

MIACC At the Helm



RSVP: Upcoming MIACC Events





November 2024

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Welcome Aboard New Members:

Share the benefits of membership With your colleagues!

Sign Up a New Member

And earn a free meeting ON US!

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Introducing your 2025 Board of Directors



Alex Garland Garland & Garland Marine Construction, COO Carolyn Castaneda

Alex Garland is a native of Naples. His family started Garland & Garland Marine Const. in 1965. He started working for his family in 1985 doing all the things no one else wanted to do! He graduated from St John Neumann Highschool in 1988, went to Georgia Southern College and then transferred to Palm Beach Atlantic College where he met his future wife and graduated in 1993 (yes, 5-year plan!). He came back to Naples because this was where he wanted to raise a family and to grow up the way he did. You can go to a movie, musical or play on Friday night, airboat/buggy or fish on Saturday and go to church Sunday morning. The best of all worlds! He has been the COO of Garland & Garland Inc. since 1999. His wonderful wife, Kristina, helps run the business. He has (2) beautiful daughters. The oldest is a graduate of Stetson University, she is an assistant designer at Clive Daniel Interior Design. The younger daughter just received her teaching degree from FAU and will hopefully be moving back to Naples to start her career. His 95year-old Uncle Joe and 87-year-old father, Al Sr. (the real Garland & Garland) are in the office almost every day helping wherever they want. He feels very fortunate to call Naples home.





Josh Chaney Fish Tale Boats Ft. Myers & Naples



Dan Maruszczak Mariner Services



Bruce Grout Naples Sailing & Yacht Club, Director of Facilities & Marina Management

Bruce Grout is from Jupiter, FL. He has an impressive background in marina management with Old Port Cove Marina & Yacht Club and holds the Certified Marina Manager designation from the International Marine Institute Association. He has contributed significantly as a seven-term Board member for the Marine Industries Association of Palm Beach County & the Treasure Coast. Notably, Bruce served as General Manager of Old Port Cove Holdings in Riviera Beach, FL for 11 years. His goals in the MIAs have always been safeguarding the marine environment, promoting waterway access, safe boating, and continued marine education.



Bill Moore LivBlue



Robin Rosario Pure Florida



Thank you Returning MIACC Board Members



Blake Borgeson World Cat Naples



Charles Tozzi Port 32 Marco Island



MIACC & Member News

Special Thank you to our Termed-Out Board Member

Ray Jahn Fish Tale Boats Ft. Myers & Naples

Ray has served on the MIACC board as a Director and Vice President since 2017. His expertise, insights, and dedication have been instrumental in driving our mission forward and achieving our goals. Ray brings a unique perspective that enriches our discussions and helps us navigate challenges. Always the first to volunteer, sponsor or decorate a float for a parade, we are eternally grateful for your unwavering commitment to the marine industry. We truly appreciate the time and effort you invest!





Pelican Isle Yacht Club Completes \$20M Marina and Seawall Reconstruction

Pelican Isle Yacht Club in North Naples recently received a final Certificate of Completion for the complete rebuild of the PIYC Marina following damage caused by Hurricane Ian in September 2022. The project addressed 1,500 linear feet of sea wall, 113 concrete floating slips, 70 timber slips with IMM Quality Boat Lifts and 7 floating aluminum slips.

The General Contractor was Bellingham Marine Industries and the construction was done by Kelly Brothers, Inc. Marine Contractors. This impressive project was completed in just under 20 months from surge tolerance start to finish and select sections were able to accommodate returning vessels as early as December 2023.

The PIYC Marina Rebuild was initiated immediately following Hurricane Ian in 2022, and included complete demolition of the existing facility, brand new concrete floating docks for the floating slips, timber and Wear Deck fixed docks, and Quality IMM lifts ranging from 27k to 54k pound capacity. All electric, plumbing, and fire protection were newly designed and installed, with the finished facility maintaining the original footprint, but showcasing the latest innovations in resiliency and functionality. With 190 slips ranging from 40' - 55', this was an enormous undertaking.



The new Marina was thoughtfully designed with coastal weather in mind; improvements designed to withstand future storms include:

55' steel pilings securing the floating dock and allow for greater

Electrical components elevated or floating to prevent damage during inundation

Timber docks and associated lifts constructed 12"-18" higher than original construction

Pelican Isle Yacht Club is a private, Member-owned Club. General Manager Ali Feezor notes, "Our Members have re-invested in our Marina and they made this re-build happen in an incredibly short timeline. We are so pleased to have them back on the water and enjoying the waterfront lifestyle. We are also grateful to the many professional partners involved from day one and are very proud of our brand-new facility."



Member News & Events



Holiday Events You Can't Miss

MIACC Holiday Boat Parade

Saturday, December 14 Departing at 5 p.m. Cost: Adults \$100; Child (infant to 12 years old) \$80

Get the best view of the MIACC Holiday Boat Parade with Pure Florida! Sing along to holiday favorites, cheer on the Captains as they cruise by and get in the holiday spirit aboard this festive cruise experience. Approximate cruise time is 2.5 - 3 hours. Cash bar and restrooms on board. Holiday Desserts provided with other snacks available for sale.

New Year's Eve Fireworks Cruise

Tuesday, December 31, 2024 Departing at 6pm Cost: \$145 per person + tax

Start your New Year celebration on the water! We cruise from Tin City out to the Gulf of Mexico where you will get the best views of the fireworks. Relax, unwind and have fun celebrating aboard this lively cruise experience.

Personalized catering included and ordered during booking. Select from a dinner sandwich or salad. Cash bar and restrooms on board. Cruise time is approximately 2 to 3 hours depending on the length of the fireworks show.



Creating Inspiring Email Boating Marketing Campaigns

Email marketing in the boating industry thrives on personalizing content to different audiences, whether they are recreational boaters or luxury yacht owners. Creating visually compelling designs that reflect the boating lifestyle is essential for capturing attention, while storytelling fosters deeper connections by resonating with the passions of boating enthusiasts. By focusing on audience segmentation and personalization, businesses can build long-term relationships that drive customer loyalty and engagement.









1990 Buddy Davis 61



















5:30 PM UNTIL 11:00 PM

NAPLES SAILING & YACHT CLUB 896 River Point Drive, Naples, Florida 34102 \$400/person \$3200/table of 8

www.kindmarinersball.com

MIACC At the Helm

Marine Industries Association of Collier County PO Box 9887 Naples, FL 34101

> Phone: (239) 682-0900 Fax: (239) 236-9000 Email: director@miacc.org www.miacc.org

> > Robin Rosario President

Ray Jahn Vice President

Blake Borgeson Secretary

Nick Pearson Treasurer

Directors: Carolyn Castaneda, Josh Chaney, Dan Maruszczak, Bill Moore, Charles Tozzi

Emeritus: Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Henry Lowe, Frank Perrucci, Kit Sawyer

> Tiffany Sawyer-Schank **Executive Director**

Member News

trusscore

Water-Resistant Boathouse Wall And Ceiling Panels









Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membershipbased organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

MIPAC 4th Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



4th Quarter Contribution are available! Please make checks payable to MIPAC

Upcoming Events

November Member Meeting: The Kitchen & Mini Bar

Christmas Boat Parade

January Member Meeting: Naples Boat Club Clubhouse

Naples Boat Show

November 13 @5:30pm December 14 January TBD January 23-26, 2025

