MIACC

At the Helm

2023 MIACC Executive Board



Robin Rosario, President **Pure Florida**



Darsey Gabbard, Vice President



Nick Pearson, Treasurer Turrell, Hall & Associates



Blake Borgeson, Secretary World Cat of Naples



January 18-21, 2024 10am-5pm Daily

> NaplesBoatShow.com On Land and In Water





March 2023

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Welcome Aboard New Members:

Certified Diesel Engine Corp Toby Mizelle Phone: (239) 280-0642 3939 Tollhouse Dr Unit 107 Naples, FL 34114 toby@certifieddiesel.net Website: certifieddiesel.net

Gulfside Marine Service

Jamie Surgent Phone: (239) 282-0443 1218 SE 9th Terr Unit A Cape Coral, FL 33990 Email: info@gulfsidemarine.com Website: gulfsidemarine.com

Gulfstream Docks

Bruce Nelson Phone: (952) 239-1115 III0 Pine Island Rd #43 Cape Coral, FL 33909 Email: bnelson@gulfstreamdocks.com Website: gulfstreamdocks.com

Power Lodge Florida

Jeff Hieber Phone: (239) 799-2229 28470 S Tamiami Trail Bonita Springs, FL 34134 Website: powerlodgefl.com

Member News & Events

• BOAT MARKETING PROS

The marine industry is highly competitive and requires a strong online presence to succeed. With the constantly evolving digital landscape, marine businesses need to stay up to date with the latest trends in search engine optimization (SEO) to remain visible to potential customers. In 2023, the right SEO formula can be the key to success for marine businesses.

Join us for an informative webinar on March 8th at 2 pm EST! Our CEO and Founder, Harry Casimir, will be leading the session which dives into SEO Formula specifically designed for marine businesses in 2023. Click the link to register:

https://boatmarketingpros.com/webinars/seo-formula-for-marine-businesses-in-2023/



SEAS THE DAY!





Bark on The Ark

Less than 10 seats left for March's trip.

Include the whole family for this fun adventure with your dog to Keewaydin Island. All dogs receive their own doggy shelling bag; includes water, healthy treats, eco friendly waste bags and a tennis ball.

Cost: \$59 + tax (includes I dog)

Saturday, March II Event Time: 8 a.m. - II a.m.

News from Collier County Sheriff's Office Marine Unit

Ahoy!

٠

We're back after a few months away. Now that things have slowed down a bit from Hurricane lan and the holidays, we look forward to rejoining you monthly from this space.

In the wake of Hurricane lan, it has been gratifying to watch our community band together to help one another and those in need. We really do have the best community in Collier County, and at no time is that sentiment better on display than during times of crisis, natural disasters, and tragedies.

We have made strides in the cleanup and recovery of our communities and waterways, however, there's still a lot of work left to do. There is still a considerable amount of displaced vessels, especially in the northern part of Collier County. State, county and private contractors continue to work their way through the waterways, removing vessels, cars, and debris. However, this task will take some time.

The Collier County Sheriff's Office continues to urge the boating public to keep a watchful eye out for debris, and to slow down when navigating outside of main channels because there is still unknown debris and shoaling outside of the main waterways.

If you should come across a displaced vessel, please contact the Sheriff's

Office to notify us of its location and registration numbers. With this information, deputies can generally locate the owner and arrange for removal of the vessel. When a displaced vessel is in state waters, which includes all waterways and canals in Collier County, there are no salvage laws that will allow you to take possession of a vessel that is not yours. Don't try to salvage a displaced vessel or remove one without permission from the vessel owner, or you could find yourself in trouble.

Please send an email to marine@colliersheriff.org to notify the Collier County Sheriff's Office about a displaced vessel, or to submit a question or topic you would like covered in a future article.

Corporal Daniel Darren ID#2948 IACP 21666 Collier County Sheriff's Office Marine Bureau 239-253-4432



Member News & Events

Business consulting firm working with companies to help them lower their costs, increase their benefits, and MID become more profitable. For example, we help companies apply Enterprise Solutions, LLC for the ERTC, Employee Retention Tax Credit. This program is for companies with less than 500 employees whose business or revenue was impacted by the pandemic. For more information on the ERTC, www.bit.ly/3xZvexQ There is a limited time to apply for this credit. Don't miss out! Contact us for a free consultation. We will prepare an estimate of the return for your review and approval. Let us do all the work for you. Contact: Mary Cranden Phone: 239-400-4409 Office 908-247-2326 Cell Email: into@mjdenterprises.net Web: www.mjdenterprises.net

Freedom Waters Foundation runs an adaptive sailing program in ٠ partnership with Collier County Parks and Recreation to teach people with disabilities to sail. On March 24, Bill's Boat Shoe Bash will be held in honor of the late Bill Meisner, the beloved adaptive sailing instructor, to raise money for the program he loved so much. This fundraiser will have music and food and will take place at the Sugden Regional Park Sailing Center in Naples. Sponsorships are available, and there is a suggested \$100 donation. For more information, please visit https://freedomwatersfoundation.org/event/bills-boat-shoe-bash/.



