

MIACC At the Helm



Legislative Days with MIAF









May 2023

Main Deck:

Upcoming Events

Member News & Events2Member News3Member Listings4Re-elect Russell Burland:
CMCD5MIPAC 2nd Quarter Dues5

Welcome Aboard New Members:

Share the benefits of membership With your colleagues!

Sign Up a New Member

And earn a free meeting ON US!

Follow Us! Like Us!
Find Us on your favorite Social Media





Member News & Events

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LiveBlue Yacht management has recently incorporated an amazing feature that speaks for itself, 24/7/365 monitoring. This has changed the game for all vessel owners. LiveBlue yacht management can monitor the essential functions of your boat every 60 seconds - 24/7/365. We are able to check batteries, bilges, shore power, operational hours, location, and theft with one click of a button. All alarms are immediately triggered and dealt with by our 24/7/365 team in real time, by a real human. Another amazing feature about 24/7/365 monitoring is we are able to track your boat wherever it goes. This is good for two reasons, theft protection which gives all owners a piece of mind and security. Secondly, with all the help from a security and equipment stand point, this feature can save you money on your insurance bill. Finally, with 24/7/365 monitoring, you have a technician hotline anytime you want and need. For example, if your boat doesn't start, with our technician hotline we are one call away to help save the day. Check us out at

http://livebluecharters.com



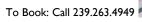


Moms Cruise FREE

Give Mom a memorable experience this Mother's Day! Start planning now. Moms receive FREE admission aboard any Daytime Sightseeing Cruise accompanied with

full-fare child or adult admission.

Departure Times on Mother's Day are at II a.m., I p.m. and 3 p.m. Cost: Moms FREE Accompanied Adult: \$46 Child: \$23





Kids Summer Fishing Camp Dates: Monday, June 19 -Thursday, June 22 Camp Time: 8 a.m. to 12

Cost: \$429 per camper; no sibling discount

Limited to 10 Spots Total



Each day presents new learning opportunities from working with live bait, understanding different fishing spots, weather, sonar, protecting our fisheries with respecting regulations and best practices to be a responsible angler. Campers will work with different lures, fish in different locations, and be able to learn in real time as they fish our waterways along with our experienced Captains leading the way.

The cost of camp is \$429 per student. This cost includes everything camp related for each camper. Campers are encouraged to bring their own lunch boxes with snacks, sandwiches along with a thermos of their refreshment of choice. Pure Florida will have complimentary cold water available each day.

Learn more and get an idea of daily activities visit the summer camp page at www.purefl.com.

To Register contact Pure Florida's Reservation Team at 239.263.4949.





MarineMax Naples is hosting a generous fundraiser for Freedom Waters Foundation on May 4, 2023, the day before Cinco De Mayo. The funds raised at the event will go towards programs facilitated by Freedom Waters Foundation, including boating, sailing, and fishing experiences for veterans and children with special needs.

Thank you to MarineMax Naples for the ongoing support and partnership with Freedom Waters Foundation! The Cinco De Mayo (one day early) event will take place at 1146 6th Ave South. Beginning at 5:00 p.m. on May 4, guests will enjoy live entertainment, food, raffles, and the opportunity to learn more about Freedom Waters Foundation and its rewarding on-the-water experiences.

The event registration link can be found on www.freedomwatersfoundation.org





Member News





If you're in the boating industry, you know how important it is to get your brand in front of potential customers. With so many different marketing strategies out there, it can be overwhelming to decide which ones to prioritize. One approach that has been gaining popularity in recent years is influencer marketing.

By partnering with social media influencers who have a large following, you can reach a wider audience and build trust with potential customers. Click below to find out how to use influencer marketing to boat more customers. https://boatmarketingpros.com/influencer-marketing-in-the-boating-industry/

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Business consulting firm working with companies to help them lower their costs, increase their benefits, and become more profitable.

