



# MIACC

## *At the Helm*



### Naples Boat Show New Venue A HIT!

The 2023 Naples Boat Show opened at it's new venue, Sugden Park, with rave reviews from vendors and show goers alike!

The MIACC staff and Show Management is thrilled to have found the new home of the Naples Boat Show and excited to grow the show at this venue on land and in the water!



### February 2023

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#### **Welcome Aboard New Members:**

##### **Black Label Marine Group**

Donny Testa  
Phone: (727) 241-4100  
5000 Deltona Dr  
Punta Gorda, FL 33950  
D.testa@teamlbmg.com  
Website: teamlbmg.com

##### **Boat Triage of SWFL**

Kimberly Senecal  
Phone: (239) 571-9748  
4915 Rattlesnake Hammock Rd #267  
Naples, FL 34113  
Website: boattriageofswfl.com

##### **Bravo**

Violetta Gutowska  
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501415 W 37th St Ste 200  
Chicago, IL 60609  
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##### **Detailology**

Joseph Federico  
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26350 Old 41 Rd  
Naples, FL 34135  
joseph@detailology.net  
Website: detailology.net





## Industry News

- ♦ The MIACC Christmas Boat Parade collected \$16,500 for the Ricky King Foundation!! We celebrated with some of our winners at the Naples Boat Show Vendor Party



## SYC YACHTS

*Bring Home Something You Love for Valentine's Day!*



2021 Ocean Alexander 36L



2005 Hatteras 64



2019 Boston Whaler  
420 Outrage



2008 Cabo 45 Express



2021 Regulator 41



2016 Chaparral 307 SSX



2019 Chris-Craft  
Catalina 30



2017 Monterey 378



2004 Sabreline 36 Sedan



1985 RyboRunner 30



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Zach Germain and family look forward to providing the same great experience to all marine makes and models serviced by Molly's team, plus much more.

Germain Yachts Center is looking forward to partnering with major marine brands for sales, installation and warranty work.

For employment opportunities, please contact Zach Germain at [zach@germainyachts.com](mailto:zach@germainyachts.com).



VOLVO  
PENTA

JL AUDIO

ISOtherm

GARMIN

SIMRAD



## Member News & Job Openings



- ◆ The new yacht basin construction will start next week featuring three 400' Bellingham floating docks to better serve our storage/service clients.

We opened our new enclosed yacht painting booth and have delivered painted hulls on a 48' Palm Beach, 46 Grand Banks, 41 Express and a hardtop paint on a 37 Carver.

We now have four 60,000 SF yacht storage buildings, 3 are climate controlled and one is not.



- ◆ Our new fleet of rental jet skis and Hurricanes have arrived!



- ◆ Are you looking for a way to expand the reach of your boating business? Social media is an ideal platform through which to advertise, market, and promote your organization. A well-executed social media campaign can enhance customer engagement, increase brand awareness, create valuable relationships with existing and potential customers, and build trust and loyalty among consumers – all leading to meaningful results like increased sales.

With the right approach and tools in hand, creating effective campaigns tailored to specific boat business's needs can be easier than you think! Click below to read about our top tips for crafting suc-

cessful social media campaigns that will drive tangible results for any boating business.

<https://boatmarketingpros.com/five-social-media-campaign-tips-boating/>



### ◆ RIVER FOREST YACHTING CENTERS

We have doubled our business this last season and are looking to add to our existing staff with the following career positions:

- Experienced Yacht Service or Yacht Project manager.
- Experienced marine diesel mechanics.
- Experienced yacht painters.
- Experienced travel lift and transporter operators.
- Accountant (helpful with marine or service background).
- Mechanical apprentice.
- Yard crew/apprentice (to assist with haul, launch and storage operations).
- Service Administrative Assistant.
- Front desk/admin support/accounts payables person.

- ◆ SHIPTRONICS sailed into the New Year with back-to-back boat shows. Fort Myers, Naples, and St. Petersburg. All three were a success, and we are happy to announce that we have officially signed to open a fourth division in Fort Myers in the Spring of 2023. As we continue to grow and evolve, we are thankful for the dedicated clientele and team we have built throughout the years. As we continue to grow we are always accepting applications for new talent. Help-me@shiptronics.com





## Member News



## Your Land & Sea Connection

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Realtor\* | Yacht Sales  
239.370.1122  
TheSpriggGroup.net



**Steve Sprigg, IYBA**  
Executive Yacht Broker  
239.825.6174  
SYCYachts.com

SYC YACHTS



- ◆ **Naples Boat Mart** is now your local Southwest Florida dealer for Twin Vee PowerCats, the best catamaran powerboat in the marine industry and known for being the "Best Riding Boats on the Water™." Twin Vee PowerCats were debuted at the 2023 Naples Boat Show in Naples Boat Mart's display line-up along with their additional manufacturer brands including Grady-White, Hurricane Deck Boats, and Key West Boats all powered by reliable Yamaha Four Stroke Outboard motors! Visit Naples Boat Mart's facility at 829 Airport Pulling Road North where all brands are on display.

They also have a full service and rigging shop to keep your new or old boat in tip-top shape!



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**Emeritus:** Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank  
Executive Director

## 2023 Kids Fishing Clinic Canceled

We regret to announce that we have to cancel the 2023 Kids Fishing Clinic due to damages to the Naples Pier during Hurricane Ian



## MIPAC 1st Quarter Contributions

### Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

*Our Mission:* Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

*Our Goal:* MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

*Our Members:* Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



**1st Quarter Requests  
Coming Soon**

## Upcoming Events

MIACC Member Meeting

March TBD

