

# MIACC

## *At the Helm*



### Upcoming MIACC Events



January  
19 - 22  
—  
2023

On land & in-water  
at Sudgen Park &  
Naples City Dock



### December 2022

#### **Main Deck:**

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#### **Welcome Aboard New Members:**



Renew your dues to  
continue your MIACC benefits!

Share the benefits of membership  
With your colleagues!

Sign Up a New Member  
And earn a free meeting ON US!





## MIACC Meeting at FoxBoro



## Hurricane Ian Relief Fund

Follow our Hurricane Ian Relief Fund giving stories on our Facebook page. Every Monday we introduce you to members of our boating community who our relief efforts have helped.

The MIACC Foundation provides a direct link to those most affected in the marine industry. Damage to our working waterfront and employees' homes has been significant. The MIACC Foundation is working to meet the most urgent needs within the marine industry, understanding that long-term recovery support is just as critical. Giving strategically and consistently to long-term recovery and rebuilding efforts will be essential.

By contributing to our Hurricane Ian Relief Fund, we will ensure your donation will directly support the South-west Florida marine businesses and their employees as they recover and rebuild our beautiful boaters paradise.

Please consider giving any amount  
[www.miacc.org/foundation](http://www.miacc.org/foundation)



Condolences to the Logie family on the passing of Barbara, Jim Logie's wife of 45 years.





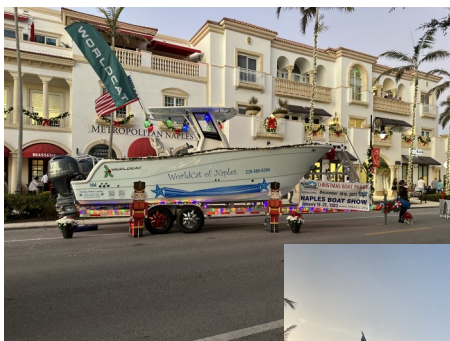
## MIACC News



- ◆ **The permits came in finally and we began clearing the property of non-natives!!**



- ◆ **THANK YOU to World Cat of Naples and Naples Marina for representing MIACC promoting our upcoming events at the 5th Avenue Christmas Walk last weekend. And to Fish Tale Sales for representing MIACC in the Downtown Naples Christmas Parade**



- ◆ Pelican Isle Yacht Club is proud to announce that the Club has been selected again as a Platinum Club of America! Platinum Club recognition is the most prestigious award in the Private Club industry. Pelican Isle Yacht Club is recognized in the 2023-2024 Top 30 Yacht Club Category.

Initiated in 1997, the Platinum Clubs of America vote takes place every other year and is conducted through a nationwide vote. Industry leaders were directed to vote for Clubs that meet the seven Platinum Clubs of America Selection Criteria.

The Advisory Board reviews and updates the selection criteria on an annual basis to respond to changing trends in private club leadership, operations and management. Listed below are seven criteria for a Club to be considered for selection:

- Universal Recognition
- Excellence in Amenities and Facilities
- Caliber of Staff and Professional Service Levels
- Engagement and Commitment of Membership
- Governance and Prudent Fiscal Management
- Adapting to Changing Times
- Overall Experience

PIYC is also currently ranked as a Top 50 Platinum Club of the World and has consistently maintained Platinum status since 2014.

## Member News



forever first



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Enterprise Solutions, LLC

### About Us

Business consultants working with companies to help them lower their costs, increase their benefits, and become more profitable.

We assist business owners by identifying opportunities they may not be aware of or have the time to research and implement. We provide a value add which helps their profitability.

Our services include a comprehensive consultation to help identify gaps and opportunities in health benefits and tax incentives, such as R&D tax credits, and ERTC (Employee Retention) Tax Credits.

For your employees' health benefits, we offer several affordable options for employers to choose from to attract and retain workers and provide them with healthy options

### Contact Us

Phone: 239-400-4409 Office

908-247-2326 Cell

Email: [into@mjdenterprises.net](mailto:into@mjdenterprises.net)

Web: [www.mjdenterprises.net](http://www.mjdenterprises.net)

♦ Email marketing is one of the most important aspects of any business, but it is especially crucial for businesses in the marine industry. Email marketing allows you to reach a large number of potential customers with your message, and it also helps to build customer loyalty. Read the article below to find out the importance of email marketing in the marine industry and how you can use it to your advantage.