For example, we can help companies save their employees on prescription medications. Visit www.bit.ly/3NjU3x6 to see our individual & business plans to save money. For companies with less than 500 employees whose business or revenue was impacted by the pandemic, you may be entitled to an ERTC tax refund.

For more information on the ERTC, visit www.bit.ly/3xZvexQ

There is a limited time to apply for this

credit. Don't miss out! Contact us for a free consultation on ERTC, prescription medication savings, affordable health benefits and other tax credits. Let us do all the work for you. Thank you.

Mary Cranden

Phone: 239-400-4409 Office 908-247-2326 Cell

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SHIPTR®NICS

April show-

ered Shiptronics with Seakeeper & Seakeeper Ride installations; the Seakeeper ride uses innovative gyroscopic technology to eliminate boat roll, ensuring a safer and more enjoyable experience. With summer approaching, do not let the rock & roll of the Gulf of Mexico ruin your vacation. Call us for all your Seakeeper & Seakeeper ride installations today. 833-Ask-Ship

Shiptonics is now offering financing on Suzuki Motors through Sheffield Financials. Visit our website, www.shiptronics.com, for more information. We are pleased to announce that our Fort Myers location is open at Estero Bay Marina.

As we continually grow, we are still actively hiring and accepting applications for Naples, Fort Myers, Sarasota & Tampa. Please email us at help-me@shiptronics.com



Combined Footprint





Nasdaq: FCNCA

STRONG, STABLE AND SOUND

First Judgers bath neigh personal, jusiness, commercial and vieual nicensis build intancial strength that leasts. Founded in Lose and neadquarter in Baleigh, N.C. we are the largest mally-controlled baths in the United States, providing a unique legacy of strength, stability and long-term thinking that has spanned generations. First Citizens Bank. Forever First®

FACTS



CAPITAL RATIOS



First Citizens' long-term relationship approach is anchored by our stability and solid capitalization which exceeds regulatory benchmarks for what constitutes a "well-capitalized" bank.







Consumer Consumer

Banking

Branch Banking

Digital Banking

Wealth Management

Planning and Investment
 Trusts

Trusts
Institutional

Commercial Banking

Commercial Financing
 Equipment Financing

Railcar Leasing
 Capital Markets & Asse

Business Services



Treasury & Payments
 Community Association

Banking

CREDIT RATINGS

 First Citizens BancShares, Inc.
 BBB
 Baa2

 First-Citizens Bank & Trust Company
 BBB+
 Baa2

Learn more at FirstCitizens.com

Data is as of Dec. 31, 2022. ©2023 First-Citizens Bank & Trust Company. All rights reserved. Member FDIC. Equal Housing Lender. MM#127 WSH-086-02.23

S&P

Moody's



Member Listings

















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Marine Industries Association of Collier County PO Box 9887 Naples, FL 34101

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> > Robin Rosario President

Darsey Gabbard Vice President

Blake Borgeson Secretary

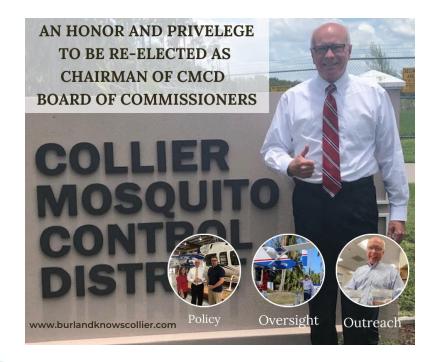
Nick Pearson Treasurer

Directors: Smiley Castaneda, Josh Chaney, Ray Jahn, Dan Maruszczak, Bill Moore, Charles Tozzi

Emeritus: Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank
Executive Director

Re-elect Russell Burland: CMCD





MIPAC 2nd Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membershipbased organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



2nd Quarter Contributions are available

Please Make Checks Payable to MIPAC

Upcoming Events

MIACC Member Meeting

MIACC Member Meeting: Naples Princess

Christmas Boat Parade

Naples Boat Show

May TBD
July 11th
December 9
Jan 18-21, 2024

