

MIACC

At the Helm



2024-2025 MIACC Events

July 2024

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Welcome Aboard New Members:

*Share the benefits of membership
With your colleagues!*

*Sign Up a New Member
And earn a free meeting ON US!*

Follow Us! Like Us!
Find Us on your favorite Social Media

**JANUARY
23-26
2025**

10AM - 5PM DAILY



ADVANCE TICKETS AVAILABLE AT MIACC.ORG

ON-LAND | SUGDEN REGIONAL PARK: 4284 Avalon Dr

IN-WATER | NAPLES CITY DOCK: 880 12th Ave S

The Naples Boat Show is the largest premier recreational show in the Naples-Marco Island area. **On Land** at Sugden Regional Park, **In-Water** at the Naples City Dock with complimentary shuttle service.



OCTOBER 11-13, 2024

The Marine Industries Docktail Party is the preview to season. See all the new Yachts and Mega Yachts at the Naples City Dock



**35TH ANNUAL
CHRISTMAS
BOAT PARADE**

**SATURDAY
DEC. 14, 2024
6:15 - 8:30PM**



The parade may be viewed from Naples City Dock (TICKETED), Pinchers, Riverview Restaurant, Naples Landing, Kelly's Fish House, The Boat House on Naples Bay, and Bayview Park.

100% of the proceeds benefit Ricky King Foundation & The Keewaydin Preserve



RSVP: MIACC Member Meeting



**MIACC
Membership Meeting**

NAPLES PRINCESS
PORT-O-CALL MARINA
550 PORT O CALL WAY

\$28/PERSON

RSVP BEFORE JULY 8
DIRECTOR@MIACC.ORG

July 10
BOARDING BEGINS AT 6PM
DINNER CRUISE 7-9PM

MARINE INDUSTRIES
Association Of Collier County

Preparing Marinas for Hurricane Season: Golden Marine Systems



marinas for hurricane season. Drawing from extensive experience in the marine industry, the company emphasizes proactive measures to mitigate potential damage and ensure safety. Hurricanes pose significant threats to coastal communities, making marinas especially vulnerable. To assist marina operators and boat owners, Golden Marine Systems advises:

Develop a Comprehensive Emergency Plan: Create a detailed plan outlining procedures for securing the marina, evacuating vessels, and ensuring personnel safety. Regularly review and update the plan based on past experiences.

Secure Infrastructure: Inspect docks, piers, and other structures for wear or damage. Reinforce weak points and secure loose items to prevent them from becoming projectiles in high winds.

Secure Vessels: Ensure all vessels are properly secured with adequate lines and fenders. Consider relocating boats to safer locations or hauling them out of the water.

Remove Potential Hazards: Clear debris, including equipment, trash, and vegetation, to prevent hazards during storms.

Golden Marine Systems, a prominent provider of marine infrastructure solutions, offers crucial guidance to prepare

Communicate Effectively: Maintain open communication with marina tenants, local authorities, and emergency agencies. Keep stakeholders informed and provide guidance on evacuation procedures.

Monitor Weather Conditions: Stay informed about approaching storms by monitoring forecasts from the National Hurricane Center and local authorities. Take proactive measures based on the latest information.

Prepare for Power Outages: Develop contingency plans for power outages, including backup generators and emergency lighting. Ensure essential equipment remains operational during power loss.

Stay Informed and Flexible: Remain vigilant throughout hurricane season and adjust plans based on evolving weather conditions and guidance from authorities.

Michael Shanley, President of Golden Marine Systems, stresses the importance of proper preparation for minimizing hurricane impacts on marinas and ensuring safety. The company remains dedicated to supporting marinas and coastal communities in preparing for and mitigating hurricane impacts.

During Hurricane Ian's devastation in Southwest Florida, Golden Marine Systems' over-engineered products, like Golden Boat Lifts and marinas, withstood the destruction. The company single-handedly rebuilt marinas, restoring Fort Myers Beach to its natural beauty.

For a free Hurricane Preparation Plan for marinas, please visit <https://goldenmarinesystems.com/wp-content/uploads/2024/05/Marina-Hurricane-Prep.pdf>

Member News & Events

SEAS THE DAY!



◆ **Fathers Cruise Free**

This Father's Day take advantage of a **FREE** Sightseeing Cruise ticket for Dad.

Pure Florida is offering a **FREE** Sightseeing Cruise ticket for Dad when purchased alongside a full-fare adult (\$46) or child ticket (\$26).

Our Signature Sightseeing Cruises take you from historic Tin City, through the canals of Port Royal to see luxurious mansions and out to the Gulf of Mexico to get views of the coastline. Our Captain and Mates entertain with interesting narration along the way.

Departures are at 11 a.m., 1 p.m. and 3 p.m.

Valid only on Father's Day, Sunday, June 16

Please contact our team to make your reservation at 239.263.4949.



Celebrate Independence Day on the water with great views, a lively atmosphere with fun music and fireworks along with some delicious American-fare food to enjoy.

We depart at 7:15 p.m. aboard M/V Double Sun-

shine and cruise from Tin City out to the Gulf of Mexico. Bask in the bright colors of dusk, see a few luxurious mansions along the way, and take in Naples Coastline as we cruise out to watch the fireworks show. Restrooms on board and a bar with snacks and beverages available for purchase. Select your dinner sandwich or salad when you reserve your ticket.