<https://boatmarketingpros.com/importance-of-email-marketing-in-the-marine-industry/>

## When the others failed, ours stayed GOLDEN.

Hurricane Ian put us all to the test. When it tested the strength of our many marinas and docks on Fort Myers Beach and San Carlos Island, Golden Docks lived up to their name, riding the storm out when others failed. Even better, they gave emergency marine patrol teams and other first responders precious and dependable dock space to tie their various vessels to. This has allowed them to be more effective in the daunting tasks of rescue, cleanup, and restoration.

We wish everyone affected by this devastating storm the fastest and most complete recovery from the damage done, and hope that if your restoration calls for replacing dockage, you'll allow us to assist you in that effort.

To better days ahead,  
The Golden Team



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f i y u i n





## Member News

### Sea Suite will Represent Freedom Waters Foundation in the Parade

Sailing Yacht Sea Suite will be representing Freedom Waters Foundation in the Naples Boat Parade this year.

Sailing Yacht Sea Suite owners, Jeff Gage and Shelly Russo are generous volunteers with Freedom Waters Foundation, from sharing their vessel with individuals with special needs and veterans to other big projects in support of Freedom Waters Foundation.

Freedom Waters Foundation, a 501 C3 nonprofit organization that was incorporated in 2006, has the mission of Enhancing the lives of children and individual with special needs and veterans by providing therapeutic boating experiences. They do this throughout south Florida and in Georgia and Indiana too.

Shelly volunteered to assist in the office and helped revise/update all the major manuals for the organization, including the Board manual. Jeff took in upon himself to develop and implement a fundraiser to support our adaptive sailing program, in memory of Bill Meisner, our instructor who passed away. Bill's Boat Shoe Bash will be held March 24, 2022.

Shelly and Jeff have also been supporters of the Kind Mariners Ball, Freedom Waters Foundation's primary fundraising event. The date for next year's event will be February 23, 2023 and will be held at the Naples Sailing and Yacht Club.

So grateful for our volunteers and supporters, we are able to provide over 3500 on the water experiences in any good, environmentally, healthy year.

So, please look for S/Y Sea Suite during the parade and give Shelly and Jeff a round of applause for being such great volunteers and supporters.

Thank you to the Marine Industries Association of Collier County also for being great community partners for so many years.



Captain Bill Yacht Management has partnered with a Bonita Springs software company to provide vessel management software designed to make day to day vessel operations seamless. Designed for commercial and recreational vessels it is an easy and intuitive application that helps make sure all of your vessels are ship-shape and in compliance at all times. The database lists all the vessel systems and equipment with tasks, preventative maintenance items or repairs that we display in easily to understand format. Nothing is left to chance as every component of the vessel is placed in the system and a custom inspection program is developed specific to that vessel, so you never miss an important update or maintenance check. In business you make decisions based on data and logical steps, why should managing your vessel be any different, we provide accurate, timely, and interpretive data that is critical to a vessel's safety, operability, and longevity. Reduce the cost of ownership and prevent failures before they occur by utilizing our customized software. To learn more and schedule a demo visit our website at <https://captainbillyachtmanagement.com/management/yacht-software/> or give Captain Bill a call at 239-682-4852 or email him at [bill@cbym.net](mailto:bill@cbym.net)

Marine Industries Association of Collier County  
PO Box 9887  
Naples, FL 34101

Phone: (239) 682-0900  
Fax: (239) 236-9000  
Email: [director@miacc.org](mailto:director@miacc.org)  
[www.miacc.org](http://www.miacc.org)

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Tiffany Sawyer-Schank  
*Executive Director*



## MIPAC 4th Quarter Contributions

### Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

*Our Mission:* Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

*Our Goal:* MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

*Our Members:* Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



**4th Quarter Requests  
Make Checks Payable to  
MIPAC!**

## Upcoming Events

Boat Parade Captains Meeting  
Christmas Boat Parade  
Boat Parade Award Party  
Naples Boat Show

December 7th  
December 10, 2023  
January 5  
January 19-22, 2023



## Holiday Shop to benefit the Foundation



MIACC Foundation has helped more than 10,000 children learn to fish. You can help kids fish, too!

Volunteer, donate, and shop with AmazonSmile they give a % of your purchase to MIACC Foundation.

Use this link

<https://smile.amazon.com/ch/65-0688131>

to link all your Amazon purchases to support the MIACC Foundation, then shop on Amazon by going to Smile.Amazon.com to automatically apply your purchases! It's easy and you will help a great LOCAL cause!