



MIACC

At the Helm



MIACC 2022-2023 Event Schedule

September 2022



CHRISTMAS BOAT PARADE ON NAPLES BAY

December 14, 2022
6:15-8:30 p.m.

The parade may be viewed from:
Naples City Dock, Pincher's,
Riverwalk Restaurant, Naples
Landing, Kelly's Fish House, The
Boat House Restaurant and
Bayview Park

100% of the proceeds
benefit Ricky King Foundation

NAPLES BOAT SHOW

January 19-22, 2023
10 a.m. - 5 p.m. Daily

The Naples Boat Show is the largest
premier recreational show in the
Naples-Marco Island area. On Land at
Sugden Regional Park, In-Water at the
Naples City Dock with complimentary
shuttle service.

NEW LOCATION

Where:

On-Land | Sugden Regional Park
4284 Avalon Dr

In-Water | Naples City Dock
880 12th Ave S

KIDS FISHING CLINIC

March 4, 2023

Registration: 9 a.m. - 12 p.m.

The primary goal of this program
is to create responsible marine
resource stewards by teaching
children the vulnerability of
Florida's marine ecosystems and
ethical angling skills. The Clinic
also teach fundamental saltwater
fishing knowledge and skills while
promoting a positive fishing
experience.

Where: Naples Pier
25 12th Ave S

ADVANCE TICKETS AVAILABLE ON
www.NaplesBoatShow.org
MORE INFORMATION: WWW.MIACC.ORG

DONATE YOUR BOAT



Receive a tax deduction and help others!
Let Us Help You!

Please donate your boat even if it is not in running condition. We make
all the arrangements to pick up your boat, yacht or vessel at no cost to you.
Avoid all the headaches of selling a used boat- there are no expensive
want ads, no taking phone calls, no showing the boat, no price haggling.
IMMEDIATE FREE WONDERFUL SERVICE! We supply you
with the necessary legal paperwork so you can receive a lawful IRS tax
deduction for your vessel...Donate A Boat Today!



#MARINEINDUSTRIES



@NAPLESBOATSHOW



/MIACCBOATSHOW /MARINEINDUSTRIES

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Welcome Aboard New Members:

Share the benefits of membership
With your colleagues!

Sign Up a New Member
And earn a free meeting ON US!

Follow Us! Like Us!
Find Us on your favorite Social Media



From Your Board of Directors



4 Board of Directors Needed
Nominate Someone Today!



**MEETING
NOTICE!**

The election to fill vacancies on the Board of Directors of Marine Industries Association of Collier County, Inc. ("MIACC") will be held during the Annual Meeting on Thursday, November 10, 2022 at 5:30 P.M. at the Naples Boat Club Clubhouse.

Any Full Member desiring to be a candidate for the Board of Directors must give written "Notice of Intent" no later than October 15, 2022 at 4:30 P.M.

Written responses from individuals desiring to be a candidate for MIACC Board of Directors should be directed to: Marine Industries Association of Collier County, Inc., Attn: Tiffany Schank, 895 10th Street South, Suite 201-A, Naples, FL 34102 (vote@miacc.org).



KIDS FISHING CLINIC

STUDENT

ART CONTEST

DEADLINE
DECEMBER 1, 2022

RULES + GUIDELINES

- Students 4th-8th Grade
- One entry per student
- Medium: Drawing, Painting, Collage
- Original artwork created Aug 1, 2022 - Dec 1, 2022

TOPIC
Native fish and their habitats, Florida's marine ecosystem, ethical angling, enjoyment of Naples paradise coast

Winners in each grade will receive a gift card

OVERALL winner will be featured on the 2023 Participant Shirts





MIACC Membership Social



Sept 29

5:30-7:30PM
FoxBoro Sports Tavern

Full Menu & **HAPPY HOUR** til 7pm

RSVP to Director@MIACC.org before Sept 26



Member & Industry News



Attention Boaters!
Florida is now on the Pumpout Nav App

Help keep our water clean and download the free Pumpout Nav app today!