Cost: \$145 plus tax; Final Sale. No refunds only gift certificate for future use

*This is a Specialty Cruise experience; no coupons or promotional discounts and cannot use promotional gift certificates

Book Fireworks Cruise Tickets Here

PRIVATE VIP Fireworks Cruise Experiences available:

M/V SEA FLIGHT II or III (6 passengers): \$950

M/V SEA FLIGHT (20 passengers): \$2,900

M/V NAPLES EXPLORER (24 passengers): \$3,480

M/V EDISON EXPLORER (40 passengers): \$5,945

All Private Charter bookings must be made by contacting our team at 239.263.4949. Price doesn't include tax or gratuity. Final Sale. No refunds, only gift certificate.



Heels and Reels GIRLS FISHING PROGRAM



**Female Fishing Mentors,
Boat Owners and Sponsors**

Join us! - Please sign up today!

Saturday, July 13, 2024

8:30 am -2:00 pm

Arrival at 8:00 am

Naples Boat Club

990 10th S South

Naples Fl, 34102

If you are interested in being a boat captain, female fishing mentor or sponsor please contact Sophia at 239-263-2377 or email samvros@freedomwatersfoundation.org

Sharing Freedom and Joy On and Off the Water!



Hiring

Executive Director

Primary Requirements:

- Non-profit Management Experience
- Lives in South Florida
- Passion for the Mission

Mission: To Enhance the well-being of children and adults with disabilities and veterans through therapeutic boating experiences. www.freedomwatersfoundation.org

For More Information - Contact Debra Frenkel - 239-248-1120 or send resume to dfrenkel@freedomwatersfoundation.org

Member News



♦ SEM Strategies to Drive Traffic and Conversions for Your Marine Business

Mastering Search Engine Marketing (SEM) in the marine industry is essential for online success. SEM strategies, such as effective keyword research and on-page and off-page optimization, can significantly enhance your website's visibility. Utilizing Pay-Per-Click (PPC) advertising and remarketing techniques ensures you reach your target audience and convert interactions into sales. Essential tools like Google Keyword Planner, SEMrush, and Ahrefs support keyword research, while Yoast SEO and Moz optimize your site for search engines. Avoid common pitfalls, such as neglecting long-tail keywords and website speed, to maintain a competitive edge. Follow these tips to increase traffic and boost conversions! Make sure to follow these guidelines to maximize conversions and increase site traffic!

♦ Congratulations Russell Burland!

POLITICS IN THE PARK
Old-Fashioned Political Rally and Straw Vote

Collier Mosquito Control District Seat 5

Russell Burland	258 Votes
Lou Tinel	70 Votes

Winner
Russell Burland



WE ARE HIRING

JOIN OUR TEAM

An Expanding Yacht Brokerage Currently Looking
for TWO Experienced Yacht Brokers.

GENERAL REQUIREMENTS :

Must have previous experience working in Yacht Sales or a related industry, but must possess expertise and understanding of the Yacht industry and boats in general.

Monday through Friday with a rotational Saturday.
Invincible, Yellowfin, Tidewater
New Construction
Brokerage

MUST HAVE FLORIDA LICENSE AND PREVIOUS EXPERIENCE

SEND YOUR CV & PORTFOLIO TO :
mackie@sycyachts.com

SYC YACHTS

Yacht Sales - Brokerage - New Construction



2025 Invincible 36
Open Fisherman



2024 Invincible 33
Catamaran

Call Us Today! 800.266.4432 or Visit Us Online at sycyachts.com



2011 Hunt Yachts 52



2021 Gulf Crosser 52



2015 Regal 46 Sport
Coupe



2008 Cabo 45
Express



2017 Sea Hunter 45
Tournament



2022 Azimut 45
Atlantis



2019 Everglades 435
CC



2023 Scout 425
LXF



2022 Regulator 41



2018 Pursuit OS 385
Offshore



2019 Invincible 37
Catamaran



2018 Scout 355 LXF



2017 Jupiter 34 CC



2022 Grady-White
Freedom 335



2015 Yellowfin 32



SYC YACHTS

Yacht Sales - Brokerage - New Construction



2024 Tidewater 2700
Carolina Bay



2024 Tidewater 232
LXF



2024 Tidewater 232 CC
Adventure

Call Us Today! 800.266.4432 or Visit Us Online at
sycyachts.com



2004 Albemarle 310
Express



2020 Cape Horn 32
XS



2017 Sea Ray 31 SLX



2012 Boston Whaler
280 Outrage



2019 Sea Ray 27 SDX



2020 SeaVee 2702



2004 Pro Sports
2660 ProKat



2020 Ranger 2510
Bay



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Emeritus: Frank Donohue, Jim Calvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank
Executive Director



MIPAC 3rd Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101

Upcoming Events

July Member Meeting: Naples Princess
Docktail Party
Christmas Boat Parade
Naples Boat Show

July 10 6pm
October 11-13
December 14
January 23-26

ENGEL & VÖLKERS[®]
YACHTING

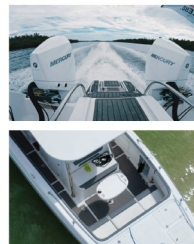
GREAT BUYS - LET'S MAKE A DEAL



2023 Fishing Raptor 39' | **New Price: \$559,000**



2023 Power Catamaran 30' | **New Price: \$249,000**



Stop By Our Office at 837 5th Ave South

CONTACT WALTER JOHNSON • +1239 404-9329 • EVYACHTSALES.COM

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Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.



3rd Quarter Contribution Requests have been sent. Please make checks payable to MIPAC

