

MIACC

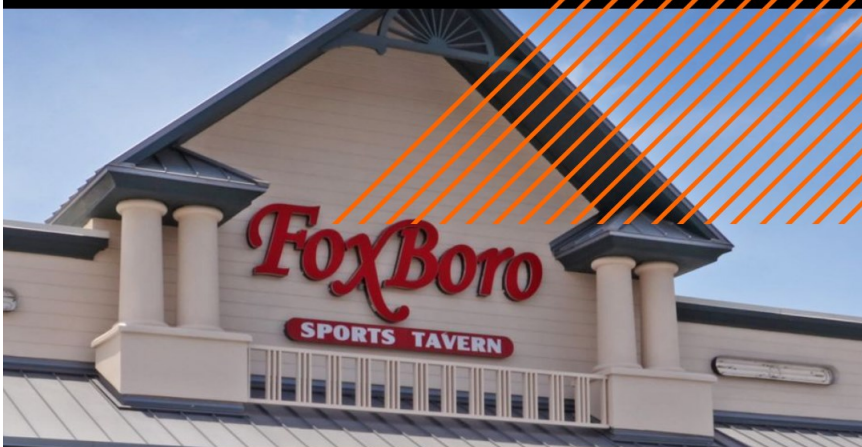
At the Helm



MIACC Member Meeting: November 10

November 2022

MIACC Membership Social



Nov 10



5:30-7:30PM

FoxBoro Sports Tavern

Full Menu & **HAPPY HOUR** til 7pm

RSVP to Director@MIACC.org
before Nov 7



Main Deck:

Thank You Outgoing Board Members	2
Welcome New 2023 MIACC Board Members	2
Welcome New 2023 MIACC Board Members	3
Hurricane Ian Relief Fund	4
Upcoming MIACC Events	4
Member News & Events	5
MIPAC 4th Quarter Dues	6
Upcoming Events	6

Welcome Aboard New Members:

Port 32 Marinas

Charles Tozzi
Phone: (239) 394-9333
705 E Elkcam Circle
Marco Island, FL 34145
charles@port32marcoisland.com
Website: port32marinas.com



Renew your dues to
continue your MIACC benefits!





Thank You Outgoing Board Members

The MIACC Board of Directors would like to thank our outgoing board members who have completed their term commitments and will take the necessary one-year off from serving.



Josh Maxwell, Turrell, Hall & As.
Served 7 years



Stephen Strassel, Burkard Yacht Sales
Served 6 years



Kenny Main, Gallagher Lutgert
Served 3 years

Welcome New 2023 MIACC Board Members

SMILEY CASTANEDA

Smiley Graphics

Joel (Smiley) Castaneda has enjoyed more than 16 years of being a small business owner in Collier County. He has watched not only his business grow, but his family as well. Smiley is a father of 2 adorable girls, alongside his amazing wife Carolyn. The two of them have built their business together throughout years, while being an avid part of the community. They're found each weekend, serving in their church and in numerous community events. He has a heart for people and wants to serve Collier County and use his business knowledge to help with the goals of MIACC, in preserving our waterways and natural resources.



WILLIAM "Bill" MOORE

Captain Bill Yacht Management

Bill Moore is an innovative, people centered champion, willing to take risks to break the paradigm in order to meet a shared mission, vision and goal of serving people to improve the human experience. Bill has been providing a lifetime of selfless service through multiple business endeavors in the Maritime Industry, Digital Media, Construction, and Entertainment. Bill is a USGC Licensed Master Captain and founder of Piano Piano Charters, Captain Bill Yacht Management, WIM Digital Media and Paradise Coast Home Services. Bill has over twenty-three years as a professional mariner with a concentration in recreational day charters on vessels up to seventy feet.

Bill moved to Naples in January 2021 following a 24 Year Career working for the US Military in various Senior Civilian Leadership roles overseeing a myriad of programs to include Hospitality, Food and Beverage, Marinas,



Welcome New 2023 MIACC Board Members

Continued from Page 2....

Fitness, Childcare, Human Resources, Finance and Marketing.

Bill uses storytelling to help people make lasting memories that will enrich and impact their lives, changing them forever. He does what to be the very best he can be by being true to his values, utilizing his talents, harnessing his abilities, and by exploiting his strengths.

Bill is looking to become a board member with MIACC, to use his abilities to help create a competitive edge for the association, in an environment of communication, cooperation and collaboration that build the MIACC brand and grows the association.



