

# MIACC At the Helm



## **Naples Boat Show Two Weeks Away!**

both shows

**SPONSORS** 



### **January 2023**

#### Main Deck:

MIACC Events	2
Member News	3
Member News	4
Member News & Events	5
Pardo Yachts	6
MIPAC 1st Quarter Dues	6
Upcoming Events	6

## Welcome Aboard New Members:

#### CliftonLarsenAllen

Cassandra Bliss Phone: (239) 280-3526 4501 Tamiami Trail N Ste 200 Naples, FL 34103 Cassandra.bliss@claconnect.com Website: claconnect.com

#### Frequensea Marine

Mike Alexich
Phone: (239) 248-6207
6167 Janes Ln B-174
Naples, FL 34109
frequenseamarine@gmail.com
Website: Frequenseamarine.com

Share the benefits of membership With your colleagues!

Sign Up a New Member

And earn a free meeting ON US!

Follow Us! Like Us!
Find Us on your favorite Social Media





## **MIACC Events**

#### Congratulations to all our Christmas Boat Parade winners!

OVERALL parade winner #18 Steeno
Theme (Bright White Nights) winner #17 Time 4 U Yacht
Commercial A winner #19 World Cat of Naples
Commercial B winner #1 Naples Princess
Sail B winner #12 Miss Naples
Power A winner #20 Rose Is Great
Power B winner #44 Hammer Time
Power C winner #3 Pelican
Pinchers - Tin City Favorite #2 Cruisin Tikis Naples

Thank you to our sponsors and volunteers for helping! Photos by Dave McFarlane and Karen Regan





We regret to announce that we have to cancel the 2023 Kids Fishing Clinic due to damages to the Naples Pier during Hurricane Ian



# I

## **Member News**

- There have been many reports of theft on personal watercraft. Please be aware and warn your customers.
- ♦ Condolences to the Flood family



The visionary behind one of the largest artificial-reef programs in the western hemisphere, our own Paradise Reef, quietly and unexpectedly passed away Thursday morning.

Peter Flood is remembered as an excellent lawyer, an avid boater, founder of the delicious Bahama Blue rum, a legend to the fishing/diving tourism industry, and an even better friend! Tight lines Peter... you are missed!!

The funeral for Peter (Tim) Flood will be on Tuesday January 10 at 10am at Saint Williams Church on Seagate Drive

 Condolences to Henry Lowe and family on the passing of his wife Carolyn.



Special thanks to a few members who supported a local charter captain and his family after a horrific event involving their 5 year old daughter and a pack of dogs. Thank you SeaTech and Palm Battery!



Naples Princess & Miss Naples are now Hiring

Bartenders/First Mates/Front Desk Receptionist

The Naples Princess and Miss Naples Sailing Catamaran are now hiring. Looking for First Mates, Bartenders as well as a Front Desk Receptionist. Both boats offer daily public cruises as well as private events and weddings. We are seeking highly energetic professional staff with a positive attitude and a passion for the outdoors and the water! The cruises will feature sightseeing excursions, shelling trips and sunset cruises so potential staff must be enthusiastic about the wildlife, while excelling in customer service and hospitality. Must be willing to work nights, weekends and some holidays. Both full time and part time are available. The First Mate position requires tying/untying the boat, assisting the captain, being knowledgeable to diagnose any common engine room issues, perform regular boat maintenance and regular cleaning of the vessel. Must be situationally aware concerning passenger safety. Some heavy lifting occurs and mechanical experience is a plus. Bartending duties and customer service are also required. Must have a basic understanding of drinks and recipes. Ideal candidates must possess the ability to maintain a positive working relationship with others and be reliable with a positive attitude. Leadership skills a must.

Front Desk Receptionist: Looking for upbeat, friendly and reliable person. Position entails answering phones, greeting guests/customers, checking in reservations, handling customer questions and inquires, dealing with monetary transactions, basic office duties and opening and closing responsibilities. Candidate must be personable, reliable, work well with others and always have a smile on their face. Part time or full time position available. Must be flexible to work day, evening, weekend and some holiday hours. Requirements: Customer service experience and must be comfortable using a computer. Come work for a local company in business over 30 years making customers smile! Miss Naples and the Naples Princess are located near downtown Naples and provide an excellent work environment and competitive compensation.

To be considered for a position please submit your resume to sarah@naplesprincesscruises.com.

- ♦ Shiptronics is hiring Marine Technicians
- ♦ ENGEL & VÖLKERS YACHTING Are you looking for a fresh change? Fresh perspective on Yacht Sales? We are hiring experienced, passionate yacht advisors to work with our global team, global brands and exclusive referral network. Full time, great people and sales skills. Work in a productive yet fun supportive environment. Full time marketing, mentoring and support to grow your business.

Contact Walter Johnson, President 239-404-9329

Walter.johnson@evyachting.com



## **Member News**

SEAS THE DAY!



Our new fleet of rentals are starting to arrive! Our first new Hurricane Deck boat was delivered and the beginnings of our new fleet of rental jet skis will be arriving any day!







