Swimming Pool

## RSVP

to  
[sales@baymarine.net](mailto:sales@baymarine.net)  
or 920-743-6526

**Summer 2022: Space is still available for seasonal and transient boaters**  
**Dockage available for 35' to over 100'**

## News from Collier County Sheriff's Office Marine Unit

Greetings! This Month's article focuses on hurricane season.

Hurricanes are nothing new in Florida, but every year it's a good idea to have a plan in place for your vessel. Whether your boat is on a lift, or moored at a dock, or you are dealing with a parking lot full of boats, the time to start prepping for a storm event is now.

If your plan is to store your boat in a safe storage bay, make the contacts now to secure a spot. These places fill up quickly and may be near impossible to find in the days just prior to a storm.

If your vessel is lift kept and you are pulling it, secure your cradle with ratchet straps still. The biggest fail point on lifts is the motion of the cradle swaying and lift pilings loosening and eventually falling.

If you are trailering your boat, there are several things you can do to keep it in good shape. One big thing to do is to strap your vessel to the trailer as it will keep the two items together and more weight as one. Also removing items that become a sail (bimini top, boat cover and other canvas items) as well as anything that lowers the footprint of the boat helps. If you try to position your vessel into the prevailing winds it will cut down on drag and keep the boat from blowing over sideways. Clean up the area around a vessel so that loose yard items do not become debris and cause damage.

Finally, document the contents of your vessel. Make sure your address and contact information are up to date on registrations. And take all

of your important documents, including insurance information, with you if you evacuate. If leaving your boat in the water or on a lift, it's a good idea to write your contact info, including name and phone number, on something weatherproof and attach it to the glass. Typically during the first days after a storm, the CCSO Marine Unit team will survey the waterways, look for large debris and drifting or sunk vessels, and assess the overall navigability of the water. In the event we find your vessel in need of assistance, the sooner we can get in touch with you the sooner you can get your boat back safely and minimize damage. Remember, it is better to prepare a plan early and not need it, than to wish you had done more later on.

It is also worth mentioning that if you plan on catching a fireworks show on the water over the Fourth of July holiday, please check your navigation lights to ensure they are working. Navigation lights help other boats identify you and your course to avoid a crash. The July 4th weekend is part of the national Operation Dry Water campaign which seeks to prevent alcohol-related accidents and deaths on the water. It's an opportunity for us to encourage boaters to designate a sober captain and to remind the community that the Collier County Sheriff's Office and the Florida Fish and Wildlife Conservation Commission will be stepping up patrols on the water over the holiday.



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Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank  
Executive Director

## Medical Boat Needed for FL Keys

This non profit was created by a local family whose 14 year old daughter lost her life boating in the Florida Keys; she was injured badly in a boating accident while they were offshore and they were unable to make it to shore where the ambulance and helicopter was waiting to help.



The parents are trying to jump start a marine rescue program for the Keys. It is shocking to learn how ill prepared the Keys are for an in-water emergency. The parents were helpless out there with a fatally injured child and no way to get to shore quickly (the engine was damaged during the accident). They are now determined to do what they can to get the Keys in-water medical assistance that will saves lives.

When you donate to Heart Like Harlie, your donation helps purchase Fire/EMS Rescue boats, and helps increase boater safety and awareness. Check it out at: <https://heartlikeharlie.networkforgood.com/projects/158706-heart-like-harlie-promoting-boaters-safety-and-awareness>



## MIPAC 2nd Quarter Contributions

### Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

*Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.*

*Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.*

*Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.*

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



**Make Checks Payable to MIPAC!**

## Upcoming Events

MIACC Membership Meeting  
Christmas Boat Parade  
Naples Boat Show  
Kids Fishing Clinic  
Bayfront Boat Show

July TBD  
December 10, 2023  
January 19-22, 2023  
March 4, 2023  
March 11-12, 2023

