

MIACC

At the Helm



Christmas Boat Parade: Dec 14

December 2024

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Welcome Aboard New Members:

Custom Transport

Mike Smith
 Phone: (269) 793-9657
 1745 24th Ave NE
 Naples, FL 34120
 Email: customtransportsllc@gmail.com

Gone Coastal

Chris Faytis
 Phone: (239) 699-1263
 266 Grove St S
 Venice, FL 34285
 Email: contactgonecoastal@gmail.com



35th annual
CHRISTMAS BOAT PARADE
 SATURDAY, DECEMBER 14 • 6:15 PM

CATEGORIES:

- POWER BEST ENTRY: Up to 30' 31' 40' 41' 50' 51'+
- SAIL BEST ENTRY: Up to 35' 36'+
- COMMERCIAL: Up to 40' 41'+
- PARADE THEME: Carnival (Best Entry)
- CAPTAINS' MEETING: Wednesday, December 11 at 6:30PM • Pinchers at Tin City

BENEFITS:

- ALL BOAT SIZES WELCOME
- FREE TO ENTER
- DONATIONS APPRECIATED
- 100% OF PROCEEDS TO BENEFIT THE RICKY KING CHILDREN'S FUND



The parade may be viewed from Naples City Dock (**TICKETED**), Pinchers, Riverwalk Restaurant, Naples Landing, Kelly's Fish House, The Boat House on Naples Bay, and Bayview Park. **AWARDS AND PRIZES BY:** Sea Tow Naples, Tommy Bahamas, The Syren Oyster & Cocktail Bar, Coastal Marine Fuel, Pinchers, M&M's Café, Royal Scoop at Berkshire, Kelly's Fish House, Pure Florida, Naples Princess, Sunshine Ace Hardware, Tow Boat US, The Boat House on Naples Bay, The Dock Restaurant, Riverwalk Restaurant, Tavern on the Bay, and many more...

*Share the benefits of membership
 With your colleagues!*

*Sign Up a New Member
 And earn a free meeting ON US!*

Follow Us! Like Us!
 Find Us on your favorite Social Media

Purchase Tickets for the Naples City Dock at MIACC.ORG

THANK YOU TO OUR SPONSORS



Proceeds to benefit:



Member News & Events



SEAS THE DAY!



Sunset & Holiday Boat Parade Cruise

◆ Paid Advertising Success: What Google Recommendations are Applicable to Your Business

Harnessing the power of Google Ads can transform your marine and boating business by connecting you with the right audience at the right time. This platform allows businesses to appear prominently in search results, increasing visibility and driving targeted traffic. By setting clear goals, such as boosting boat rentals or sales, crafting compelling ad copy with strong calls-to-action, and leveraging ad extensions to showcase unique offerings, you can capture the interest of potential customers. Monitoring key metrics like click-through and conversion rates ensures your campaigns remain effective and profitable. Whether you're a boat dealer, rental service, repair provider, or manufacturer, implementing Google Ads with targeted keywords and strategic messaging can elevate your marketing efforts and deliver measurable results.



Get the best seats to see the parade aboard this festive cruise!

Only a few seats remain aboard M/V Double Sunshine with delicious holiday desserts. Additional seats will be made available aboard M/V Edison Explorer to enjoy sunset and the MIACC Holiday Boat Parade. Restroom and a cash bar on both vessels.

Cost: \$100 Adults; \$80 Child (infant to 12 yo) + tax & booking fee

Date: Saturday, December 14, 2024

Departing at 5pm

*This is a Specialty Cruise. No coupons or discount codes applicable. Cannot use promotional gift certificates toward purchase.



2025 36' Open Offshore Available Now



46' Pilothouse - On Order



43' Open Fisherman



33' Open Fisherman - On Order



40' Catamaran - On Order



38' Catamaran - HERE NOW



33' Catamaran - Demo Boat

Bark on The Ark

Sun's Out - Tongue's Out! Bring the whole family for our Dog Cruise out to Keewaydin Island. Pure Florida provides Doggy Shelling Bags filled with goodies.

Cruise Time - Approximately 3 hours

Departure: 8 am

Date: Saturday, Dec. 14, 2024

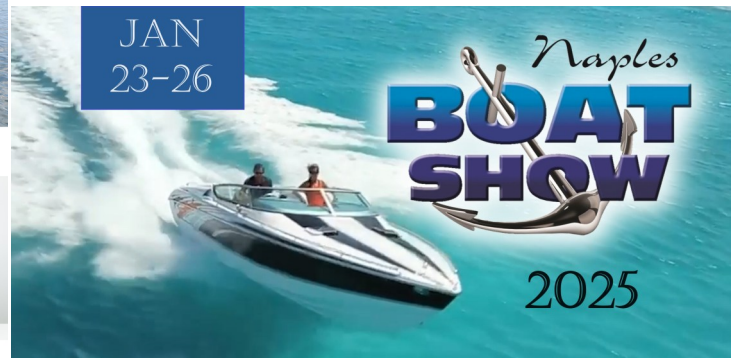
Cost: \$59 (1 pup & 1 human)



SYC YACHTS
Steve & Kelly Sprigg

Owner/Broker - Rose Marina, Marco Island - Naples Boat Yard

THE SPRIGG GROUP
of EXP Luxury & SYC Yachts



Member News & Events

YEAR END | NOVEMBER/DECEMBER 2024

FREE

Scuttlebutt Gulf Coast

THE ULTIMATE BOATING RESOURCE FOR THE GULF COAST gc.scuttlebutt.com

- SOUTH COAST BOATING HISTORY
- SOUTH COAST MEDIA
- ELECTRIC BOATING/ALTERNATIVE FUEL

GULF COAST DESTINATION: TEN THOUSAND ISLANDS — EVERGLADES NATIONAL PARK

FORMULA

MADE in the USA

DISTRIBUTION Display Unit 1/1/25

Scuttlebutt Gulf Coast magazine debuts in SW Florida

On Nov 14, 2024 a new recreational boating magazine, Scuttlebutt Gulf Coast was launched and introduced to SW Florida. The inaugural issue was greeted enthusiastically from the boaters and attendees of the Ft Myers Boat Show where the issue was being passed out from the Scuttlebutt Gulf Coast booth.