WaveArray Antifouling Systems, LLC, manufacturers of intelligent barnacle prevention systems, is now offering to expand our trial sites, by means of two (2), 36-month, no charge trials of its "Slip Array" and / or "Dock Array" systems to qualified boat owners and / or marina

applicants, located in the Florida Market, followed by ten (10) additional, one (1) year free trials, followed by paid subscriptions thereafter, if our Early Adopter customers elect to do so.

WaveArray is a seasoned start-up company, headquartered in Naples, Florida. WaveArray was founded 5.25 years ago to resolve the omnipresent problem of biofouling on submerged structures. WaveArray has already earned multiple National Science Foundation (America's Seed Fund) grants and awards based upon its innovative, disruptive, and patented antifouling solutions. WaveArray utilizes arrays of ultrasonic transducers, in submersible housings, strategically installed in a boat slip, or on a marina's pilings, to keep a boat hull, running gear, and / or floating pillars void of fouling, 24 X 7. WaveArray's approach is lower cost, more effective, and environmentally friendly, complete with built-in galvanic isolating transducers and submersible cables throughout, to eliminate any and all threats of electrolysis, i.e., stray current. WaveArray's systems are currently being trialed by customers in Collier County, Florida. Please see WaveArray's website for more details - (www.wavearray.com). Feel free to email info@wave-array.com to enquire more information on WaveArray's offer to trial a WaveArray Antifouling System today, for either your boat slip and / or marina's needs."



Are you a business owner in the boating industry looking to stay ahead of the curve? Digital marketing is playing an increasingly important role in the success of modern businesses, and if your company isn't taking advantage of all that it has to offer then you could be missing out! Developing a comprehensive digital marketing plan for 2023 can help propel your business forward and ensure that you stay at the top of your game.

Learn more about creating and executing a well-thought-out marketing plan, and join us for an exclusive webinar with our CEO, Founder, & MIACC member, Harry Casimir! The live session is taking place on January 4th at 2 pm EST. Register now and you'll get insider tips on developing an effective 2023 digital marketing plan that will help your business stay ahead of the curve. We look forward to seeing you there!





#7 Platinum Clubs of America 2023-2024
Top 50 Platinum Clubs of the World 2022-2023
#weyachtthis











60

Pelican Isle Yacht Club | 410 Dockside Drive | Naples, FL 34110 | piyc.net For membership & marina information - please email membership@piyc.net



## **Member News & Events**

◆ Captain Bill Yacht management has recently incorporated an amazing feature that speaks for itself, 24/7/365 monitoring. This has changed the game for all vessel owners. Captain Bill yacht management can monitor the essential functions of your boat every 60 seconds - 24/7/365. We are able to check batteries, bilges, shore power, operational hours, location, and theft with one click of a button. All alarms are immediately triggered and dealt with by our 24/7/365 team in real time, by a real human. Another amazing feature about 24/7/365 monitoring is we are able to track your boat wherever it goes. This is good for two reasons, theft protection which gives all owners a piece of mind and security. Secondly, with all the help from a security and equipment stand point, this feature can save you money on your insurance bill. Finally, with 24/7/365 monitoring, you have a technician hotline anytime you want and need. For example, if your boat doesn't start, with our technician hotline we are one call away to help save the day. Check us out at <a href="https://captainbillyachtmanagement.com/management/monitoring/">https://captainbillyachtmanagement.com/management/monitoring/</a>





 Imagine a child with cancer getting out on a boat and smiling for the first time since diagnosis.

Imagine a veteran hiding at home due to PTSD going out on a boat to enjoy the camaraderie of other veterans and loving civilians, changing his/her ability to go back into the world and feel safe.



That's what Freedom Waters Foundation, a local nonprofit provides for those with special needs and veterans since 2006. www.freedomwatersfoundation.org

The Kind Mariners Ball is Freedom Waters Foundation's primary fundraiser, so get your tickets today at www.kindmarinersball.com to help support these therapeutic boat experiences that Freedom Waters Foundation provides at no cost to any of the participants.

With just three full time and two part time employees, and over 300 volunteers, Freedom Waters Foundation provided over 3700 on the water experiences this past year.



Marine Industries Association of Collier County PO Box 9887 Naples, FL 34101

> Phone: (239) 682-0900 Fax: (239) 236-9000 Email: director@miacc.org www.miacc.org

> > Robin Rosario President

Ray Jahn Vice President

Kenny Main Secretary

Josh Maxwell Treasurer

Directors: Blake Borgeson, Darsey Gabbard, Dan Maruszczak, Stephen Strassel, Tony Tofani Emeritus: Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

> Tiffany Sawyer-Schank **Executive Director**



LEARN MORE AND VIEW INCOMING INVENTORY AT GermainYachts





## **MIPAC** 1st Quarter Contributions

#### **Marine Industries Promoting Access for Citizens**

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membershipbased organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



**Ist Quarter Requests Coming Soon** 

## **Upcoming Events**

Naples Boat Show

January 19-22, 2023

