

MIACC

At the Helm



MIACC Annual Member Meeting

November 2023

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Welcome Aboard New Members:

Bayshore Marine Consulting LLC

Nick Pearson
Phone: (239) 404-7982
2025 Monroe Ave
Naples, FL 34112
Email:
Nick@BayshoreMarineConsulting.com
Website: Bayshore-Marine.com

*Share the benefits of membership
With your colleagues!*

*Sign Up a New Member
And earn a free meeting ON US!*

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Annual Membership Meeting

*And celebrate the re-opening of
MarineMax Naples
1146 Sixth Ave South*

**November 13
5:30-7:30**



*Beer, Wine & Light Appetizers
\$20/person
RSVP to Director@MIACC.org*



Marine Industries Docktail Party Blast

MIACC members and the community had a wonderful time at the 2023 Docktail Party! The weather made setup 'fun' but the party evening was perfect and all had a great time at the event!!





Welcome New MIACC Board Members



Carolyn Castaneda ~ Owner at Smiley Graphics

Carolyn has lived in the Naples area for 20 years, leaving the cold north far behind. She is married to Smiley Castaneda, and together, they own Smiley Graphics & Promotions. She has 2 beautiful children that are 5 & 9. Their family attends Destiny Church and is heavily involved in the children's ministry there. She is also vice president of SWFL Night to Shine, a nonprofit organization that hosts a prom for those with special needs, along with other ventures to help our special needs community. In her free time, she loves to craft, read, and spend time with family and friends.



Jenna Nickolson ~ Marketing Coordinator at Marine-Max Naples

I'd love to become a board member for the Marine Industries Association of Collier County because I represent the younger generation's perspective in the marine industry, and can bring dedication, integrity, and the eagerness to learn and grow. I've been working in the marine industry for almost 2

years now and have had a love for boating since I was a child. Growing up, boating was what we did as a family and brought us closer together as a result. I'd like to see that for other families in Collier County. As a young professional, this can be a huge career shaping opportunity for me, and something I can commit to indefinitely.



Robin Rosario ~ Sales & Events at Pure Florida

I am the current president of MIACC and I would like to continue as your president in the next year. My efforts in advocating for MIACC has shown through and my ability to get new members enhance and support the boat show.

I have been with Pure Florida for 14 years and love being a part of a "Water Family" and assist with keeping our water ways safe for generations to come. I am a family person and my personal belief is GOD, Family then my career and other commitments. I will always do my best to fulfill my commitment to MIACC and to make myself available for any position that may need filling. Thank You for Your consideration and I look forward to hopefully serving for another year.

Robin Rosario 55-year-old mother of 6 and wife to an amazing husband....Our youngest is special needs so that kind of keeps things in perspective for us. It helps you to learn what matters and what does not, so anything that I spend my time on must be a passion of mine.

I am starting my 14th year with Pure Florida and have worked with several local events, including hosting former Governor Rick Scott, Former Congressman Rooney And representative Byron Donalds.

I am not an overly political person; I just like learning all that I can about what effects our future and what we are leaving for our children.

I have served on boards such as The Sports Council of Collier County &, SW Florida Attractions Association. I have held several leadership roles in Business Networking International and I am an Ambassador for Local Chapters of Business Woman.

Member News



- ◆ Are you a marine business owner gearing up for an upcoming boat show? In the world of boating exhibitions, preparation is key to success. 30 to 50 percent of annual revenues for boat dealers and manufacturers have traditionally been generated at boat shows. To ensure you make a splash at your next boat show and maximize your sales, we've compiled a comprehensive guide filled with top tips and strategies. Whether you're a seasoned exhibitor or a first-timer, these tips will help you make the most of your boat show experience.



- ◆ PIYC is making great progress with their 190 boat slip Marina Re-build Project after the devastation of Ian! Here are a few aeriels showing the recent progress. The Yacht Club was only closed to their membership for 30 days following the storm and next is the reopening of their brand new Marina which is scheduled after the new year! To see more - be sure to follow their progress on LinkedIn! #SWFLstrong #PIYC



- ◆ Freedom Waters Foundation is honored to have two nationally oriented gentlemen join the Board of Directors: Scott Ward, Vice President and General Manager of Freedom Boat Club Corporate-Owned Territory, and Dr. Thomas Dammerich, DBA, MBA, MHA, MSA, CPA, and former long-term President of the National Marine

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Manufacturer's Association (NMMA). Both have known and followed the work of Freedom Waters Foundation since its inception in March 2006 and are excited to be part of the team to take the organization well into the future.