Bill's Boat Shoe Bash Friday, March 24, 2023



Bill Meisner Sailing Instructor Bill was an incredible sailing instructor for many generations within our

for his beloved sailing students today and into the future. Read more. Come join us for the kick-off event for

the Murdo Smith Adaptive Sailing Regatta weekend.



Fundraiser and Celebration

Adaptive Sailing Program When: Friday, March 24, 2023, 4:00 - 8:00 PM Where: Sugden Regional Park Sailing Center 4284 Avalon Drive Naples Florida 34112

Tickets/Sponsorships: Click Here!

Honoring Bill Meisner

and Benefiting the

Freedom Waters Foundation's

Details: Music, Food, Fun and More Have Questions?: Call 239.263.2377

community and of students of all abilities. We honor him by raising funds

y Our Mission: Enhancing the lives of children and individuals with special needs and veterans by providing therapeutic boat experiences.

Sharing Freedom and Joy On and Off the Water! Thank You to Our Sponsors



SUNCOAST BEVERAGE



GROUPAU

The support group came about shortly after Cindy's mother, Dorothy MacDonald, passed away from complications of the FPS disease. The purpose of the walk is to honor those that have passed from these diseases, support those living with them now, raise awareness, educate the public, raise money to help find a cure, and let people know shout our support group in Naples.

To register, donate and more information, go to www.swflpspsupportgroup.org Have questions, contact Cindy MacDonald: Tel: 239-353-3960 E-mail: cmac5371@aol.com CurePSP, a 501 (c)(3) non-profit ch es affected by rare ne on, helps fami



Robbins Manufacturing Company introduces a new Polyurea coating for its marine piling



Polyurea wood coatings provide a superior protective barrier for Wolmanized® CCA Heavy Duty™ piling from Robbins, making it abrasion, impact and moisture resistant. Coating polyurethane on wood resembles traditional vinyl or ABS plastic with a textured appearance that forms a slip-resistant and waterproof barrier.

Benefits of polyurea coating on treated marine piling Treated for marine use with trusted, proven Wolmanac® CCA

Jessica Shurer MSW, LCSW Director of Patient & Carepartner Advocacy

- Retention of 2.50 pcf
- Dried after treatment to allow for solid adhesion and stabilize wood to prevent further cracking and splitting Encapsulated with polyurea coating to a thickness of approximately 60 mils to prevent leaching of preservatives thus creating environmentally friendly treated wood piling
- Prolonged useful life by adding additional encapsulated protection from invasive marine organisms
- · Protected against water migration through treated wood piling, preventing fuzzy wood piling (caused by tracheid separation) and further cracking and splitting
- Easily drilled and cut
- Prepped to manage simple imperfections that might disturb the coating and repaired with ease if coating is fractured due to cutting (repair kits are available to match the coating color)



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Silent AuctionRaffle Prizes

· Entertainment by Kathy O

Member News & Job Openings

SHIPTR[®]NICS

Fantastic February for Shiptronics Team! Seakeeper awarded Shiptronics not one but two awards at the Miami International Boat show. These awards are not voted for, they are achieved by meeting the goals set in place by Seakeeper, and we not only reached these standards but surpassed them. We are incredibly blessed to have such an advanced set of technicians dedicated to excellence and achieving higher goals. The Fort Myers location is opening soon, and we are accepting technician applications. Please send resumes to helpme@shiptronics.com Can't wait to see what March madness brings.



IO E OPENING



Professional Diesel Technicians Needed!!! CAT & Cummins Marine Engines - We work on yachts!

Excellent pay & benefits with a great company atmosphere. Looking for trained or trainable diesel engine mechanics & technicians who are looking to make a career working onboard yachts along one of the state's most incredible stretches of coastline. Contact Toby Mizelle for a chat about this rare & exciting employment opportunity. Call, text, email or direct message to get the conversation started today!! 252-659-0259 toby@certifieddiesel.net

Active Listings Your Local Preferred Yacht Broker

ENGEL&VÖLKERS YACHTING





Viage Group is proud to have been named the Number One Beneteau Outboard Dealer in addition to receiving recognition as a top Inboard Dealer in North American in 2022. Viage Group has some stellar team members, too, including top Beneteau Outboard Sales Partner, Alex DeVries, and top Beneteau Inboard Sales Partner, Andrew Summerour. Also honored for outstanding performance as a Beneteau Outboard Sales Partner was Alex Wilkes.