1. DOWNLOAD THE APP
2. FIND A PUMPOUT
3. CREATE ACCOUNT

www.flseagrant.org/clean-vessels

Sea Grant Florida



- ♦ **Need a new website?! GREAT DEAL ALERT**
MIACC members get 50% discount through the end of September AND they will donate \$200 to the MIACC Foundation for each member that signs up with Boat Marketing Pros this year!!

Are you ready for the 2022-2023 busy season? Do you have a well-thought-out strategy for promoting your marine business and distinguishing yourself from your competition? Is your online presence strong enough to attract customers? Harry Casimir, CEO, and Founder of Boat Marketing Pros conducted a live webinar where he unpacked all his secrets to marketing YOUR marine business this busy season.

Here's a snippet of what was discussed:

- How to Dominate Your Local Market
- How to Discover 3 Things You Can Do Right Now
- Develop an Unsinkable Plan

Watch the replay here: <https://boatmarketingpros.com/2022-2023-season-digital-marketing-playbook-for-marine-businesses-replay-link/>



Pier One
YACHT SALES.

♦ Sad News In the Marine Industry

We are sad to report the passing of Len Garofoli. Leonard "Len" Garofoli, 67 of Port Charlotte passed away after a brief illness on August 9th. Len was the principal of Punta Gorda based Pier One Yacht Sales.



GOLDEN THE CENTERPIECE OF MARINA RENOVATION



Windward Marina Group recently completed an upscale renovation project featuring state-of-the-art Golden aluminum in-slip boat lifts and docks at its Jacksonville Beach Marina (Beach Marine). The location is conveniently situated on the Intracoastal Waterway in Florida.

Installed by Jacksonville-based Beacon Construction, the project includes the addition of 15 Golden Aluminum Four-Post Boat Lifts with 28,000 lb. capacities and 10 that accommodate vessels up to 40,000 lbs. Each is manufactured in the USA to ISO 9001:2015 standards for long-lasting durability and unprecedented safety. Lifting power comes from the powerful Golden Sea-Drive® (U.S. Patent No. 7,850,147), each delivering 8,000 in. lbs. of torque at 0.98 hp input for fast and reliable operation.

"Our customers have been happy with the unrestricted access to their boats that the lift slips offer," said Allen "Gus" Gustafson, Beach Marine's director of marina operations. "We're pleased with the product and currently working with Golden on adding more lifts in the future."

The Beach Marine project also involved installing 25 custom Golden Marine Systems 9-Series aluminum walkways, configured as fixed docks, for access to each lift. Each 43' 9" L x 3' W dock is built from fully welded 6061 T6 marine-grade aluminum with stainless steel components, topped with an attractive Endeck composite decking.

"We're seeing a new trend of marinas upgrading to lift slips," said Michael Shanley, Golden Marine Systems president. "Especially for larger vessels that push the limits of indoor storage, lifts keep the boats out of the water and safe from the elements. They also provide owners fast and easy access, while reducing the need—and expense—for marina staff to be involved in every launch. In addition, marina owners are realizing premium rates for lift slips with fast returns on investments."

As part of the renovation, Beach Marine dredged its basin to 6' at low tide to attract larger vessels to the location. In addition, Windward Marina Group is in the process of upgrading the marina's power from 208V dual phase to 240V single phase.

Conveniently located 12 miles south of the St. John's River Mayport Inlet, Windward Marina Group's Jacksonville Beach Marina provides boat owners quick access to world-class Intracoastal Waterway cruising sites and bluewater adventures. With over 180 wet slips and 300 drydock slips, it offers top-tier amenities including a fuel dock, restaurant, dry storage, MarineMax sales and service, along with both Freedom and Carefree boat clubs. Its website is www.mywindward.com/jax-beach-marine.

Member News



MJD

Enterprise Solutions, LLC

◆ **New Member: MJD Enterprise Solutions- About Us**

Business consultants working with companies to help them lower their costs, increase their benefits, and become more profitable.

We assist business owners by identifying opportunities they may not be aware of or have the time to research and implement. We provide a value add which helps their profitability.