In addition, Freedom Waters Foundation has two additional crew(staff) members: Michael Gaff, formerly with Best Buddies, holds a BS in Nursing and MBA, has come aboard as the organization's Director of Development, and Mary Conejo, as the new Bookkeeper/HR Coordinator, is in the midst of finishing her MBA.

Freedom Waters Foundation is a 17 ½ year old non-profit organization that enhances lives of individuals with special needs and veterans by providing therapeutic boat experiences is positioned to flourish and grow with the help of an incredible Board of Directors and small and passionate staff.

Freedom Waters Foundation has undergone impressive expansion outside of Florida. Throughout the last few years, the non-profit has offered programs for children with special needs, their families, and veterans in three other states. These programs include boat outings, fishing excursions, adaptive sailing, and more, all delivered to help these individuals enjoy the tranquility of being on the water.



Member News & Events

ENGEL & VÖLKERS YACHTING



Elevate Your Yacht Sales Career

YACHT SALES • CHARTERS • REFIT

We're Hiring. Our team fosters a supportive and dynamic environment that encourages personal and professional growth. Join our team of passionate professionals who share your love for all things on the water. With access to a diverse inventory of prestigious boats & yachts, you'll have the opportunity to connect with discerning buyers, build lasting relationships, and close high-value deals.

CONTACT **LEEANN IACINO** FOR MORE DETAILS +1 858 242-0422
837 5TH AVE SOUTH • NAPLES, FL 34102

Black Label
MARINE GROUP LLC

◆ Black Label Marine Group Introduces Black Label Outdoors Retail Division

Black Label Marine Group, a trusted family-owned boat dealership in Florida for over 5 years, proudly announces the addition of their new retail segment: Black Label Outdoors (BLO). This new retail experience is now available at their Ocala and Punta Gorda dealership locations.

"Our vision is simple. We want to offer our customers top-quality outdoor, marine, and lifestyle products all in one place. Black Label Outdoors helps us do just that" said Founder and CEO Jon Duggan.

Black Label Outdoors currently operates retail shops at their Ocala and Punta Gorda dealerships, with plans to expand the concept across all current and future locations. Customers will discover an extensive selection of footwear, clothing, accessories and equipment from popular brands like Hey Dude, Tommy Bahama, Costa Del Mar, Hook & Tackle and Avid Clothing.

"Our goal is to outfit anything from beach days to global adventures in style and performance," said Black Label Operations Director Andy Cohen. "We focus on building honest relationships and enriching our com-

munity."

The Black Label Outdoors flagship store in Punta Gorda, spanning 2,500 square feet at 5000 Deltona Dr, boasts not only a private dock but also features dry storage plus boat sales and servicing.

Enhancing the Punta Gorda Marina experience, Black Label now offers retail shopping complemented by sweeping views of Charlotte Harbor. Additionally, Black Label is gearing up to introduce online shopping by the close of 2023.

At all three full-service dealerships (Ocala/Pinellas Park/Punta Gorda), Black Label Marine Group continues providing an unparalleled sales and service experience for new and pre-owned boats along with expert maintenance and custom riggings.

Escape to
Rose Marina

A unique, industrial venue where a collection of local artists will pay tribute to Jimmy Buffett— playing their favorite Buffett tunes with a little story telling and a lot of laughs!

A Tribute to
Jimmy Buffett

FRIDAY
DEC. 1, 2023
5PM - 8PM

FOOD TRUCKS ON-SITE

BEER AND WINE WILL BE SOLD BY MARCO ISLAND KIWANIS CLUB
BENEFITING SEVERAL NON-PROFITS

NO COOLERS ALLOWED

B.Y.O. BEACH CHAIR!

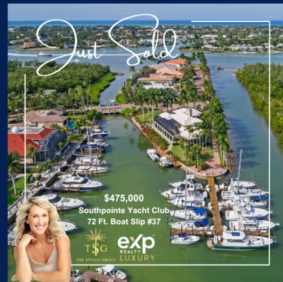
LIVE MUSIC FROM 6:30PM TO 8:00PM

ADMISSION IS FREE. MUST SCAN HERE TO REGISTER

951 BALD EAGLE DR. MARCO ISLAND

Member News

Make sure your boat has a home!



Kelly Sprigg

HOMES - YACHTS - BOAT SLIPS

239.370.1122

The Sprigg Group net



954-806-9714

951 Bald Eagle Dr., Marco Island, FL 34145

margot@syacyachts.com

SYC YACHTS



PRESS RELEASE

For Immediate Release

Invincible Boats Announces Partnership with SYC Yachts Iconic Southwest Florida-Based Yacht Brokerage Team Up With an Industry Leader

Marco Island, Florida (October 9, 2023) - INVINCIBLE BOATS, the premium saltwater sport fishing and high performance boat brand, is taking a significant step in its Florida expansion with a dealer appointment to SYC YACHTS for all of Collier County, Florida.

