

MIACC

At the Helm



Upcoming MIACC Events

November 2025

**JANUARY
22-25
2026**

10AM - 5PM DAILY



ADVANCE TICKETS AVAILABLE AT MIACC.ORG

ON-LAND | SUGDEN REGIONAL PARK: 4284 Avalon Dr

IN-WATER | NAPLES CITY DOCK: 880 12th Ave S

The Naples Boat Show is the largest premier recreational show in the Naples-Marco Island area. **On Land** at Sugden Regional Park, **In-Water** at the Naples City Dock with complimentary shuttle service.

36th annual
**CHRISTMAS
BOAT PARADE**

"5 Golden Rings"



**SATURDAY
DEC. 13, 2025
6:15 - 8:30PM**



Purchase Tickets for the Naples City Dock at MIACC.org

The parade may be viewed from Naples City Dock (TICKETED), Pinchers, Riverwalk Restaurant, Naples Landing, Kelly's Fish House, The Boat House on Naples Bay, and Bayview Park.

100% of the proceeds benefit Ricky King Foundation & The Keewaydin Preserve

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Welcome Aboard New Members:

Compass Maritime Group

Sue Nerud

518 Laurel Rd

Riva, MD 21140

captisue@compassmaritimegroup.com

Website: compassmaritimegroup.com

*Share the benefits of membership
With your colleagues!*

*Sign Up a New Member
And earn a free meeting ON US!*

Follow Us! Like Us!

Find Us on your favorite Social Media



VOTE for your New MIACC Directors



2026 MIACC BOARD OF DIRECTORS BALLOT

THERE ARE 3 DIRECTOR POSITIONS AVAILABLE.
THERE ARE 6 NOMINEES.
PLEASE CHOOSE THREE CANDIDATES FROM
THE LIST BELOW.

Polling will close Thursday, November 13th



BILL MOORE
KRISTA ORICK
NICK PEARSON
AUSTIN SPORN
CHARLES TOZZI
JUSTIN WIERNASZ

Renew your MIACC Membership!
Renew to continue receiving benefits!

2026 NOMINEES

CAPTAIN BILL MOORE

Owner, LivBlue | Delivery Captain & Training Specialist, MarineMax Naples
Captain Bill Moore is a lifelong boater, U.S. Navy civilian veteran, sales broker, and owner of LivBlue, a Naples-based yacht management, used boat sales, charter, and training company specializing in vessel care, sales, captain services, and on-the-water education. Recently, Bill joined the MarineMax Naples team as a Delivery Captain and Training Specialist, conducting new-boat orientations, safety training, and owner education programs.

As a current board member of the Marine Industries Association of Collier County, Bill actively represents Southwest Florida's boating community at Marine Industries Association of Florida (MIAF) legislative meetings and state delegation sessions, focusing on boater safety, waterway access, workforce development, and hurricane recovery programs.

With experience spanning small business ownership and corporate operations, Bill understands both the entrepreneurial and institutional sides of the marine industry. Being on the water daily, he sees firsthand the challenges and opportunities our industry faces — from regulation and workforce development to sustainability and access.

Bill believes that a strong, active association benefits everyone — uniting members around shared goals, strengthening advocacy at every level, and ensuring that Florida remains the nation's boating leader. He is committed to supporting an association that protects, promotes, and advances the success of its members and the future of our marine economy.



AUSTIN SPORN MarineMax Naples

Austin was born and raised in Naples, Florida. He is proud to be a Naples native with a lifelong connection to our local waters. Austin graduated from Florida State University in 2023 with a Bachelor of Science in Advertising and a Bachelor of Arts in French.

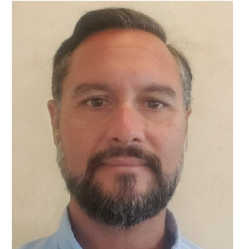
During college, he began working at Coastal Marine Fuel at Naples Boat Club, where his passion for the marine industry really took shape. After graduation, he spent a year in Wisconsin with Epic Systems. There, he optimized physicians' communication systems and coordinated the implementation of the first electronic medical records system for the Ministry of Health in Quebec, Canada.

In 2025, he returned home to Naples to join MarineMax, where he currently serves as the Marketing and Business Development Manager. At MarineMax Naples, Austin manages everything from social media, Getaways!® trips, and local events to online listings and customer communications. On the business development side, he oversees their CRM system and supports the sales team throughout the customer journey.

Austin has always loved the water and boating and is passionate about sharing that lifestyle and community with others.