28' Garnet Offshore 300HT \$349.000



\$3.823.000

39' Solarium 390 \$699.000



63' McConaghy 63P Tourer 68' Sunreef - Power Cat \$4,500,000



50' Harley Offshore 48 \$124.000



72' Azimut - 65 Pininfarina \$439,999

Come see us at 837 5th Ave South | evyachtsales.com | 239-404-9329 023 Engel & Völkers. All rights res

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Member News



Bank Gives \$300,000 for Florida Hurricane Relief

First Citizens has contributed \$300,000 to nonprofit organizations providing housing, food, clothing and other assistance to Florida residents living in Lee and Collier counties, which were hit especially hard during recent hurricanes.

"Since our start nearly 125 years ago, First Citizens has viewed customers like the family, friends and neighbors they are. And when our neighbors hurt, we hurt," said Ron Sanchez, executive vice president for the bank's South East Region. "We hope our contributions will help families meet their immediate needs for housing, food and clothes as they work to rebuild what's been lost."



Atkinson, Sanchez and Fusco present a check to the Rev. Lisa Lefkow, Habitat for Humanity of Collier County CEO, to assist in building projects.

The nonprofit organizations receiving support from First Citizens include:

Meals of Hope in Collier County. Meals of Hope is a food-packing organization that has developed vitamin and protein-enriched one-pot meals designed specifically for the typical American palate, including chicken noodle soup and macaroni and cheese. Meals of Hope has purchased mobile food pantries; the bank's contribution will support volunteers and workers as they visit multiple locations each week, reaching hurricane survivors where they are. <u>www.mealsofhope.org</u>

Habitat for Humanity of Collier County and Habitat for Humanity Lee and Hendry Counties. As local affiliates of Habitat for Humanity International, both organizations work to eliminate substandard housing by constructing, rehabilitating and preserving homes. First Citizens' contribution will help these agencies respond to short- and long-term catastrophic housing needs for fami-

lies. www.habitatcollier.org and www.habitat4humanity.org

Florida Community Loan Fund. This organization expands economic development in low-income and low-wealth communities by providing personal and business lending and investment opportunities. First Citizens' contribution will help the agency issue 0% interest hurricane relief loans to area families. <u>https://fclf.org</u>

Goodwill Industries of Southwest Florida Inc. Some 20,000 Goodwill

vouchers already have been distributed to area residents who suffered severe losses. Residents have used those vouchers to shop for clothes and home furnishings for free in Goodwill's retail stores; the bank's contribution will help Goodwill continue that work. <u>https://goodwillswfl.org</u>

"All of these worthy nonprofit organizations are tangibly helping residents in Lee and Collier counties whose lives were upended by the recent hurricanes," said Mike Atkinson, senior director of community development. "First Citizens is grateful for their meaningful efforts and positive influence in communities where our associates and customers live and work."

Building on more than a century's worth of practice investing in its communities, First Citizens has pledged to reinvest \$16 billion by the end of 2025 in low- and moderateincome neighborhoods and communities. To help fulfill this pledge, the bank invests in nonprofit economic-development organizations that support small business development, affordable housing and home ownership efforts in historically marginalized neighborhoods.



(From left) Malaina Mote, Habitat for Humanity of Lee and Henry County director of donor development, joins Atkinson; Becky Lewis, Habitat CEO; Sanchez,; Fusco and Elisha Baird, Habitat vice president of strategic partnerships for a relief check presentation.



Volunteers and homeowners with Habitat for Humanity of Collier County meet with representatives of First Citizens.





Marine Industries Association of Collier County PO Box 9887 Naples, FL 34101

Phone: (239) 682-0900 Fax: (239) 236-9000 Email: director@miacc.org www.miacc.org

> Robin Rosario President

Darsey Gabbard Vice President

Blake Borgeson Secretary

Nick Pearson Treasurer

Directors: Smiley Castaneda, Josh Chaney, Ray Jahn, Dan Maruszczak, Bill Moore, Charles Tozzi Emeritus: Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

> Tiffany Sawyer-Schank Executive Director



MIPAC Ist Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

Upcoming Events

MIACC Member Meeting

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

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MIACC

Donate Your Boat to the Foundation

At the Helm



Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membershipbased organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



Please Make Checks Payable to MIPAC



March TBD