Sprigg Yacht Consulting, LLC, d/b/a SYC YACHTS, was established by the 35-year industry veteran and broker, Steve Sprigg, in 2017. With a mission dedicated to customer service and stress-free transactions, SYC Yachts has since become the premier concierge monohull and catamaran yacht and boat brokerage in Southwest Florida.

"We're extremely excited about the opportunity to represent Invincible Boats and all the cutting-edge innovations happening over there. We have no doubt that this partnership will help introduce more of Invincible's world-class vessels to one of the most avid boating communities in the state," said Steve Sprigg, Owner of SYC Yachts.

Effective immediately, the dealer agreement entitles SYC YACHTS the rights to exclusively stock and sell new Invincible boats in Collier County, Florida, from North Naples to Everglades City and Immokalee to Marco Island. Through SYC Yacht's vast network of clients and contacts, Invincible Boats will be able to strengthen its presence in the Southwest Florida market.

"The addition of SYC Yachts to Invincible's diverse dealer network is something we're incredibly proud to announce. SYC Yachts already boasts a strong presence in the Southwest Florida boating community and we're excited to partner with such a reputable dealership to help further establish our boats in an area home to boaters, anglers, and families whose passions for spending time on the water align perfectly with ours," said Ben Dorton, VP of Brand Strategy for Invincible Boats.



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About Invincible Boats:

Based in Opa Locka, Florida, Invincible Boats redefined monohull and multihull center console fishing boats with the world's best naval architects, engineers and quality craftsmanship. "Invincible's patented, hybrid, semi-symmetrical, multihull design leads the industry in ride quality, handling and speed. No catamaran executes high speed turns like an Invincible. No other catamaran possesses the seakeeping abilities of an Invincible hull without the aid of trim tabs or ballast tanks. No other catamaran in Invincible's size range has the fishability of a single-level deck and the ability to gaff fish from the bow. Invincible has proven that the best products start with the best materials. From the vacuum-bagged infusion to even the diamond-patterned, non-skid deck, every inch of our boats has been thoughtfully sourced and expertly executed. The ergonomics and placement of the small things like the console design and footrest angle are items that make a difference. The lines of sight in the hardtop frame for better navigation and fishability are the things the competition doesn't think about. From a performance aspect, no boat on the water comes out-of-the-hole smoother or faster and gets on plane quicker." - www.invincibleboats.com.

CONTACT: Matt Arnholt - (305) 685-2704 - marketing@invincibleboats.com

About SYC Yachts:

SYC YACHTS takes meticulous care of their clients and vessels. From initial consultation, clients gain a wealth of industry knowledge and guidance with every purchase or sale. Every aspect of luxury boat and yacht ownership is researched and explained to guide clients to the perfect vessel for them and their needs. They are uniquely select with their clientele and inventory, while maintaining an exceptional reputation for honesty and integrity. SYC YACHTS handles all your buying and selling needs from listing to long after for stress-free, hassle-free transactions. SYC Yachts is located at Rose Marina, 941 Bald Eagle Drive in Marco Island, FL. www.SYCyachts.com. CONTACT: Margot Puleri - (954) 806-9714 - margot@syacyachts.com

**JANUARY
18-21
2024**

10AM - 5PM DAILY



ON-LAND | SUGDEN REGIONAL PARK: 4284 Avalon Dr
IN-WATER | NAPLES CITY DOCK: 880 12th Ave S

The Naples Boat Show is the largest premier recreational show in the Naples-Marco Island area. **On Land** at Sugden Regional Park. **In-Water** at the Naples City Dock with complimentary shuttle service.

**Sponsorships
Available**

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Tiffany Sawyer-Schank
Executive Director



MIPAC 4th Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101

Member Events



Cruise aboard the M/V Double Sunshine to celebrate the City of Naples turning 100! Aboard guests will be a part of a memorable experience with a dessert buffet, scenic views on the water, island beach music and the Centennial Celebration Fireworks Show! The cruise will be between 2 to 3 hours, depending on the length of the Fireworks Show. Cash bar available during the cruise.



Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.



4th Quarter Contributions Available!
MAKE CHECKS PAYABLE TO MIPAC

Upcoming Events

Member Meeting

Christmas Boat Parade

Naples Boat Show

November 13th 5:30-7:30

December 9

Jan 18-21, 2024