Scuttlebutt Gulf Coast is going to be a publication dedicated to life around boating in the waters of SW Florida. The original Scuttlebutt publication, Great Lakes Scuttlebutt was founded in 1992 by Jerry Kyle. Jerry quickly established a "free" magazine model with distribution at marinas, yacht clubs, boat shows, marine retailers and boat dealer locations. After working the western basin of Lake Erie and western Lake St. Clair for nine years with great success, Jerry retired and passed the magazine responsibilities to his son, Erik Kyle. Erik again expanded the publications reach to all the Great Lakes, took the magazine to glossy format and added digital extensions, website, Scuttlebutts eNewsletter, social media outlets as well as a digital replica of the magazine available for access anywhere.

As Erik looked to expand into the SW Florida market he partnered with Tom Vorel who is a Great Lakes boater and reader of the original publication. Tom and his family moved to SW Florida in 2022 for access to boating year-round. With a background in the publishing industry, Tom and Erik identified the markets from Tampa in the north to Marco Island in the south as the area they wanted the magazine to cover and on Nov. 14 debuted the first issue. This is a lifestyle publication that will help educate boaters on the various boating grounds throughout SW Florida, new boat models and accessories coming out and most importantly, information that will help keep their current vessel in top shape as well as help the reader become a better, more educated boater. Each issue will contain a Destination feature with information on where to boat and explore in the featured city as well. Publishing 6 issues a year the magazine will be found in over 400+ locations consisting of marinas, yacht clubs, marine retailers and marine businesses in SW Florida.

Scuttlebutt Gulf Coast is proud to be an MIACC member, look for a copy at your favorite marine business and reach out, editorial@scuttlebutt.com, if you'd like to carry copies in your marine business.

SAVE THE DATE

For the 11th Annual

KIND MARINERS BALL

Ko'Olina

A Place of Joy

Thursday, February 20, 2025

5:30 PM UNTIL 11:00 PM

NAPLES SAILING & YACHT CLUB
896 River Point Drive, Naples, Florida 34102

\$400/person \$3200/table of 8

www.kindmarinersball.com

ALLIED MARINE | 1945

2001 DELTA 124 "RUFFIAN"

- Main engines rebuild completed June 2017
- Complete Awlgrip HDT paintjob completed in 2021
- NEW Magnus Marine State of the Art Power Conversion System Installed 2023 while at Delta Factory
- All NEW Crestron AV System
- 2 NEW SeaChests with Stainless Steel Plumbing installed by Delta 2023
- Interior refit and service work completed at the Delta Marine Shipyard in 2022/2023
- (2) NEW Northern Lights 80kW Generators installed in 2022 along with new chilled water A/C system, and new Watermakers, Inc. 4000 GPD watermaker
- Electronics/Navigation Equipment refit in 2020
- Dual antenna Marine Starlink system added 2023

Contact Don Strong for more details and to schedule your showing!
239.272.9446
Don.Strong@AlliedMarine.com

EXCLUSIVE DEALER: FERRETTI YACHTS, PERSHING, J/BOAT, RIVA, AUTHORIZED AGENT: CRN, CUSTOM LINE

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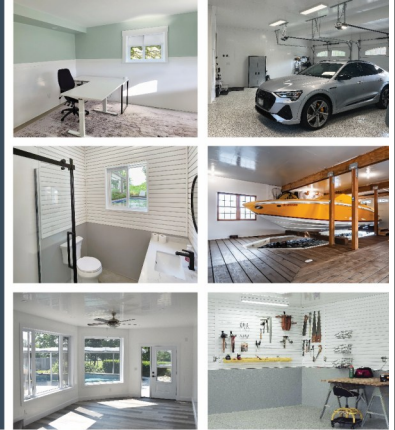
Member News

Goodbye drywall, hello Trusscore

WEATHER THE STORM WITH TRUSSCORE

Tired of repairing and replacing drywall after every storm? Trusscore is the waterproof, durable drywall alternative for your home's walls and ceilings. Ideal for living spaces, garages, and boathouses, it's built to handle Florida's toughest conditions.

Say goodbye to mold, moisture, and damage—Trusscore offers long-lasting protection and peace of mind.



Contact Shoreline Lumber to learn how Trusscore products can help you weather the storm!
239-267-6857 · info@shorelinelumber.net
10871 Kelly Road, Fort Myers, FL 33908

SCAN HERE

For more information on how Trusscore can help protect your home!



MIPAC 4th Quarter Contributions

Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



4th Quarter Contribution are available!
Please make checks payable to MIPAC

Upcoming Events

- Christmas Boat Parade
- January Member Meeting: Naples Boat Club Clubhouse
- Naples Boat Show

- December 14
- January 8 @ 5:30
- January 23-26, 2025