CHARLES TOZZI Port 32 Marinas

I have lived in Naples for 32 years, I am married with three children. I have worked in the marine industry my entire career, mostly in Florida. Over the years I have worked in various service and storage positions at different marinas. I was the boathouse manager/dockmaster at Rose Marina for 8 years, general manager of Naples Bay Yacht Stowage for 2 years and most recently I have taken the role as general manager of Port 32 Marina in Marco Island. I am also a part-time yacht broker for Nautical Yacht Sales based out of Dania Beach. In my spare time I enjoy boating and going to the beach with my family. I thoroughly enjoy working in the marine industry and I would like to contribute to the growing success of our business in southwest Florida.



JUSTIN WIERNASZ Nautical Boat Club

Justin has spent the last 18 years in Collier County. He is a seasoned executive and entrepreneur with over 30 years of experience leading operations, building teams, and driving significant growth across multiple industries including food distribution, hospitality, and recreation. He is currently the Owner and Operator of Nautical Boat Club of SW Florida, Inc., which operates locations in Naples, Cape Coral, and Key West. Since acquiring the business in 2023, he has managed all aspects of operations for a membership-based boat club with more than 300 members, 30+ vessels, and reciprocal access across 26 franchise locations. His leadership emphasizes operational efficiency, customer experience, and strategic growth.

From 2007 to 2023, Justin served as President of Innovative Foods Holdings, Inc., where he transformed the company from a \$5 million revenue business losing \$1 million annually into a thriving \$55 million enterprise generating \$7.2 million in earnings.

He oversaw daily executive functions, created and monitored budgets, worked closely with the CFO to manage key financial metrics, and recruited and developed a high-performing leadership team. His role also involved ensuring regulatory compliance, managing cash flow, and applying his marketing expertise to strengthen brand visibility and customer engagement. His tenure reflects a proven ability to drive financial turnaround and build sustainable organizational culture.

Earlier in his career, Justin spent over a decade at U.S. Foodservice®, progressing from District Sales Manager to National Sales Trainer and ultimately Vice President of Sales & Marketing for the Boston division. In these roles, he was responsible for hundreds of employees, large-scale revenue oversight, and training programs that shaped the careers of more than 3,700 sales representatives nationwide. He demonstrated consistent success in growing revenue, improving gross profit margins, and building cohesive, motivated teams.

Justin's entrepreneurial background also includes founding and successfully exiting two businesses. In the early 1990s, he created Pro Wear Sports, an athletic equipment and apparel company, which he later sold to a national company. Before that, he co-owned and operated J.J.'s Food and Spirits, a restaurant and lounge that he grew and sold. He holds academic experience in athletic training and physical education from Westfield State College and Mitchell College. He has also served on the Board of Directors for Innovative Foods Holdings, Inc. His technical skills include strong proficiency with Microsoft Office programs, Excel, PowerPoint, Teams, and order entry systems. Beyond his career, Justin is a licensed USCG Captain, avid boater and fisherman, lifelong hockey player, and recreational golfer.



KRISTA ORICK Naples Boat Yard

I am a lifelong Floridian with deep family roots in Naples, where my grandfather and father helped shape the local boating and marine community. Today, I serve as the General Manager of Naples Boat Yard and also as one of the administrators for Greg Orick II Marine Construction and Land-n-Sea Pile Driving, continuing my family's long-standing tradition in the marine industry. I am also a licensed real estate agent with Downing-Frye Realty, specializing in waterfront properties and helping others enjoy the unique lifestyle that Naples has to offer.

Beyond my professional roles, I am proud to serve as Chair of the Freedom Waters Foundation's 2026 Kind Mariners Ball, supporting programs that provide on-the-water experiences for children with special needs and veterans. My values of hard work, service, and community guide both my professional and personal life.

When I am not working, I enjoy boating, fishing, and baseball, as well as spending quality time with my son and our dog. Naples has always been home, and I am grateful for the opportunity to contribute to this community in meaningful ways.

NICK PEARSON Bayshore Marine Consulting, LLC

Nick is the owner and operator of Bayshore Marine Consulting LLC, an environmental consulting company specializing in providing basic design and environmental permitting assistance for all forms of marine construction. Nick graduated from Eckerd College in 2013, earning a B.S. in Marine Biology. He then interned and was employed with Mote marine lab and the Florida Aquarium for several years before moving back home to Naples and working at a local marine engineering company. In his free time, he enjoys fishing, boating, diving, woodworking, playing with his dog Banjo, and spending time with his wife, Stephanie and daughter, Callie.



Marco Boat Show Success



The first Marco Boat Show at the Marco Island Yacht Club and Marina Association was a success! Vendors, and venue and show managers are excited to continue to grow this show at this beautiful venue! 2026 dates will be announced soon!



Member News



- ◆ Rose Marina Service & Parts Department is offering for sale, certain parts we've had in stock – most parts are for engines we no longer service.

Upon request, we can send a file identifying the parts available for wholesale:

We are selling all the items as one lot.

Most items are in their original packaging, are neatly organized and are ready for immediate pickup (or delivery) in 16 large plastic bins (see attached photo).