NICK PEARSON

Turrell, Hall & Associates

Nick has worked as a project manager at Turrell, Hall & Associates Inc, a company that specializes in environmental consulting and marine engineering, since March of 2017. Specifically, Nick handles a wide range of projects predominantly including wetland delineations, state and federal permitting within wetlands and surface waters, listed wildlife permitting and monitoring (such as gopher tortoise and burrowing owl relocations, eagle monitoring, etc.), dock and shoreline design, and marine construction management. From a functional standpoint, Nick's background allows his clients' projects to be conceptualized from an idea, legally permitted with the various levels of government, engineered to a high-quality standard, and ultimately properly built by a qualified contractor.

Nick graduated from Eckerd College in 2013, earning a Bachelor of Science in Marine Biology. He then spent a cumulative 4 years interning and working as a

biologist at the Mote Marine Lab (Sarasota) and the Florida Aquarium (Tampa) further studying fish, wildlife, and water quality.

Nick is also a licensed real estate agent, a licensed gopher tortoise agent, and a notary public. Nick is an active member of the Florida Association of Environmental Professionals (FAEP), the Marine Industries Association of Collier County, and the American Cancer Society's Relay for Life.

In his free time, Nick enjoys fishing, diving, boating, woodworking, and playing with his dog, Banjo.

CHARLES TOZZI

Port 32 Marinas

I have lived in Naples for 32 years, I am married with three children. I have worked in the marine industry my entire career, mostly in Florida. Over the years I have worked in various service and storage positions at different marinas. I was the boathouse manager/dockmaster at Rose Marina for 8

years, general manager of Naples Bay Yacht Stowage for 2 years and most recently I have taken the role as general manager of Port 32 Marina in Marco Island. I am also a part-time yacht broker for Nautical Yacht Sales based out of Dania Beach. In my spare time I enjoy boating and going to the beach with my family. I thoroughly enjoy working in the marine industry and I would like to contribute to the growing success of our business in southwest Florida.



Hurricane Ian Relief Fund

MIACC mourns with all of you as we adjust to life after Ian. It is heartbreaking to see our paradise in shambles. So many marine businesses and waterfront communities, and the men and women who make their living working our waterways, have lost more than we can fathom.

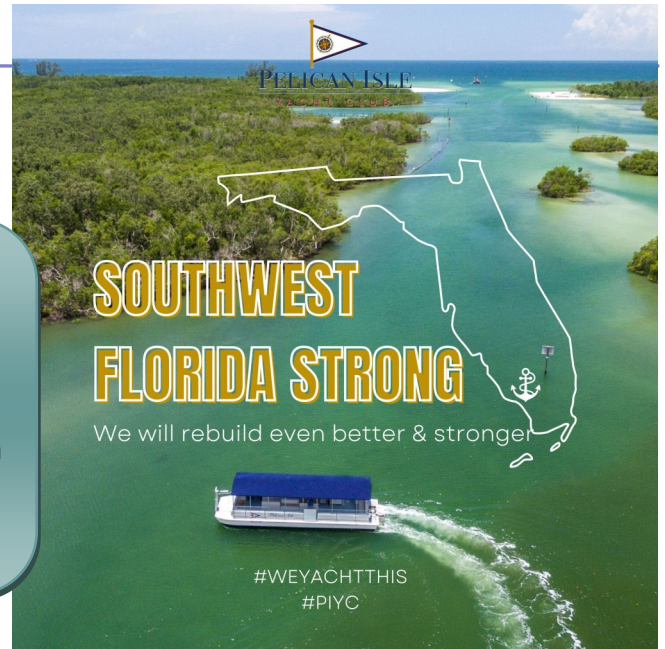
Our MIACC Foundation has set up a fund to support the marine community.

Please consider giving any amount for our SWFL marine community.

Visit: miacc.org/foundation/

Do you have an employee displaced due to the storm?

Let us know so we can help with a financial contribution!



◆ Captain Bill Yacht Management Helps With Hurricane Ian Recovery

Knowing the need to get business back to usual as soon as possible Captain Bill Yacht Management reached out across their network and teamed up with Patriot Shore Services from Reedsburg Wisconsin. With the desire to help our SWFL community Patriot Shore Services loaded up their crane barge and headed south just a few days after the storm. For ten days CBYM and PSS worked together to put boats back in the water, move docks that had floated off pilings and removed debris from our waterways. "Its been a tough month here on the Paradise Coast, but it has been a blessing that we were able to help in some way to help the Maritime Community here" says Captain Bill. Patriot Shore Services are planning more trips down in the next few months and they are in the process of scheduling work. If you need a crane barge to work on docks, remove debris or boats, give Captain Bill Yacht Management a call at 239-682-4852.

Upcoming MIACC Events



Sign Up * Sponsor * Get Tickets
director@miacc.org



JOIN US AT OUR NEW LOCATION!