Our services include a comprehensive consultation to help identify gaps and opportunities in health benefits and tax incentives, such as R&D tax credits, and Workers' Opportunity Tax Credits

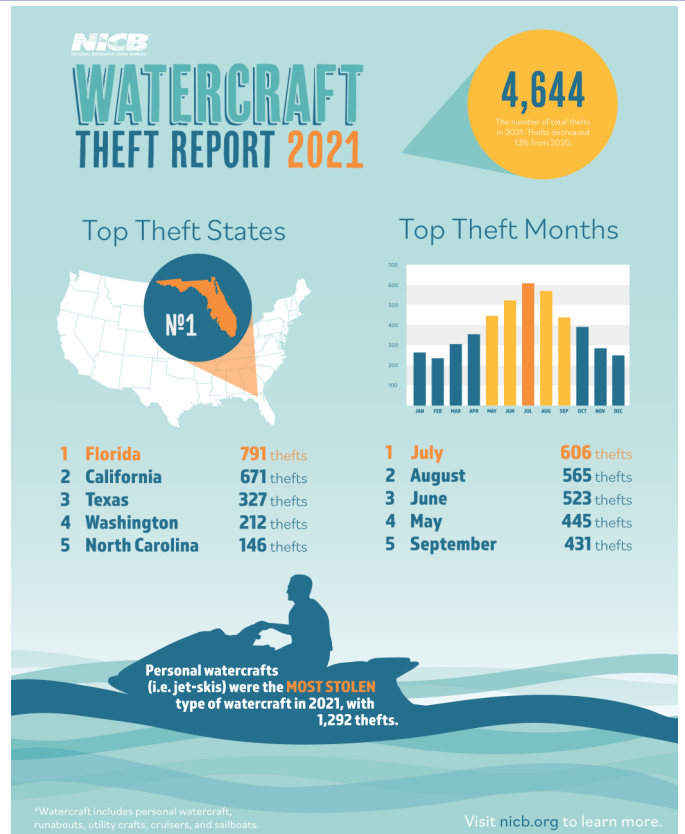
For your employees' health benefits, we offer several affordable options for employers to choose from to attract and retain workers and provide them with healthy options.

Contact Us

Phone: 239-400-4409 Office

908-247-2326 Cell

Email: into@mjdenterprises.net



News from Collier County Sheriff's Office Marine Unit

Ahoy! This month we're discussing vessel security.

Whether you have a boat on a lift in your backyard, run a marine maintenance facility, or operate a boat yard full of new boats for sale, you have something thieves want. Here are some tips to help prevent becoming a victim of theft:

- Marine electronics are a big ticket item. From GPS chart plotters to stereos, these items are expensive and there is a huge market for them online. One easy way to prevent theft is to remove these items from the boat if they are not permanently affixed. If you cannot remove them, try altering the mounting hardware, like bending a screw or stripping a nut. While this will add extra work if you have to remove it later, that extra work may cause thieves to move on to another boat or location. Also, Garmin did a software push that allows you to add a passcode to your system. This will pop up upon power-up and, if entered incorrectly, will not allow the equipment to function. You can also lock all hatches and doors that lead to compartments where a thief can access the back of the electronics. This may slow them down enough that they choose another target.

- Fishing equipment and other recreational sports gear such as wakeboards and tubes are also popular targets. The easiest way to prevent theft of these items is simply to remove them from the vessel. Secure them in your house or a locked garage. Criminals who target these types of items are motivated by opportunity. They find a target like a boat full of expensive fishing rods sitting in holders and quickly act. If for some reason you have to leave these items on the boat, place them into locking compartments, or secure them to your boat's structure with a cable, or chain and lock.

- Consider adding motion lights or other lighting in general parking areas to help prevent your boat from becoming a target. The technology is out there for solar-powered motion lights, allowing bright light to kick on when it senses motion. This not only lights up your boat or yard, but from a distance if a neighbor sees the flashing lights, they may call law enforcement in your absence.

- Motion-activated wireless cameras are also a good security option. There are several brands out there that work off battery and begin recording and notify you of the motion on your phone. As long as you can pick up the Wi-Fi at your place, these cameras can be put anywhere.

- Remove the keys from your boat. If the keys are in the boat, thieves will find them.