The entire lot has a retail value of \$68.9K, and our cost was \$38.7K - we are asking \$27,000 (plus tax) for the lot.

Dan
239-272-1213 (cell)
General Manager &
Vice President
Rose Marina
951 Bald Eagle Dr.
Marco Island, FL 34145
239-394-6500
rosemarina.com



- ◆ Promoting Seasonal Products Online: Tips for Boat Show Exhibitors

Getting attention at a boat show starts long before attendees arrive, and a strong digital presence can make all the difference. By promoting seasonal offers online, building hype through social media, and using email to engage your audience early, you can drive more booth traffic and generate qualified leads before the event even begins. Paid ads and exclusive digital deals help increase visibility and create urgency, while post-show follow-up keeps the momentum going. With the right strategy, your online marketing can turn one-time interest into long-term growth.



- ◆ New Broker at Marco Yacht Sales:

Will Dunn - NEW SALES & BROKERAGE

Will is a seasoned professional with a lifelong passion for boating and sailing. As a USCG Master Mariner, he brings extensive experience with a diverse range of yachts. His expertise spans the waters of SW Florida, the Great Lakes, the entire East Coast, and as far as Southeast Asia. Will has successfully completed numerous passages between the East Coast and Bermuda, the Bahamas, and the Caribbean. With a background as an attorney, he is highly detail-oriented, trustworthy, and dedicated to providing exceptional service to his clients.

Member News & Events



An Adventurous Summer Experience for the kids Pure Florida's Summer Fishing Camps 2026



Get signed up early to secure your spot and save money!
Sign-Up before December 25, 2025 and get \$10 OFF

Our experienced Fishing Captains take children from 9 yo up to 15 yo out on the water to finesse fishing skills and build more confidence in water safety.

We offer **Summer Fishing Camps** for those who want to experience fishing in different spots from backwater calm bay and up to 3 miles offshore. Each day our young anglers will learn best fishing practices, useful fishing techniques, and important water knowledge and boat safety.

For the more experienced anglers, choose the **Advanced Fishing Camp** offering more Deep Sea fishing learning opportunities with the last day including a 6-Hour Deep Sea Fishing Trip. Experience casting for bait, understanding fishing regulations and their importance to preserve our fisheries and get more time fishing! Limited to only 6 anglers per week.



FreedomWaters
Foundation

3RD ANNUAL

BILL'S BOAT SHOE BASH

An Evening of Food, Drinks, Music, and Impact!

Join us in supporting our adaptive sailing program where over 60 people with special needs enjoy boating each week.

Your generosity ensures safe, barrier-free sailing by funding specialized equipment and logistics.



Thank you to Bill Meisner for his passion for sailing that touched the hearts of countless individuals across generations and inspired and uplifted students of all abilities, fostering confidence and joy on the water. [Read Bill's story](#)

Presenting Sponsor



November 8, 2025

Time: 6 - 9 pm

Tickets: \$150 pp



Join us at

PORT 32
A MARINA COLLECTION

475 North Road
Naples, Florida

FreedomWatersFoundation.org

Our Mission: Enhancing the lives of children and individuals with special needs and veterans by providing therapeutic boat experiences.



410 Dockside Drive - Naples, FL 34110 - 239-566-1606

Pelican Post



Exciting Upgrades at Pelican Isle Yacht Club

Pelican Isle Yacht Club is pleased to share that we recently partnered with Onspot wifi to enhance connectivity and surveillance across our docks. As part of this upgrade, 23 cameras have been strategically installed and high-speed Wi-Fi is now available throughout the Marina.

This is a significant benefit for all our Members and transient Boaters, whether you're updating your vessel's system software or simply enjoying peace of mind knowing our Marina is under 24/7 surveillance.

The addition of surveillance cameras not only helps protect your property but also provides an extra layer of safety for everyone at the Marina. We're committed to continuing improvements that enhance your experience and make Pelican Isle Yacht Club a premier boating destination.

THE ULTIMATE FLAG FOR YOUR BOAT

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- Available in 3 sizes with many features and options
- The last flag you will ever purchase for your boat

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MARINE EQUIPMENT TENT #480



Fast Flag

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Member News



TWO GREAT BOATS FOR SALE

Details -
WJYachts.com

- ✓ 2007 34' Sea Ray - NOW \$92,500
- ✓ 2015 31' Tiara - NOW \$279,900

CALL NOW

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5 year, 20 amortization	5.04% + standard fee*	5.30% + no fee	3.04% for first year, then 5.55% with standard fee*
5 year, 25 amortization	5.09% + standard fee*	5.35% + no fee	3.09% for first year, then 5.60% with standard fee*

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- Other loan options may be available; ask your banker for details