JAN 19-22 10AM-5PM

ON LAND

- Kids Club Activities
- Food Trucks
- Nautical Market and Auction
- Center Consoles, Sport Fishing Boats, Cabin Cruisers, Pontoons and more plus Fishing and Boating Gear

IN THE WATER

- Yachts and Mega Yachts
- Shops and Restaurants at Crayton Cove

56th ANNUAL Naples BOAT SHOW

MARINE INDUSTRIES
Association Of Collier County

Vendor Applications Now Available

Member News & Events



- ◆ Pelican Isle Yacht Club is happy to announce the addition of our new Communications & Lifestyle Coordinator, Aubrey Gomez and our new Member Services Coordinator, Lyndsey Schafer. Aubrey and Lyndsey will bring incredible expertise and experience to their respective new roles. We are excited to have them join our team!

Aubrey will ensure the success of our Club Communications by use of creative content, as well as building relationships with our PIYC Members through management of our active Lifestyle Offerings. Aubrey was born and raised in the Philippines. She graduated from Miriam College, one of the most reputable colleges in the Philippines, with a bachelor's degree in Entrepreneurship majoring in Culinary Arts. With almost ten years of Hospitality experience in hotels and private clubs, Aubrey gained leadership skills and great knowledge from Food & Beverage Operations to Activities & Event Planning.

With Lyndsey's warm and welcoming character, she will be Pelican Isle Yacht Club's administrative connect between the Club Members and the Club Operations including Dining, Lifestyle Activities, Marina Services, Sports, Fitness, & Reciprocal Partners. Lyndsey grew up in Upstate New York. She moved to Florida in 2012 to attend Florida Gulf Coast University. While at FGCU she was a member of Phi Mu Sorority and received a Bachelor of Arts in Communication. She has ten years of experience in the hospitality industry with a focus in Food & Beverage.



- ◆ In an effort to help rebuild Southwest Florida following Hurricane Ian, Freedom Waters Foundation has been assisting the community with recovery efforts. Immediately after the storm passed, staff and volunteers started reaching out to see who may need help, and since have been packing belongings, cleaning out homes, cutting out drywall, connecting those in need to resources, and shopping for and delivering supplies to those in need. They have partnered with FineMark National Bank & Trust, Penny Taylor's office, and the Tzu Chi Foundation to get support to those in Naples who were hit the hardest and who have the least. While their Southwest Florida programming is paused to allow them to help with repair and recovery, they look forward to getting back on the water starting November 1 to provide respite to those who need it. If you or someone you know is interested in an outing, needs help after the storm, or would just like a friend to talk to, please reach out at 239-263-2377.



- ◆ If you're a business owner or manager who is considering investing in a boat club, you're likely eager to get the most out of your investment. Boat clubs can be a great way to make the most of your time on the water, but only if you have a steady stream of leads coming in. Marketing automation can help you nurture your leads and turn them into paying members. With marketing automation, you can create email drip campaigns that send targeted content to leads based on their interests and stage in the buying process.

Click below to find out all the numerous ways marketing automation can help boat clubs nurture new and old leads:

<https://boatmarketingpros.com/how-to-nurture-your-boat-club-leads-using-marketing-automation/>



- ◆ We are fully open and operational!!

We have had a great month in Partnership with Making Strides for Breast Cancer. Amazing turn out with Pure Florida Team-Merry & Robin as Co-chairs at the walk on Oct 23rd and our round up will stay open with every booking thru Dec 2022.

Great Big Thank you to Ray John and Fish Tails for helping us with Golf Carts.



SAVE THE DATE
for the
9th Annual



Thursday, February 23, 2023

5:30 pm until 11:00 pm

Naples Sailing & Yacht Club
896 River Point Drive
Naples, FL 34102

Tickets \$450 per person

www.kindmarinersball.com

Member News

Marine Industries Association of Collier County
PO Box 9887
Naples, FL 34101

Phone: (239) 682-0900
Fax: (239) 236-9000
Email: director@miacc.org
www.miacc.org

Robin Rosario
President

Ray Jahn
Vice President

Kenny Main
Secretary

Josh Maxwell
Treasurer

Directors: Blake Borgeson, Darsey Gabbard, Dan Maruszczak, Stephen Strassel, Tony Tofani

Emeritus: Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank
Executive Director



Member FDIC

A community isn't just a place. It's the people who call it home and the things they do to make it a better home for all. At First Citizens, we're proud to support those who do so much to support the communities we serve. **First Citizens Bank. Forever First.**



MIPAC 4th Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



**4th Quarter Requests
Make Checks Payable to
MIPAC!**

Upcoming Events

MIACC Annual Meeting: FoxBoro
Boat Parade Captains Meeting
Christmas Boat Parade
Naples Boat Show

November 10th 5:30-7pm
December 7th
December 10, 2023
January 19-22, 2023