- If your boat is lift kept, lock the control and, if possible, have a secondary breaker that you can turn off in the house. This will keep your lift from operating if you are not there. Some people have used a harden chain and padlock to chain the boat to the lift, which will slow a thief down.

- Lastly, if you see something, say something. By being alert and reporting suspicious activity to local law enforcement, you can protect your community. Call the CCSO non-emergency number at 239.252.9300. It's always important to let law enforcement know about unusual activity. Make the call if you see anything that doesn't seem right. We'll check it out. Together, we can keep Collier County safe.



Member News & Events



Pure Florida is Partnering with Making Strides Against Breast Cancer. It is an amazing community event and raises money through American Society to fund the continued research to find effective and efficient treatments for breast cancer patients. A small portion of the funds stay local to help patients with transportation to and from appointments along with counseling services for patients, family members, survivors and caregivers.

We hope you can join by creating a team or joining as a sponsor. Whichever way feels right to you. If you aren't sure, feel free to join the Pure Florida team and walk with us. We can send you that link directly with an invite to join our team.

If you know you want to create a team for the walk Saturday, October 8 the link is below to get started.

https://secure.acsevents.org/site/STR?pg=entry&fr_id=103003

Help Pure Florida with our Round up on Sales for Making Strides.



Freedom Waters Foundation, an organization helping children, individuals with special needs, and veterans by providing on-the-water experiences, is excited to announce the addition of Dawn Diehl to the Board of Directors.

Diehl is a passionate community supporter who has served renowned Winterfest for more than 30 years, specifically producing The Seminole Hard Rock Winterfest Boat Parade which has earned the title "The World's Most Watched Boat Parade" and generating more than \$50 million annually in economic impact for Fort Lauderdale and Broward County.

Diehl's rich connection to the Fort Lauderdale community as a whole and passion for boating make her a natural fit for the Freedom Waters Foundation board. The organization is grateful for her commitment and looks forward to expanding efforts even

more with her support.

Debra Frenkel, Founder and Executive Director of Freedom Waters Foundation, and Dawn Diehl have known each other for more than 20 years and always talked about partnering in some way. Both feel that this is just the right time and are looking forward to making magical things happen in the Southeast Florida communities, alongside Robin Meagher, Freedom Waters Foundation's east coast Director of Program and Development.

Freedom Waters Foundation is actively expanding beyond its origin in Fort Lauderdale and welcomes sponsors, boaters, volunteers, and others to join them. For more information, visit <https://freedomwatersfoundation.org/one-time-donation/> or <https://freedomwatersfoundation.org/volunteers/>.



SAVE THE DATE
for the
9th Annual



Thursday, February 23, 2023
5:30 pm until 11:00 pm

Naples Sailing & Yacht Club
896 River Point Drive
Naples, FL 34102

Tickets \$450 per person

www.kindmarinersball.com

Member News

Marine Industries Association of Collier County
PO Box 9887
Naples, FL 34101

Phone: (239) 682-0900
Fax: (239) 236-9000
Email: director@miacc.org
www.miacc.org

Robin Rosario
President

Ray Jahn
Vice President

Kenny Main
Secretary

Josh Maxwell
Treasurer

Directors: Blake Borgeson, Darsey Gabbard, Dan Maruszczak, Stephen Strassel, Tony Tofani

Emeritus: Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank
Executive Director

EV Yachting is known for its exceptional service, training, innovative referral network model and modern marketing. We have the exclusive network to affluent clientele through our 800 Engel & Voelkers Real Estate offices to create trusted referrals. EV Yachting reps new lines of boats as well as list, ship, charter and buy wherever the vessel resides. We're looking for experienced yacht advisors who enjoy selling clients their dream yacht, good communication and sales skills. We pride ourselves on clients for life and having fun along the way!

ENGEL & VÖLKERS
YACHTING



MIPAC 3rd Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



**3rd Quarter Requests
Make Checks Payable to
MIPAC!**

Upcoming Events

MIACC Membership Meeting

MIACC Annual Meeting

Kids Fishing Clinic Student Art Competition

Boat Parade Captains Meeting

Christmas Boat Parade

September 29th 5:30-7:30pm

November 10th 5:30-7pm

Deadline December 1st

December 7th

December 10, 2023