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firstcitizens.com

*Standard fee of 65bps based on total loan amount. Please see important information in the loan documents concerning other associated fees such as prepayment penalties, closing costs, appraisals, and legal fees. Loans rates are effective as of 9/22/25 through 12/31/25. Actual APR may be impacted by fees, rates, and terms. Normal credit approval applies. Adjustable-rate mortgage (ARM) rates assume no increase in the financial index after the initial fixed period. ARM rates and monthly payments are subject to increase after the fixed period. Amortization is the process of gradually paying off a debt (like a loan or mortgage) over time through regular, fixed payments, where each payment covers both interest and a portion of the principal. Please visit www.firstcitizens.com for more information on Commercial Real Estate financing. Member FDIC. PD0506_091925

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REPOWER NOW

END OF YEAR CLOSEOUT SALE

It's the perfect time to repower your boat! Take advantage of **Amzim Marine's End-of-Year Closeout Sale** on Mercury engines and give the boat you love a brand-new life on the water. Don't miss this limited-time opportunity to upgrade performance, reliability, and value before the season begins!

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MARINE SERVICES, LLC

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239-228-6713

www.amzim.net

Member News & Events



THE NAPLES SAILING & YACHT CLUB
Where Friendship Meets The Water™



The Naples Sailing & Yacht Club Unveils \$10.5M Capital Improvements; Grand Reopening Set for November 8th

The Naples Sailing & Yacht Club (NSYC) is nearing the completion of Phase I of its \$10.5 million Capital Improvement Project and will celebrate its grand reopening on November 8th. The multi-month effort delivers a fully refreshed waterfront experience, highlighted by a marina renovation, new roof, exterior color, and the debut of Slip 82 Dockside Dining overlooking Naples Bay coming January 2026. The refreshed Member interiors feature a sophisticated, refreshed coastal color palette in the design phase.

"This project ushers in a new era for NSYC - from the dock to the dining room," said George Hunt, CCM, General Manager. "Members will notice the elevated guest experience immediately: modernized marina amenities, timeless coastal interiors, and a renewed sense of community on the Bay."

As part of the reopening, NSYC is offering limited Membership opportunities and a small number of select 40' boat slips. Interested boaters and prospective Members are encouraged to inquire promptly.

"NSYC has always been 'Where Friendship Meets The Water™,' and our enhancements bring that promise to life in every detail," added Hunt. "We're excited to welcome Members - and future Members - back to their home on Naples Bay."

Grand Reopening: November 8, 2025

Opportunities: Limited Memberships & select 40' slips now available
Learn more / inquire: Membership@thensyc.com | 239-774-0424 | then-syc.com

Address: 896 River Point Drive, Naples, FL 34102

Media Contact:

Brittany Basye, Director of Membership & Marketing
Membership@thensyc.com | 239-774-0424



◆ A Powerful New Addition to The Boat Place Family: Avenger Boats!

We're incredibly proud to announce a powerful new addition to our family: Avenger Boats!

We're always searching for brands that meet our highest standards for quality, performance, and real-world fishability. This was an easy decision, as Avenger is crafted by Carolina Composites—the same builders behind the Pioneer and Bulls Bay lines we already carry and trust.

We knew their signature dry ride and shallow-water dominance would be a perfect fit.

We're kicking things off with two incredible models: the nimble AV24 and the brawny AV26. The first hulls are on their way to our Fort Myers location now!

You can check out the full specs and our new official Avenger brand page here: <https://www.boatplacenaples.com/avenger-bay-boats-fort-myers/>

OUR STORY

Hotline! Marine Service is a full service marine mgt. company born out of Covid, in early 2020. Two friends who worked together at the popular Celebration Park decided to do a start-up detailing company, while the park was under Covid shutdown. After searching hard for a truck, with Covid truck prices skyrocketing, we decided to start small, with a little red Ford Ranger. Off we went, offering detailing and basic boat wash services. We never looked back.
Fast forward to 2025...



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- **FULL BOAT RESTORATIONS**
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HOTLINE! MARINE SERVICE has become a leader in marine management in the Naples area.

With over 80 private boat clients, as well dealerships and marinas. We have built our business off of client relationships and dedication to fine details.

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Member Events

Marine Industries Association of Collier County
PO Box 9887
Naples, FL 34101

Phone: (239) 682-0900
Fax: (239) 236-9000
Email: director@miacc.org
www.miacc.org

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Lee Lyons, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank
Executive Director

**MIPAC 4th Quarter Contributions****Marine Industries Promoting Access for Citizens**

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101

Upcoming Events

Captain's Meeting: Pinchers Tin City
Christmas Boat Parade 2025
Naples Boat Show 2026
Arbor Fest/Kids Fishing Clinic

December 10 6pm
December 13, 2025
January 22-25, 2026
June 6, 2026



Our Mission: Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

Our Goal: MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

Our Members: Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.



**4th Quarter Contributions will be available soon.
Please make checks payable to MIPAC**

